

HALAMAN PERSETUJUAN

Judul Tesis : Determinan Yang Mempengaruhi Keputusan Pembelian
Konsumen Pada Produk UMKM Kabupaten Lampung
Tengah
Nama Mahasiswa : Siti Fatimah Hardiyani
Program Studi : Magister Manajemen

Disetujui Oleh:

Pembimbing I  Ketua Program Studi 



The image shows two official seals. The larger one is the main institutional seal of Institut Informatika dan Bisnis Darmajaya Bandar Lampung, featuring a shield with an open book, a star, and a banner that reads 'EDUCATIO UNIVERSA'. The smaller seal is the program-specific seal for the Magister Manajemen program, also featuring a shield with a book and a star.

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