ABSTRAK

GREEN BANKING DISCLOSURE TERHADAP KINERJA KEUANGAN PERBANKAN YANG TERDAFTAR DI BURSA EFEK INDONESIA

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Dalam dunia *industry* perbankan sangat penting untuk menciptakan dan mensupport keuangan keberlanjutan atau bisa disebut *Green Banking* . penelitian ini bertujuan untuk mengetahui dampak dari *Green Banking* dan kinerja keuangan terhadap profitabilitas bank. Populasi dalam penelitian ini adalah bank konvensional yang terdaftar di Bursa Efek Indonesia (BEI) periode 2016-2021 serta yang mempublikasi laporan keuangan keberlanjutan dan menghasilkan sampel 8 bank konvensional dengan menggunakan metode *purposive sampling*. Teknik analisis data yang digunakan adalah analisis regresi berganda dengan data panel. Hasil dalam penelitian ini adalah *Green Banking* (Gcost) berpengaruh positive terhadap Profitabilitas Bank, *Bank Size* berpengaruh negative terhadap Profitabilitas Bank, NPL berpengaruh positive terhadap profitabilitas dan BOPO berpengaruh positive terhadap profitabilitas .

Kata kunci: *Green Banking, Bank Size, NPL,BOPO dan Profitabilitas Bank.*

ABSTRACT

GREEN BANKING DISCLOSURE ON FINANCIAL BANKING PERFORMANCE INDEXED IN INDONESIA STOCK EXCHANGE

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Banking had an important role in terms of creating and supporting sustainable finance so that it was known as Green Banking. The objective of this research was finding out the effect of Green Banking and Financial Performance on Bank Profitability. The population of this research was conventional banks that had been publishing the sustainable financial statements indexed in Indonesia Stock Exchange for the period of 2016-2021. The sampling technique used in this research was through the purposive sampling method. The number of sample used in this research was 8 conventional banks. The data analysis technique used in this research was through the multiple regression analysis using the panel data. The result of this research was that the Green Banking had a significant on the Bank Profitability; the Bank Size had an insignificant on Bank Profitability; NPL had a significant on Profitability, and BOPO had a significant on Profitability.

Keywords: Green Banking, Bank Size, NPL, BOPO, and Bank Profitability