ABSTRACT

THE EFFECT OF EXTRINSIC MOTIVATION AND NON PHYSICAL WORK ENVIRONMENT ON JOB SATISFACTION OF BANK SINARMAS METRO BRANCH

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This study aims to examine the effect of extrinsic motivation and non-physical work environment on job satisfaction of employees of Bank Sinarmas Metro Branch. The population selected in this study were all employees of Bank Sinarmas Metro Branch. The method used in sampling is non-probability sampling using a purposive sampling technique in which the sampling is based on certain criteria that have been determined by the researcher. The criteria determined by the researchers are as follows, namely the sample in this study were employees of Bank Sinarmas Metro Branch, there were 33 employees. This type of research is quantitative using multiple regression analysis method because it uses more than one independent variable that affects the dependent variable. The results of the analysis state that extrinsic motivation and non-physical work environment on job satisfaction of Bank Sinarmas Metro Branch employees

Keywords: Extrinsic Motivation and Non-Physical Work Environment Aims at Employees