

Lampiran 1 Kuesioner Penelitian

KUSIONER PENELITIAN

Nama : NADYARAHMA AGUSTIANI

NPM : 1912110219

Jurusan: Manajemen

PENGARUH *HALAL AWARENESS* (KESADARAN HALAL) DAN *SOCIAL MEDIA MARKETING* TERHADAP MINAT BELI MIXUE

Assalamualaikum wr.wb

Perkenalkan nama saya Nadya Rahma Agustiani, mahasiswa IIB Darmajaya jurusan manajemen saat ini saya sedang melakukan penelitian yang berjudul Pengaruh *Halal Awareness* Dan *Social Media Marketing* Terhadap Minat Beli MIXUE yang berguna untuk menyelesaikan penyusunan skripsi dalam rangka memenuhi syarat untuk dapat menyelesaikan program strata satu pada Fakultas Ekonomi dan Bisnis Institut Informatika Bisnis Darmajaya, diperlukan data-data dan informasi yang mendukung kelancaran penelitian ini. Demi tercapainya tujuan penelitian ini, maka penyusun mohon kesediaannya untuk menjadi responden dalam penelitian.

Keterangan :

Sangat Tidak setuju dengan range 1-5

Sangat Setuju dengan range 6-10

Sebelumnya saya ucapkan terimakasih atas keluangannya waktu yang diberikan untuk mengisi kuesioner ini.

Wassalamualaikum wr.wb

IDENTITAS RESPONDEN

1. Nama :

2. Jenis Kelamin : Laki- Laki
 Perempuan

3. Usia : 12-16 Tahun 41-45 Tahun
 17-25 Tahun 46-50 Tahun
 26-35 Tahun
 36-40 Tahun

4. Pekerjaan : Pelajar/ Mahasiswa Guru/ Dosen
 Karyawan Swasta Yang Lainnya

Lampiran 2 Hasil Kuesioner

Variabel Halal Awareness

No	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	Total
1	10	10	10	10	10	9	59
2	10	8	10	10	10	10	58
3	9	10	10	9	9	10	57
4	10	8	10	9	10	9	56
5	10	7	8	5	8	6	44
6	9	4	8	5	8	8	42
7	10	10	8	7	10	8	53
8	10	6	10	7	9	10	52
9	10	6	9	9	7	10	51
10	10	10	5	3	5	5	38
11	10	10	10	4	5	10	49
12	10	9	7	9	6	7	48
13	6	5	10	6	10	10	47
14	8	4	3	6	9	5	35
15	9	10	3	9	4	10	45
16	10	10	10	5	10	10	55
17	10	10	2	3	6	8	39
18	9	10	5	10	10	10	54
19	10	9	4	5	6	7	41
20	10	10	5	5	5	5	40
21	10	9	6	10	3	5	43
22	9	10	10	5	6	10	50
23	10	3	5	5	5	9	37
24	9	4	4	5	9	5	36
25	10	10	6	7	4	9	46
26	8	7	7	6	3	3	34
27	10	3	3	2	7	2	27
28	10	2	10	4	4	2	32
29	10	4	4	4	4	5	31
30	10	2	3	6	4	4	29
31	9	3	2	4	4	6	28
32	7	5	6	7	5	3	33
33	7	4	5	2	3	5	26
34	6	7	4	3	3	2	25
35	10	7	9	9	9	9	53
36	7	2	3	4	3	4	23
37	10	10	9	10	9	10	58
38	5	3	4	3	2	3	20
39	10	10	9	10	10	10	59

40	3	3	4	4	3	4	21
41	10	7	5	10	10	9	51
42	9	9	9	10	9	10	56
43	9	9	9	9	9	9	54
44	8	6	3	2	3	2	24
45	9	9	6	9	9	5	47
46	10	10	9	9	9	10	57
47	9	9	8	7	8	9	50
48	6	7	9	4	10	9	45
49	8	6	9	2	4	8	37
50	9	9	9	7	9	9	52
51	9	9	9	9	4	6	46
52	10	10	10	8	5	6	49
53	8	9	2	8	5	6	38
54	9	9	9	3	4	9	43
55	9	9	8	5	5	6	42
56	9	4	9	4	9	6	41
57	9	9	6	4	5	6	39
58	9	8	7	3	4	9	40
59	6	9	9	6	5	9	44
60	10	7	9	6	9	7	48
61	9	5	4	3	6	9	36
62	10	9	9	9	9	9	55
63	8	5	6	6	4	5	34
64	7	3	6	3	4	4	27
65	9	5	4	4	7	2	31
66	9	3	8	2	3	5	30
67	9	2	3	4	5	6	29
68	9	10	10	10	9	9	57
69	8	2	5	2	5	4	26
70	10	7	2	3	4	1	27
71	9	6	5	3	4	5	32
72	9	1	2	5	4	3	24
73	6	5	2	3	4	3	23
74	10	6	10	9	9	7	51
75	3	4	4	3	3	4	21
76	10	10	10	10	10	9	59
77	10	10	9	9	10	10	58
78	5	3	4	9	5	2	28
79	9	9	9	10	10	9	56
80	9	8	7	2	4	5	35
81	9	9	9	5	9	9	50
82	9	9	5	6	7	9	45
83	9	7	9	9	9	9	52

84	6	4	2	3	5	2	22
85	9	9	9	9	9	9	54
86	9	9	9	9	3	9	48
87	9	9	9	9	4	9	49
88	10	9	8	4	4	6	41
89	9	10	5	9	9	4	46
90	9	9	9	9	8	9	53
91	9	9	7	5	4	8	42
92	9	2	4	9	6	8	38
93	9	10	3	4	9	9	44
94	9	9	9	6	5	9	47
95	9	3	4	6	9	9	40
96	9	9	3	4	5	9	39
97	10	10	9	4	6	4	43
98	8	9	3	8	4	5	37
99	8	7	7	3	4	7	36
100	9	4	3	5	6	8	35
101	9	3	3	5	3	4	27
102	9	7	4	3	4	6	33
103	10	3	3	3	7	6	32
104	8	8	3	4	2	3	28
105	9	4	3	3	7	4	30
106	10	6	9	10	10	10	55
107	6	5	4	5	6	5	31
108	6	8	4	4	5	7	34
109	8	4	3	5	3	3	26
110	8	10	8	10	10	10	56
111	10	9	10	10	10	10	59
112	5	3	4	2	4	5	23
113	10	10	10	8	10	10	58
114	6	2	3	3	4	3	21
115	2	4	3	2	4	5	20
116	5	3	3	2	3	8	24
117	4	3	5	2	4	4	22
118	10	10	10	10	9	8	57
119	9	3	4	2	3	4	25
120	4	3	8	5	6	3	29

Variabel Social Media Marketing

No	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	Total
1	9	10	10	10	10	10	10	69

2	10	10	9	10	9	10	10	68
3	8	6	9	4	7	4	9	47
4	5	10	7	10	9	8	7	56
5	9	10	10	10	10	10	9	68
6	10	10	8	3	4	9	10	54
7	9	10	10	7	4	9	9	58
8	8	8	8	8	8	8	4	52
9	10	10	9	4	4	5	9	51
10	8	8	6	9	7	4	8	50
11	10	6	9	5	5	10	4	49
12	9	9	9	2	9	6	4	48
13	10	8	2	3	4	10	10	47
14	10	10	5	10	10	8	6	59
15	8	7	7	5	8	5	5	45
16	10	10	10	10	9	10	10	69
17	8	9	5	6	6	5	4	43
18	7	5	5	5	5	7	8	42
19	9	6	6	6	4	5	5	41
20	7	7	5	3	4	7	7	40
21	10	2	2	9	4	3	9	39
22	9	10	10	10	10	10	10	69
23	4	9	3	9	3	4	5	37
24	3	4	3	5	9	2	10	36
25	7	9	2	8	2	3	4	35
26	5	8	3	4	4	6	4	34
27	8	4	3	6	4	4	4	33
28	5	6	5	3	5	6	2	32
29	9	8	7	9	10	9	7	59
30	6	8	3	3	3	2	4	29
31	7	7	2	3	2	3	4	28
32	4	2	2	3	3	9	4	27
33	8	8	7	9	8	8	9	57
34	8	9	8	10	10	9	9	63
35	4	3	3	3	4	3	4	24
36	10	9	10	9	8	7	10	63
37	5	4	2	2	1	3	4	21
38	8	10	10	10	10	10	9	67
39	7	8	9	9	9	9	8	59
40	8	9	8	7	9	9	8	58
41	8	8	6	10	9	9	7	57
42	8	8	8	6	8	10	8	56
43	8	8	8	8	7	7	8	54
44	10	10	9	10	10	10	10	69

45	8	8	9	5	9	8	5	52
46	8	7	7	6	9	7	7	51
47	8	10	10	10	10	10	10	68
48	4	5	10	5	9	9	7	49
49	9	8	4	9	5	6	7	48
50	8	4	8	10	5	4	8	47
51	7	10	6	6	4	4	9	46
52	7	8	5	4	4	9	8	45
53	10	5	3	3	8	9	6	44
54	9	9	10	9	10	10	10	67
55	8	4	9	5	4	3	9	42
56	8	5	4	4	9	4	7	41
57	9	5	4	5	9	4	4	40
58	8	4	6	5	3	9	4	39
59	5	6	2	4	7	8	6	38
60	10	10	10	10	9	10	9	68
61	8	3	3	8	4	7	3	36
62	6	7	6	4	5	4	3	35
63	8	3	3	5	8	3	4	34
64	9	9	9	8	9	9	8	32
65	6	5	3	4	5	5	3	31
66	6	3	3	4	5	5	4	30
67	9	9	10	10	10	9	10	67
68	3	3	7	2	4	3	6	28
69	2	3	5	5	3	4	5	27
70	4	2	2	4	4	6	4	26
71	10	10	9	10	10	9	9	67
72	9	10	10	10	7	10	10	66
73	9	4	3	5	9	9	8	47
74	4	2	3	4	4	2	3	22
75	10	10	10	9	9	10	10	68
76	8	8	10	10	8	10	5	59
77	7	10	10	10	10	7	10	64
78	8	7	7	8	10	8	9	57
79	7	7	8	10	9	8	7	56
80	7	7	9	5	9	10	8	55
81	10	6	5	9	5	9	10	54
82	9	9	8	9	8	5	5	53
83	9	9	7	9	10	5	4	53
84	8	9	5	5	6	9	9	51
85	9	10	6	8	7	4	6	50
86	9	8	5	7	9	6	5	49
87	9	7	3	7	5	8	9	48

88	7	2	8	6	7	8	9	47
89	6	8	10	9	10	10	9	62
90	9	7	8	3	4	5	9	45
91	8	7	4	4	5	7	9	44
92	9	4	7	8	4	3	8	43
93	7	3	4	5	9	5	9	42
94	8	2	4	5	8	4	10	41
95	9	10	9	10	10	10	10	68
96	6	6	3	5	5	6	8	39
97	7	5	6	7	4	6	3	38
98	7	3	3	7	6	4	7	37
99	7	9	7	5	3	2	3	36
100	9	7	2	8	2	2	5	35
101	9	4	5	2	3	2	9	34
102	10	9	9	10	9	9	9	65
103	2	5	4	3	7	4	7	32
104	6	9	5	3	3	3	2	31
105	4	6	4	4	2	5	5	30
106	6	7	2	4	3	4	3	29
107	3	4	4	4	4	5	4	28
108	2	1	8	3	7	3	3	27
109	2	6	5	5	2	3	3	26
110	7	10	8	10	9	10	9	63
111	10	9	10	9	10	9	10	67
112	4	3	3	2	2	3	6	23
113	4	3	3	4	3	3	2	22
114	8	7	6	4	6	8	8	47
115	8	8	9	10	8	10	9	62
116	7	10	8	7	9	10	8	59
117	10	7	8	8	9	8	8	58
118	9	10	5	10	10	10	10	64
119	8	9	8	7	9	6	9	56
120	8	9	10	4	5	10	9	55

Variabel Minat Beli

No	Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	Total
1	9	10	8	7	5	7	7	6	59
2	10	10	10	10	9	10	10	9	78
3	9	9	8	7	5	7	7	6	57
4	9	9	8	7	5	7	7	5	56
5	10	9	7	8	9	9	6	10	68

6	9	9	8	7	5	7	7	6	54
7	10	3	9	8	4	9	10	5	58
8	8	5	6	5	7	6	6	9	52
9	8	3	7	9	5	6	8	5	51
10	9	7	6	5	6	5	4	8	50
11	8	6	5	3	5	7	7	8	49
12	8	5	6	7	5	6	6	5	48
13	7	5	4	5	8	6	5	7	47
14	9	10	8	7	5	7	7	6	59
15	5	6	7	5	4	6	4	8	45
16	10	10	9	10	10	10	10	10	79
17	7	5	5	4	6	5	7	4	43
18	7	5	7	4	4	5	6	4	42
19	7	7	7	5	5	4	2	4	41
20	5	6	6	3	5	6	4	5	40
21	8	6	4	5	6	3	3	4	39
22	10	8	8	8	8	10	9	8	69
23	4	4	5	5	5	4	5	5	37
24	5	4	4	6	5	4	4	4	36
25	4	5	3	4	5	5	4	5	35
26	5	3	5	4	5	3	4	5	34
27	4	4	3	5	4	4	5	4	33
28	5	3	4	5	3	3	5	4	32
29	9	10	8	7	5	7	7	6	59
30	3	4	5	4	2	3	5	3	29
31	2	4	2	5	4	4	3	4	28
32	2	3	4	5	3	4	3	3	27
33	8	6	8	7	6	8	6	8	57
34	9	8	6	9	6	9	9	7	63
35	2	4	3	2	4	2	4	3	24
36	10	8	9	9	8	9	10	10	73
37	2	2	2	4	2	3	3	3	21
38	9	9	9	7	9	8	8	8	67
39	9	10	8	7	5	7	7	6	59
40	7	7	8	7	6	7	7	9	58
41	6	7	8	6	8	7	8	7	57
42	9	8	6	5	5	8	7	8	56
43	7	6	5	7	6	8	7	8	54
44	8	8	8	8	10	10	8	9	69
45	8	7	7	6	6	7	6	5	52
46	6	6	7	8	5	8	6	5	51
47	8	8	10	8	9	8	8	9	68

48	6	7	5	7	6	5	6	7	49
49	7	6	8	7	6	4	5	5	48
50	6	5	6	5	7	5	6	7	47
51	6	7	5	7	6	5	6	4	46
52	5	6	7	5	7	4	6	5	45
53	5	6	7	4	4	6	5	7	44
54	9	10	10	9	10	5	6	8	67
55	7	5	4	6	5	4	5	6	42
56	7	5	4	4	3	6	6	6	41
57	6	7	4	3	3	8	4	5	40
58	5	6	4	2	4	7	5	6	39
59	7	2	5	3	3	6	5	7	38
60	10	10	10	9	9	10	10	10	78
61	8	10	8	9	10	8	9	8	36
62	3	5	4	5	3	6	5	4	35
63	6	4	3	7	2	4	2	6	34
64	4	5	5	3	4	3	4	4	32
65	6	4	5	4	3	3	4	2	31
66	3	4	5	2	3	5	3	5	30
67	10	10	10	9	10	9	9	10	77
68	2	2	2	2	7	5	6	2	28
69	4	4	2	3	4	5	2	3	27
70	2	2	3	2	4	4	5	4	26
71	9	8	7	9	8	9	9	8	67
72	10	9	10	10	9	10	9	9	76
73	4	3	2	4	3	2	3	2	23
74	2	4	2	4	3	2	3	2	22
75	10	10	10	10	8	10	10	10	78
76	9	10	8	7	5	7	7	6	59
77	9	8	8	10	10	9	10	10	74
78	9	6	7	7	5	7	6	10	57
79	8	5	8	9	8	7	6	5	56
80	8	9	5	7	4	8	5	9	55
81	10	8	5	8	6	8	4	5	54
82	8	9	8	6	3	5	10	4	53
83	10	10	7	10	10	7	10	9	73
84	9	6	8	10	5	4	6	3	51
85	8	9	7	8	4	7	3	4	50
86	6	8	6	7	8	8	4	2	49
87	8	4	9	4	5	7	8	3	48
88	10	8	8	3	5	4	5	4	47
89	10	8	10	9	8	10	9	8	72

90	6	7	9	4	5	7	3	4	45
91	7	9	3	3	8	4	5	5	44
92	8	4	4	5	3	7	4	8	43
93	7	3	4	9	6	3	8	2	42
94	8	6	5	3	7	4	5	3	41
95	10	9	10	10	10	10	9	10	78
96	7	3	4	6	4	3	4	8	39
97	7	4	5	5	3	2	8	4	38
98	6	3	3	9	5	3	4	4	37
99	7	2	3	4	6	4	7	3	36
100	5	4	5	4	5	4	3	5	35
101	8	4	2	7	4	3	4	2	34
102	8	10	9	7	5	8	9	9	65
103	9	1	2	4	3	6	3	4	32
104	4	3	4	2	3	8	3	4	31
105	5	3	4	2	3	4	5	4	30
106	2	8	2	3	3	1	3	7	29
107	5	1	2	3	3	6	4	4	28
108	3	2	2	3	5	2	3	7	27
109	4	2	3	4	3	2	3	5	26
110	8	8	8	6	9	9	7	8	63
111	8	9	10	9	8	7	8	8	67
112	4	2	1	4	3	4	3	2	23
113	1	5	2	2	2	3	4	3	22
114	10	9	10	10	9	10	9	10	77
115	8	9	7	7	9	8	6	8	62
116	9	10	8	7	5	7	7	6	59
117	8	8	6	7	6	5	9	9	58
118	10	10	10	9	10	5	10	10	74
119	9	8	9	5	8	5	5	7	56
120	9	8	3	7	10	5	9	4	55

Lampiran 3 Hasil Jawaban Responden Berdasarkan Jenis Kelamin

		Jenis_Kelamin			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	laki-laki	49	40,8	40,8	40,8
	perempuan	71	59,2	59,2	100,0
	Total	120	100,0	100,0	

Lampiran 4 Hasil Jawaban Berdasarkan Usia

		usia			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	12-16 Tahun	24	20,0	20,0	20,0
	17-25 Tahun	41	34,2	34,2	54,2
	26-35 Tahun	28	23,3	23,3	77,5
	36-40 Tahun	13	10,8	10,8	88,3
	41-45 Tahun	10	8,3	8,3	96,7
	45-50 Tahun	4	3,3	3,3	100,0
	Total	120	100,0	100,0	

Lampiran 5 Hasil Jawaban Pekerjaan

		Pekerjaan			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Pelajar Mahasiswa	36	30,0	30,0	30,0
	Karyawan Swasta	25	20,8	20,8	50,8
	PNS/BUMN	18	15,0	15,0	65,8
	Wiraswasta	18	15,0	15,0	80,8
	Guru/Dosen	12	10,0	10,0	90,8
	Yang lainnya	11	9,2	9,2	100,0
	Total	120	100,0	100,0	

Lampiran 6 hasil jawaban mengetahui MIXUE

Mengetahui_MIXUE					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ya	120	100,0	100,0	100,0

Lampiran 7 Hasil jawaban mengetahui media sosial MIXUE

Mengetahui_media_sosial_MIXUE					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ya	120	100,0	100,0	100,0

Lampiran 8 Hasil jawaban domisili

Berdomisili_Bandar_Lampung					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ya	120	100,0	100,0	100,0

Lampiran 9 Deskripsi Jawaban Responden dari Variabel *Halal Awareness*

		X1.1			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	,8	,8	,8
	3	2	1,7	1,7	2,5
	4	2	1,7	1,7	4,2
	5	4	3,3	3,3	7,5
	6	9	7,5	7,5	15,0
	7	4	3,3	3,3	18,3
	8	12	10,0	10,0	28,3
	9	46	38,3	38,3	66,7
	10	40	33,3	33,3	100,0
	Total	120	100,0	100,0	

		X1.2			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	1	,8	,8	,8
	2	7	5,8	5,8	6,7
	3	16	13,3	13,3	20,0
	4	12	10,0	10,0	30,0
	5	7	5,8	5,8	35,8
	6	7	5,8	5,8	41,7
	7	11	9,2	9,2	50,8
	8	6	5,0	5,0	55,8
	9	28	23,3	23,3	79,2
	10	25	20,8	20,8	100,0
Total	120	100,0	100,0		

		X1.3			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	7	5,8	5,8	5,8
	3	19	15,8	15,8	21,7
	4	17	14,2	14,2	35,8
	5	11	9,2	9,2	45,0

6	7	5,8	5,8	50,8
7	6	5,0	5,0	55,8
8	9	7,5	7,5	63,3
9	27	22,5	22,5	85,8
10	17	14,2	14,2	100,0
Total	120	100,0	100,0	

X1.4					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	12	10,0	10,0	10,0
	3	18	15,0	15,0	25,0
	4	17	14,2	14,2	39,2
	5	17	14,2	14,2	53,3
	6	10	8,3	8,3	61,7
	7	6	5,0	5,0	66,7
	8	4	3,3	3,3	70,0
	9	21	17,5	17,5	87,5
	10	15	12,5	12,5	100,0
	Total		120	100,0	100,0

X1.5					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	1,7	1,7	1,7
	3	14	11,7	11,7	13,3
	4	27	22,5	22,5	35,8
	5	17	14,2	14,2	50,0
	6	10	8,3	8,3	58,3
	7	6	5,0	5,0	63,3
	8	4	3,3	3,3	66,7
	9	23	19,2	19,2	85,8
	10	17	14,2	14,2	100,0
	Total		120	100,0	100,0

		X1.6			Cumulative Percent
		Frequency	Percent	Valid Percent	
Valid	1	1	,8	,8	,8
	2	7	5,8	5,8	6,7
	3	9	7,5	7,5	14,2
	4	12	10,0	10,0	24,2
	5	16	13,3	13,3	37,5
	6	12	10,0	10,0	47,5
	7	6	5,0	5,0	52,5
	8	9	7,5	7,5	60,0
	9	29	24,2	24,2	84,2
	10	19	15,8	15,8	100,0
Total		120	100,0	100,0	

Deskripsi Jawaban Responden dari Variabel *Social Media Marketing*

		X2.1			Cumulative Percent
		Frequency	Percent	Valid Percent	
Valid	2	4	3,3	3,3	3,3
	3	3	2,5	2,5	5,8
	4	9	7,5	7,5	13,3
	5	5	4,2	4,2	17,5
	6	8	6,7	6,7	24,2
	7	17	14,2	14,2	38,3
	8	31	25,8	25,8	64,2
	9	25	20,8	20,8	85,0
	10	18	15,0	15,0	100,0
	Total		120	100,0	100,0

		X2.2			Cumulative Percent
		Frequency	Percent	Valid Percent	
Valid	1	1	,8	,8	,8
	2	6	5,0	5,0	5,8
	3	10	8,3	8,3	14,2
	4	10	8,3	8,3	22,5

5	8	6,7	6,7	29,2
6	9	7,5	7,5	36,7
7	15	12,5	12,5	49,2
8	18	15,0	15,0	64,2
9	19	15,8	15,8	80,0
10	24	20,0	20,0	100,0
Total	120	100,0	100,0	

X2.3					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	10	8,3	8,3	8,3
	3	18	15,0	15,0	23,3
	4	9	7,5	7,5	30,8
	5	14	11,7	11,7	42,5
	6	9	7,5	7,5	50,0
	7	10	8,3	8,3	58,3
	8	16	13,3	13,3	71,7
	9	15	12,5	12,5	84,2
	10	19	15,8	15,8	100,0
	Total		120	100,0	100,0

X2.4					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	5	4,2	4,2	4,2
	3	13	10,8	10,8	15,0
	4	18	15,0	15,0	30,0
	5	19	15,8	15,8	45,8
	6	7	5,8	5,8	51,7
	7	8	6,7	6,7	58,3
	8	10	8,3	8,3	66,7
	9	15	12,5	12,5	79,2
	10	25	20,8	20,8	100,0
	Total		120	100,0	100,0

		X2.5			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	1	,8	,8	,8
	2	6	5,0	5,0	5,8
	3	10	8,3	8,3	14,2
	4	21	17,5	17,5	31,7
	5	13	10,8	10,8	42,5
	6	4	3,3	3,3	45,8
	7	9	7,5	7,5	53,3
	8	11	9,2	9,2	62,5
	9	26	21,7	21,7	84,2
	10	19	15,8	15,8	100,0
Total		120	100,0	100,0	

		X2.6			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	6	5,0	5,0	5,0
	3	14	11,7	11,7	16,7
	4	15	12,5	12,5	29,2
	5	12	10,0	10,0	39,2
	6	9	7,5	7,5	46,7
	7	8	6,7	6,7	53,3
	8	12	10,0	10,0	63,3
	9	20	16,7	16,7	80,0
	10	24	20,0	20,0	100,0
	Total		120	100,0	100,0

		X2.7			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	3	2,5	2,5	2,5
	3	9	7,5	7,5	10,0
	4	19	15,8	15,8	25,8
	5	10	8,3	8,3	34,2
	6	6	5,0	5,0	39,2
	7	11	9,2	9,2	48,3

8	16	13,3	13,3	61,7
9	26	21,7	21,7	83,3
10	20	16,7	16,7	100,0
Total	120	100,0	100,0	

Deskripsi Jawaban Responden Variabel Minat Beli

		Y1			Cumulative
		Frequency	Percent	Valid Percent	Percent
Valid	1	1	,8	,8	,8
	2	8	6,7	6,7	7,5
	3	4	3,3	3,3	10,8
	4	9	7,5	7,5	18,3
	5	11	9,2	9,2	27,5
	6	11	9,2	9,2	36,7
	7	15	12,5	12,5	49,2
	8	23	19,2	19,2	68,3
	9	21	17,5	17,5	85,8
	10	17	14,2	14,2	100,0
	Total	120	100,0	100,0	

		Y2			Cumulative
		Frequency	Percent	Valid Percent	Percent
Valid	1	2	1,7	1,7	1,7
	2	8	6,7	6,7	8,3
	3	11	9,2	9,2	17,5
	4	16	13,3	13,3	30,8
	5	13	10,8	10,8	41,7
	6	14	11,7	11,7	53,3
	7	9	7,5	7,5	60,8
	8	17	14,2	14,2	75,0
	9	14	11,7	11,7	86,7
	10	16	13,3	13,3	100,0
	Total	120	100,0	100,0	

		Y3			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	1	,8	,8	,8
	2	12	10,0	10,0	10,8
	3	10	8,3	8,3	19,2
	4	15	12,5	12,5	31,7
	5	17	14,2	14,2	45,8
	6	9	7,5	7,5	53,3
	7	14	11,7	11,7	65,0
	8	22	18,3	18,3	83,3
	9	8	6,7	6,7	90,0
	10	12	10,0	10,0	100,0
Total		120	100,0	100,0	

		Y4			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	8	6,7	6,7	6,7
	3	12	10,0	10,0	16,7
	4	18	15,0	15,0	31,7
	5	18	15,0	15,0	46,7
	6	7	5,8	5,8	52,5
	7	26	21,7	21,7	74,2
	8	8	6,7	6,7	80,8
	9	14	11,7	11,7	92,5
	10	9	7,5	7,5	100,0
	Total		120	100,0	100,0

		Y5			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	4	3,3	3,3	3,3
	3	20	16,7	16,7	20,0
	4	15	12,5	12,5	32,5
	5	30	25,0	25,0	57,5
	6	15	12,5	12,5	70,0
	7	5	4,2	4,2	74,2

	8	12	10,0	10,0	84,2
	9	9	7,5	7,5	91,7
	10	10	8,3	8,3	100,0
	Total	120	100,0	100,0	

Y6					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	1	,8	,8	,8
	2	6	5,0	5,0	5,8
	3	12	10,0	10,0	15,8
	4	19	15,8	15,8	31,7
	5	16	13,3	13,3	45,0
	6	12	10,0	10,0	55,0
	7	22	18,3	18,3	73,3
	8	14	11,7	11,7	85,0
	9	8	6,7	6,7	91,7
	10	10	8,3	8,3	100,0
	Total	120	100,0	100,0	

Y7					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	3	2,5	2,5	2,5
	3	16	13,3	13,3	15,8
	4	18	15,0	15,0	30,8
	5	18	15,0	15,0	45,8
	6	18	15,0	15,0	60,8
	7	16	13,3	13,3	74,2
	8	9	7,5	7,5	81,7
	9	12	10,0	10,0	91,7
	10	10	8,3	8,3	100,0
	Total	120	100,0	100,0	

Y8					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	8	6,7	6,7	6,7

3	10	8,3	8,3	15,0
4	23	19,2	19,2	34,2
5	19	15,8	15,8	50,0
6	12	10,0	10,0	60,0
7	10	8,3	8,3	68,3
8	17	14,2	14,2	82,5
9	10	8,3	8,3	90,8
10	11	9,2	9,2	100,0
Total	120	100,0	100,0	

Lampiran 10 Hasil Uji Valiiditas

Variabel *Halal Awareness*

		Correlations						
		X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	Total
X1.1	Pearson Correlation	1	,444**	,351**	,397**	,396**	,398**	,608**
	Sig. (2-tailed)		,000	,000	,000	,000	,000	,000
	N	120	120	120	120	120	120	120
X1.2	Pearson Correlation	,444**	1	,514**	,516**	,393**	,569**	,763**
	Sig. (2-tailed)	,000		,000	,000	,000	,000	,000
	N	120	120	120	120	120	120	120
X1.3	Pearson Correlation	,351**	,514**	1	,517**	,529**	,598**	,783**
	Sig. (2-tailed)	,000	,000		,000	,000	,000	,000
	N	120	120	120	120	120	120	120
X1.4	Pearson Correlation	,397**	,516**	,517**	1	,613**	,547**	,796**
	Sig. (2-tailed)	,000	,000	,000		,000	,000	,000
	N	120	120	120	120	120	120	120
X1.5	Pearson Correlation	,396**	,393**	,529**	,613**	1	,607**	,777**
	Sig. (2-tailed)	,000	,000	,000	,000		,000	,000
	N	120	120	120	120	120	120	120
X1.6	Pearson Correlation	,398**	,569**	,598**	,547**	,607**	1	,823**
	Sig. (2-tailed)							
	N							

Y7	Pearson Correlation	,678**	,589*	,698**	,679**	,651**	,639**	1	,584**	,810**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000		,000	,000
	N	120	120	120	120	120	120	120	120	120
Y8	Pearson Correlation	,584**	,603*	,615**	,552**	,611**	,658**	,584**	1	,777**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000		,000
	N	120	120	120	120	120	120	120	120	120
Total	Pearson Correlation	,848**	,803*	,861**	,802**	,772**	,807**	,810**	,777**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	
	N	120	120	120	120	120	120	120	120	120

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 11 Hasil Uji Reliabilitas

Variabel Halal Awareness

Reliability Statistics	
Cronbach's Alpha	N of Items
,853	6

Variabel Social Media Marketing

Reliability Statistics	
Cronbach's Alpha	N of Items
,879	7

Variabel Minat Beli

Reliability Statistics	
Cronbach's Alpha	N of Items
,933	8

Lampiran 12 Hasil Uji Normalitas

One-Sample Kolmogorov-Smirnov Test				
		Halal_Awarenes	Social_Media_M	Minat_Beli
		s	arketing	
N		120	120	120
Normal Parameters ^{a,b}	Mean	40,56	47,23	48,36
	Std. Deviation	11,698	13,673	15,667
Most Extreme Differences	Absolute	,074	,064	,060
	Positive	,072	,061	,060
	Negative	-,074	-,064	-,058
Test Statistic		,074	,064	,060
Asymp. Sig. (2-tailed)		,166 ^c	,200 ^{c,d}	,200 ^{c,d}
a. Test distribution is Normal.				
b. Calculated from data.				

Lampiran 13 Hasil Uji Linieritas

ANOVA Table							
			Sum of		Mean		
			Squares	df	Square	F	Sig.
Minat_Beli *	Between	(Combined)	10873,675	39	278,812	1,217	,228
		Linearity	280,713	1	280,713	1,225	,272
Halal_Awarenes	Groups	Deviation	10592,962	38	278,762	1,216	,229
		from Linearity					
	Within Groups		18333,917	80	229,174		
	Total		29207,592	119			

ANOVA Table							
			Sum of		Mean		
			Squares	df	Square	F	Sig.
Minat_Beli *	Between	(Combined)	26446,592	45	587,702	15,752	,000
		Linearity	25235,894	1	25235,894	676,369	,000
Social_Media_M	Groups	Deviation from	1210,698	44	27,516	,737	,861
		Linearity					
arketing	Within Groups		2761,000	74	37,311		
	Total		29207,592	119			

Lampiran 14 Hasil Multikolinieritas

Coefficients ^a								
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	43,033	5,178		8,311	,000		
	Halal_Awareness	,131	,123	,098	1,070	,287	1,000	1,000

a. Dependent Variable: Minat_Beli

Coefficients ^a								
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	-1,939	1,912		-1,014	,312		
	Social_Media_Marketing	1,065	,039	,930	27,382	,000	1,000	1,000

a. Dependent Variable: Minat_Beli

Lampiran 15 Hasil Uji Regresi Linier Berganda

Coefficients ^a				
Model		Unstandardized Coefficients		Standardized Coefficients
		B	Std. Error	Beta
1	(Constant)	-1,727	2,537	
	Halal_Awareness	-,006	,046	-,004
	Social_Media_Marketing	1,066	,039	,930

Lampiran 16 Hasil Uji Koefisien Determinasi

Model Summary				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,930 ^a	,864	,862	5,826

a. Predictors: (Constant), Social_Media_Marketing, Halal_Awareness

Lampiran 17 Hasil Uji t

Coefficients ^a						
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	-1,727	2,537		-,681	,497
	Halal_Awareness	-,006	,046	-,004	-,128	,899
	Social_Media_Marketing	1,066	,039	,930	27,116	,000

a. Dependent Variable: Minat_Beli

Lampiran 18 Hasil Uji F

ANOVA ^a						
Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	25236,447	2	12618,223	371,765	,000 ^b
	Residual	3971,145	117	33,941		
	Total	29207,592	119			

a. Dependent Variable: Minat_Beli
b. Predictors: (Constant), Social_Media_Marketing, Halal_Awareness

Lampiran 19 R TabelTabel r untuk $df = 1\ 50$

df = (N-2)	Tingkat signifikansi untuk uji satu arah				
	0.05	0.025	0.01	0.005	0.0005
	Tingkat signifikansi untuk uji dua arah				
	0.1	0.05	0.02	0.01	0.001
1	0.9877	0.9969	0.9995	0.9999	1.0000
2	0.9000	0.9500	0.9800	0.9900	0.9990
3	0.8054	0.8783	0.9343	0.9587	0.9911
4	0.7293	0.8114	0.8822	0.9172	0.9741
5	0.6694	0.7545	0.8329	0.8745	0.9509
6	0.6215	0.7067	0.7887	0.8343	0.9249
7	0.5822	0.6664	0.7498	0.7977	0.8983
8	0.5494	0.6319	0.7155	0.7646	0.8721
9	0.5214	0.6021	0.6851	0.7348	0.8470
10	0.4973	0.5760	0.6581	0.7079	0.8233
11	0.4762	0.5529	0.6339	0.6835	0.8010
12	0.4575	0.5324	0.6120	0.6614	0.7800
13	0.4409	0.5140	0.5923	0.6411	0.7604
14	0.4259	0.4973	0.5742	0.6226	0.7419
15	0.4124	0.4821	0.5577	0.6055	0.7247
16	0.4000	0.4683	0.5425	0.5897	0.7084
17	0.3887	0.4555	0.5285	0.5751	0.6932
18	0.3783	0.4438	0.5155	0.5614	0.6788
19	0.3687	0.4329	0.5034	0.5487	0.6652
20	0.3598	0.4227	0.4921	0.5368	0.6524
21	0.3515	0.4132	0.4815	0.5256	0.6402
22	0.3438	0.4044	0.4716	0.5151	0.6287
23	0.3365	0.3961	0.4622	0.5052	0.6178
24	0.3297	0.3882	0.4534	0.4958	0.6074
25	0.3233	0.3809	0.4451	0.4869	0.5974
26	0.3172	0.3739	0.4372	0.4785	0.5880

27	0.3115	0.3673	0.4297	0.4705	0.5790
28	0.3061	0.3610	0.4226	0.4629	0.5703
29	0.3009	0.3550	0.4158	0.4556	0.5620
30	0.2960	0.3494	0.4093	0.4487	0.5541
31	0.2913	0.3440	0.4032	0.4421	0.5465
32	0.2869	0.3388	0.3972	0.4357	0.5392
33	0.2826	0.3338	0.3916	0.4296	0.5322
34	0.2785	0.3291	0.3862	0.4238	0.5254
35	0.2746	0.3246	0.3810	0.4182	0.5189
36	0.2709	0.3202	0.3760	0.4128	0.5126
37	0.2673	0.3160	0.3712	0.4076	0.5066
38	0.2638	0.3120	0.3665	0.4026	0.5007
39	0.2605	0.3081	0.3621	0.3978	0.4950
40	0.2573	0.3044	0.3578	0.3932	0.4896
41	0.2542	0.3008	0.3536	0.3887	0.4843
42	0.2512	0.2973	0.3496	0.3843	0.4791
43	0.2483	0.2940	0.3457	0.3801	0.4742
44	0.2455	0.2907	0.3420	0.3761	0.4694
45	0.2429	0.2876	0.3384	0.3721	0.4647
46	0.2403	0.2845	0.3348	0.3683	0.4601
47	0.2377	0.2816	0.3314	0.3646	0.4557
48	0.2353	0.2787	0.3281	0.3610	0.4514
49	0.2329	0.2759	0.3249	0.3575	0.4473
50	0.2306	0.2732	0.3218	0.3542	0.4432

5 100


df = (N-2)	Tingkat signifikansi untuk uji satu arah				
	0.05	0.025	0.01	0.005	0.0005
	Tingkat signifikansi untuk uji dua arah				
	0.1	0.05	0.02	0.01	0.001
51	0.2284	0.2706	0.3188	0.3509	0.4393
52	0.2262	0.2681	0.3158	0.3477	0.4354
53	0.2241	0.2656	0.3129	0.3445	0.4317

54	0.2221	0.2632	0.3102	0.3415	0.4280
55	0.2201	0.2609	0.3074	0.3385	0.4244
56	0.2181	0.2586	0.3048	0.3357	0.4210
57	0.2162	0.2564	0.3022	0.3328	0.4176
58	0.2144	0.2542	0.2997	0.3301	0.4143
59	0.2126	0.2521	0.2972	0.3274	0.4110
60	0.2108	0.2500	0.2948	0.3248	0.4079
61	0.2091	0.2480	0.2925	0.3223	0.4048
62	0.2075	0.2461	0.2902	0.3198	0.4018
63	0.2058	0.2441	0.2880	0.3173	0.3988
64	0.2042	0.2423	0.2858	0.3150	0.3959
65	0.2027	0.2404	0.2837	0.3126	0.3931
66	0.2012	0.2387	0.2816	0.3104	0.3903
67	0.1997	0.2369	0.2796	0.3081	0.3876
68	0.1982	0.2352	0.2776	0.3060	0.3850
69	0.1968	0.2335	0.2756	0.3038	0.3823
70	0.1954	0.2319	0.2737	0.3017	0.3798
71	0.1940	0.2303	0.2718	0.2997	0.3773
72	0.1927	0.2287	0.2700	0.2977	0.3748
73	0.1914	0.2272	0.2682	0.2957	0.3724
74	0.1901	0.2257	0.2664	0.2938	0.3701
75	0.1888	0.2242	0.2647	0.2919	0.3678
76	0.1876	0.2227	0.2630	0.2900	0.3655
77	0.1864	0.2213	0.2613	0.2882	0.3633
78	0.1852	0.2199	0.2597	0.2864	0.3611
79	0.1841	0.2185	0.2581	0.2847	0.3589
80	0.1829	0.2172	0.2565	0.2830	0.3568
81	0.1818	0.2159	0.2550	0.2813	0.3547
82	0.1807	0.2146	0.2535	0.2796	0.3527
83	0.1796	0.2133	0.2520	0.2780	0.3507
84	0.1786	0.2120	0.2505	0.2764	0.3487
85	0.1775	0.2108	0.2491	0.2748	0.3468

86	0.1765	0.2096	0.2477	0.2732	0.3449
87	0.1755	0.2084	0.2463	0.2717	0.3430
88	0.1745	0.2072	0.2449	0.2702	0.3412
89	0.1735	0.2061	0.2435	0.2687	0.3393
90	0.1726	0.2050	0.2422	0.2673	0.3375
91	0.1716	0.2039	0.2409	0.2659	0.3358
92	0.1707	0.2028	0.2396	0.2645	0.3341
93	0.1698	0.2017	0.2384	0.2631	0.3323
94	0.1689	0.2006	0.2371	0.2617	0.3307
95	0.1680	0.1996	0.2359	0.2604	0.3290
96	0.1671	0.1986	0.2347	0.2591	0.3274
97	0.1663	0.1975	0.2335	0.2578	0.3258
98	0.1654	0.1966	0.2324	0.2565	0.3242
99	0.1646	0.1956	0.2312	0.2552	0.3226
100	0.1638	0.1946	0.2301	0.2540	0.3211

10 150

df = (N-2)	Tingkat signifikansi untuk uji satu arah				
	0.05	0.025	0.01	0.005	0.0005
	Tingkat signifikansi untuk uji dua arah				
	0.1	0.05	0.02	0.01	0.001
101	0.1630	0.1937	0.2290	0.2528	0.3196
102	0.1622	0.1927	0.2279	0.2515	0.3181
103	0.1614	0.1918	0.2268	0.2504	0.3166
104	0.1606	0.1909	0.2257	0.2492	0.3152
105	0.1599	0.1900	0.2247	0.2480	0.3137
106	0.1591	0.1891	0.2236	0.2469	0.3123
107	0.1584	0.1882	0.2226	0.2458	0.3109
108	0.1576	0.1874	0.2216	0.2446	0.3095
109	0.1569	0.1865	0.2206	0.2436	0.3082
110	0.1562	0.1857	0.2196	0.2425	0.3068
111	0.1555	0.1848	0.2186	0.2414	0.3055
112	0.1548	0.1840	0.2177	0.2403	0.3042

113	0.1541	0.1832	0.2167	0.2393	0.3029
114	0.1535	0.1824	0.2158	0.2383	0.3016
115	0.1528	0.1816	0.2149	0.2373	0.3004
116	0.1522	0.1809	0.2139	0.2363	0.2991
117	0.1515	0.1801	0.2131	0.2353	0.2979
118		0.1793	0.2122	0.2343	0.2967
119	0.1502	0.1786	0.2113	0.2333	0.2955
120	0.1496	0.1779	0.2104	0.2324	0.2943
121	0.1490	0.1771	0.2096	0.2315	0.2931
122	0.1484	0.1764	0.2087	0.2305	0.2920
123	0.1478	0.1757	0.2079	0.2296	0.2908
124	0.1472	0.1750	0.2071	0.2287	0.2897
125	0.1466	0.1743	0.2062	0.2278	0.2886
126	0.1460	0.1736	0.2054	0.2269	0.2875
127	0.1455	0.1729	0.2046	0.2260	0.2864
128	0.1449	0.1723	0.2039	0.2252	0.2853
129	0.1443	0.1716	0.2031	0.2243	0.2843
130	0.1438	0.1710	0.2023	0.2235	0.2832
131	0.1432	0.1703	0.2015	0.2226	0.2822
132	0.1427	0.1697	0.2008	0.2218	0.2811
133	0.1422	0.1690	0.2001	0.2210	0.2801
134	0.1416	0.1684	0.1993	0.2202	0.2791
135	0.1411	0.1678	0.1986	0.2194	0.2781
136	0.1406	0.1672	0.1979	0.2186	0.2771
137	0.1401	0.1666	0.1972	0.2178	0.2761
138	0.1396	0.1660	0.1965	0.2170	0.2752
139	0.1391	0.1654	0.1958	0.2163	0.2742
140	0.1386	0.1648	0.1951	0.2155	0.2733
141	0.1381	0.1642	0.1944	0.2148	0.2723
142	0.1376	0.1637	0.1937	0.2140	0.2714
143	0.1371	0.1631	0.1930	0.2133	0.2705
144	0.1367	0.1625	0.1924	0.2126	0.2696

145	0.1362	0.1620	0.1917	0.2118	0.2687
146	0.1357	0.1614	0.1911	0.2111	0.2678
147	0.1353	0.1609	0.1904	0.2104	0.2669
148	0.1348	0.1603	0.1898	0.2097	0.2660
149	0.1344	0.1598	0.1892	0.2090	0.2652
150	0.1339	0.1593	0.1886	0.2083	0.2643

Lampiran 20 T Tabel

Pr	00.25	00.10	00.05	0.025	00.01	0.005	0.001
df	00.50	00.20	00.10	0.050	00.02	0.010	0.002
1	100.000	307.768	631.375	1.270.620	3.182.052	6.365.674	31.830.884
2	0.81650	188.562	291.999	430.265	696.456	992.484	2.232.712
3	0.76489	163.774	235.336	318.245	454.070	584.091	1.021.453
4	0.74070	153.321	213.185	277.645	374.695	460.409	717.318
5	0.72669	147.588	201.505	257.058	336.493	403.214	589.343
6	0.71756	143.976	194.318	244.691	314.267	370.743	520.763
7	0.71114	141.492	189.458	236.462	299.795	349.948	478.529
8	0.70639	139.682	185.955	230.600	289.646	335.539	450.079
9	0.70272	138.303	183.311	226.216	282.144	324.984	429.681
10	0.69981	137.218	181.246	222.814	276.377	316.927	414.370
11	0.69745	136.343	179.588	220.099	271.808	310.581	402.470
12	0.69548	135.622	178.229	217.881	268.100	305.454	392.963
13	0.69383	135.017	177.093	216.037	265.031	301.228	385.198
14	0.69242	134.503	176.131	214.479	262.449	297.684	378.739
15	0.69120	134.061	175.305	213.145	260.248	294.671	373.283
16	0.69013	133.676	174.588	211.991	258.349	292.078	368.615
17	0.68920	133.338	173.961	210.982	256.693	289.823	364.577
18	0.68836	133.039	173.406	210.092	255.238	287.844	361.048
19	0.68762	132.773	172.913	209.302	253.948	286.093	357.940
20	0.68695	132.534	172.472	208.596	252.798	284.534	355.181
21	0.68635	132.319	172.074	207.961	251.765	283.136	352.715
22	0.68581	132.124	171.714	207.387	250.832	281.876	350.499
23	0.68531	131.946	171.387	206.866	249.987	280.734	348.496
24	0.68485	131.784	171.088	206.390	249.216	279.694	346.678
25	0.68443	131.635	170.814	205.954	248.511	278.744	345.019
26	0.68404	131.497	170.562	205.553	247.863	277.871	343.500
27	0.68368	131.370	170.329	205.183	247.266	277.068	342.103
28	0.68335	131.253	170.113	204.841	246.714	276.326	340.816
29	0.68304	131.143	169.913	204.523	246.202	275.639	339.624

30	0.68276	131.042	169.726	204.227	245.726	275.000	338.518
31	0.68249	130.946	169.552	203.951	245.282	274.404	337.490
32	0.68223	130.857	169.389	203.693	244.868	273.848	336.531
33	0.68200	130.774	169.236	203.452	244.479	273.328	335.634
34	0.68177	130.695	169.092	203.224	244.115	272.839	334.793
35	0.68156	130.621	168.957	203.011	243.772	272.381	334.005
36	0.68137	130.551	168.830	202.809	243.449	271.948	333.262
37	0.68118	130.485	168.709	202.619	243.145	271.541	332.563
38	0.68100	130.423	168.595	202.439	242.857	271.156	331.903
39	0.68083	130.364	168.488	202.269	242.584	270.791	331.279
40	0.68067	130.308	168.385	202.108	242.326	270.446	330.688
41	0.68052	130.254	168.288	201.954	242.080	270.118	330.127
42	0.68038	130.204	168.195	201.808	241.847	269.807	329.595
43	0.68024	130.155	168.107	201.669	241.625	269.510	329.089
44	0.68011	130.109	168.023	201.537	241.413	269.228	328.607
45	0.67998	130.065	167.943	201.410	241.212	268.959	328.148
46	0.67986	130.023	167.866	201.290	241.019	268.701	327.710
47	0.67975	129.982	167.793	201.174	240.835	268.456	327.291
48	0.67964	129.944	167.722	201.063	240.658	268.220	326.891
49	0.67953	129.907	167.655	200.958	240.489	267.995	326.508
50	0.67943	129.871	167.591	200.856	240.327	267.779	326.141
51	0.67933	129.837	167.528	200.758	240.172	267.572	325.789
52	0.67924	129.805	167.469	200.665	240.022	267.373	325.451
53	0.67915	129.773	167.412	200.575	239.879	267.182	325.127
54	0.67906	129.743	167.356	200.488	239.741	266.998	324.815
55	0.67898	129.713	167.303	200.404	239.608	266.822	324.515
56	0.67890	129.685	167.252	200.324	239.480	266.651	324.226
57	0.67882	129.658	167.203	200.247	239.357	266.487	323.948
58	0.67874	129.632	167.155	200.172	239.238	266.329	323.680
59	0.67867	129.607	167.109	200.100	239.123	266.176	323.421
60	0.67860	129.582	167.065	200.030	239.012	266.028	323.171
61	0.67853	129.558	167.022	199.962	238.905	265.886	322.930
62	0.67847	129.536	166.980	199.897	238.801	265.748	322.696
63	0.67840	129.513	166.940	199.834	238.701	265.615	322.471
64	0.67834	129.492	166.901	199.773	238.604	265.485	322.253
65	0.67828	129.471	166.864	199.714	238.510	265.360	322.041
66	0.67823	129.451	166.827	199.656	238.419	265.239	321.837
67	0.67817	129.432	166.792	199.601	238.330	265.122	321.639
68	0.67811	129.413	166.757	199.547	238.245	265.008	321.446
69	0.67806	129.394	166.724	199.495	238.161	264.898	321.260
70	0.67801	129.376	166.691	199.444	238.081	264.790	321.079
71	0.67796	129.359	166.660	199.394	238.002	264.686	320.903

72	0.67791	129.342	166.629	199.346	237.926	264.585	320.733
73	0.67787	129.326	166.600	199.300	237.852	264.487	320.567
74	0.67782	129.310	166.571	199.254	237.780	264.391	320.406
75	0.67778	129.294	166.543	199.210	237.710	264.298	320.249
76	0.67773	129.279	166.515	199.167	237.642	264.208	320.096
77	0.67769	129.264	166.488	199.125	237.576	264.120	319.948
78	0.67765	129.250	166.462	199.085	237.511	264.034	319.804
79	0.67761	129.236	166.437	199.045	237.448	263.950	319.663
80	0.67757	129.222	166.412	199.006	237.387	263.869	319.526
81	0.67753	129.209	166.388	198.969	237.327	263.790	319.392
82	0.67749	129.196	166.365	198.932	237.269	263.712	319.262
83	0.67746	129.183	166.342	198.896	237.212	263.637	319.135
84	0.67742	129.171	166.320	198.861	237.156	263.563	319.011
85	0.67739	129.159	166.298	198.827	237.102	263.491	318.890
86	0.67735	129.147	166.277	198.793	237.049	263.421	318.772
87	0.67732	129.136	166.256	198.761	236.998	263.353	318.657
88	0.67729	129.125	166.235	198.729	236.947	263.286	318.544
89	0.67726	129.114	166.216	198.698	236.898	263.220	318.434
90	0.67723	129.103	166.196	198.667	236.850	263.157	318.327
91	0.67720	129.092	166.177	198.638	236.803	263.094	318.222
92	0.67717	129.082	166.159	198.609	236.757	263.033	318.119
93	0.67714	129.072	166.140	198.580	236.712	262.973	318.019
94	0.67711	129.062	166.123	198.552	236.667	262.915	317.921
95	0.67708	129.053	166.105	198.525	236.624	262.858	317.825
96	0.67705	129.043	166.088	198.498	236.582	262.802	317.731
97	0.67703	129.034	166.071	198.472	236.541	262.747	317.639
98	0.67700	129.025	166.055	198.447	236.500	262.693	317.549
99	0.67698	129.016	166.039	198.422	236.461	262.641	317.460
100	0.67695	129.007	166.023	198.397	236.422	262.589	317.374
101	0.67693	128.999	166.008	198.373	236.384	262.539	317.289
102	0.67690	128.991	165.993	198.350	236.346	262.489	317.206
103	0.67688	128.982	165.978	198.326	236.310	262.441	317.125
104	0.67686	128.974	165.964	198.304	236.274	262.393	317.045
105	0.67683	128.967	165.950	198.282	236.239	262.347	316.967
106	0.67681	128.959	165.936	198.260	236.204	262.301	316.890
107	0.67679	128.951	165.922	198.238	236.170	262.256	316.815
108	0.67677	128.944	165.909	198.217	236.137	262.212	316.741
109	0.67675	128.937	165.895	198.197	236.105	262.169	316.669
110	0.67673	128.930	165.882	198.177	236.073	262.126	316.598
111	0.67671	128.922	165.870	198.157	236.041	262.085	316.528
112	0.67669	128.916	165.857	198.137	236.010	262.044	316.460
113	0.67667	128.909	165.845	198.118	235.980	262.004	316.392

114	0.67665	128.902	165.833	198.099	235.950	261.964	316.326
115	0.67663	128.896	165.821	198.081	235.921	261.926	316.262
116	0.67661	128.889	165.810	198.063	235.892	261.888	316.198
117	0.67659	128.883	165.798	198.045	235.864	261.850	316.135
118		128.871	165.787	198.027	235.837	261.814	316.074
119	0.67656	128.871	165.776	198.010	235.809	261.778	316.013
120	0.67654	128.865	165.765	197.993	235.782	261.742	315.954

Lampiran 21 Komentar Netizen

Twitter

18.10

Tweet

MbapeeForMadrid @fahridzal_

Replying to @maffanh and @lelegurame

Mixue kan udh jadi brand besar yg tentunya ga ada problem soal pengurusan sertifikasi kehalalan kayak jco, breadtalk.. Masak kalah sama ayam keprabon yg udh dpt sertifikasi halal.. Klo dah dpt sertifikasi halal kan jadi nilai tambah juga

Translate Tweet

16.05 · 03/01/23

683 Views 1 Retweet

683

Diana Hemas Sari @dihessa · 10m

Replying to @fahridzal_ @maffanh and @lelegurame

Bukannya jco sm breadtalk blm ada halal mui juga ya?

18.07

Tweet

uis @queerisy · 1d

mixue tu halal kan yh...

24 3 18

Mega RS @xmegars

Replying to @queerisy

Belum halal. Bahkan foto2 saat proses audit gak boleh untuk disebarluaskan. Jadi kalau ada label/ logo halal di outlet Mixue itu penipuan thd pelanggan. Boleh follow akun Instagram @halalcorner dan @_aishamaharani utk kelanjutan kasus kehalalan Mixue dan merek dagang lainnya.

Translate Tweet

Postingan

UPDATE INFO STATUS HALAL MIXUE


15:57

Proses sertifikasi halal Mixue ke MUI sudah selesai. Saat ini sedang menunggu proses verifikasi ke MUI. Informasi akan kita update ke akun Twitter MUI.

Tweet your reply


18.08

← Tweet

 **Indonesia Damai**
@Debus_Banten


Apakah ada tahu info ttg kehalalan Ice Cream Mixue ini? Apakah sdh punya sertifikat halal ? Anak sy pernah beli, dan sy khawatir blm halal mengingat gerainya sdh ada di mana2.


Translate Tweet







Home > Bisnis

Mixue Viral Karena Punya Gerai di Mana Saja, Segini Biaya Bila Mau Punya Franchise Ini

Oleh **Natasha Khairunisa Amani** pada 28 Des 2022, 18:00 WIB



 Tweet your reply

18.06

← Tweet

 **Wulandari**
@Wulanda23938934

Cabangnya Berada di Setiap Kelokan Jalan, Namun Kehalalan Mixue Masih Dipertanyakan

limetta.artikelinstan.com/2022/12/cabang...

#Mixue
#MUFC

Translate Tweet

 Cabangnya Berada di Setiap Kelokan Jalan, Namun Kehalalan Mixue Masi...
limetta.artikelinstan.com

13.18 · 28/12/22

 Tweet your reply

Instagram

17.02

Comments

hana_nurjanah 9w
iya sudah sertifikasi halal belum ya? koq pertanyaannya gak ada yg dijawab ? 😊
20 likes Reply Send See translation

View 4 replies

amy8784 2w
Mimin blm berani jawab tentang sertifikat halalnya
4 likes Reply Send See translation

erika_firmiana 1d
@amy8784 karena memang belum ada sertifikat halal dari yang berwenang
Reply Send See translation

tikah_sidik 8w
Kenapa pakai model yang berjilbab, padahal blm sertifikasi halal?
65 likes Reply Send See translation

View 3 more replies

tikah_sidik 8w
Sengaja ya... Biar yg jilababan beli juga?
19 likes Reply Send

halhaam 1w
Dimana ada ruko kosong besoknya ada mixue 😊
7 likes Reply Send See translation

khoiiruns96 9w
sudah halal belum ?
4 likes Reply Send See translation

❤️ 🙌 🔥 🙏 🥺 😊 😏 😂

Add a comment as nadyaa_r.a...

16.49

Comments

lampung 1w
Ramai diperbincangkan di twitter, cabang mixue juga mulai mendominasi Provinsi Lampung.
Sekelik juga merasakan yang sama gak ya?
#Lampung #Lampunggeh

ncidaisy 1w
Banyak cabangnya tapi status kehalalannya masih blm jelas
109 likes Reply Send See translation

dwi.aprils 1w
Nah betul. Gimana nih kehalalannya apakah udah jls apa blm
3 likes Reply Send See translation

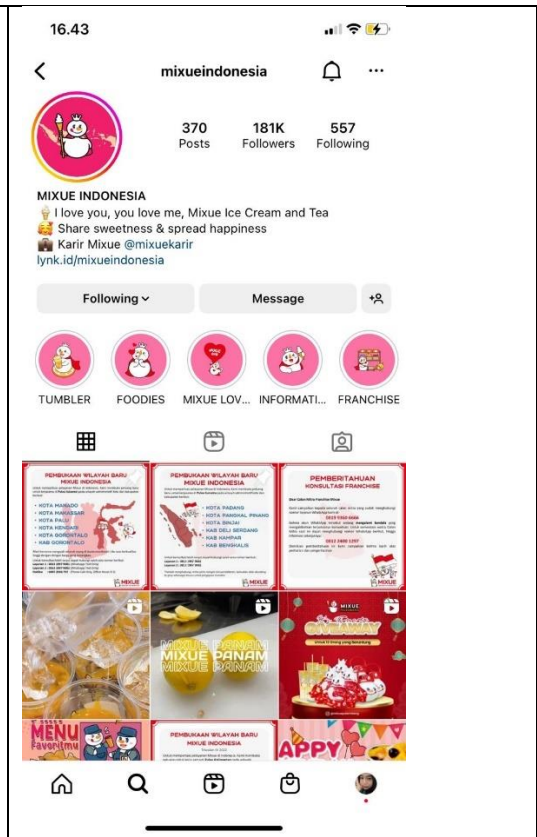
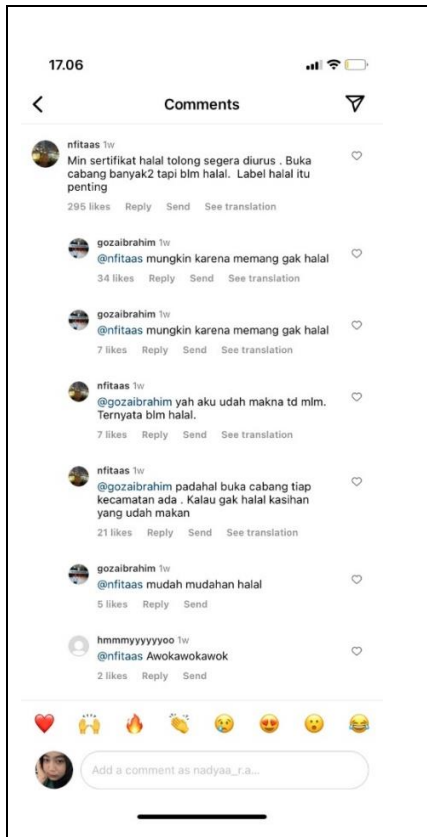
rachmavien 1w
@dwi.aprils belum
Reply Send See translation

jodiikurniawan_ 1w
ini eskrim loh. EMG ada eskrim campur babi ? atau eskrim campur miras? bnyk kok ustaz2 haji2 yg udh beli. lagian pake logika saja halal bukan berarti harus minta sertifikat nya mungkin ajah lagi di urus sertifikat nya.
11 likes Reply Send See translation

fitria_pietz 1w
@jodiikurniawan_ kamu lucu.
6 likes Reply Send

❤️ 🙌 🔥 🙏 🥺 😊 😏 😂

Add a comment as nadyaa_r.a...



Tiktok

The image displays four screenshots from the TikTok application:

- Top Left:** A search for "Mixue" showing a video with 173 comments. The comments discuss the halal status of Mixue, with users asking for proof and mentioning a date of June 13th.
- Top Right:** A video featuring a Mixue character with 513 comments. The video text reads: "Setelah minuman selesai, bisa minta Kakak Cemy Stars untuk dihidupkan ke...".
- Bottom Left:** The profile page for "@mixueindonesia", showing 12 following, 19,3K followers, and 25,5K likes. The profile picture is a Mixue character. Below the profile are several video thumbnails with view counts: 213.1K, 209.8K, 139.6K, 113.7K, 123.5K, and 98.0K.
- Bottom Right:** An empty screenshot.

