

ABSTRACT

THE EFFECT OF FINANCIAL COMPENSATION AND WORK MOTIVATION TO EMPLOYEES WORK PRODUCTIVITY AT PT. LAMPUNG JAYA OF SOUTH LAMPUNG

BY

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The employees productivity is the most important asset in the company. The aim of this research determines the effect of financial compensation and work motivation at PT. Lambang Jaya of South Lampung. The population in this research is the employees at PT. Lambang Jaya of South Lampung, with the samples as 49 respondents in Non-Palm Oil Unit of Production Departement. The data analysis in this research uses qualitative data analysis that to test the hypothesis used. The research method uses associative method that to determine cause effect of two variables or more. The t test result shows that financial compensation effects significantly to employee work productivity. Work motivation effects significantly to employee work productivity. The F test result shows that financial compensation and work motivation simultaneously effect to employees work productivity. Suggestion to other researchers to use other objects with more samples.

Key words : Productivity, Financial Compensation, Motivation