

Lampiran I

KUESIONER PENELITIAN

Perihal : Mohon bantuan pengisian Kuesioner

Kepada Yth : Bapak/ Ibu, Saudara/ i
Di tempat

Dengan Hormat,

Dalam rangka penyusunan Skripsi sebagai salah satu syarat kelulusan program Strata 1 Manajemen di Program Studi Manajemen IIB Darmajaya, Saya:

Nama : Anggita Sari

NPM : 1912110396

Sedang melakukan penelitian yang berjudul **“PENGARUH ONLINE CUSTOMER RATING DAN ONLINE CUSTOMER REVIEW TERHADAP MENGGUNAKAN MINAT TRANSPORTASI ONLINE MAXIM”** Oleh karena itu saya mohon kesediaan bapak/ibu,saudara/i untuk mengisi kusioner di bawah ini dengan jujur dan benar. Data atau informasi yang terkumpul akan saya jaga kerahasiaannya dan di gunakan hanya untuk kepentingan penyusunan skripsi ini semata. Atas perhatian bapak/ibu, saudara/i saya ucapkan terima kasih.

Bandar Lampung, Juli 2022

Peneliti

Anggita Sari

NPM. 1912110396

Panduan pengisian pernyataan :

1. Jawablah pernyataan yang diajukan dibawah ini dengan benar dan jujur.
2. Pernyataan harus dijawab semua jangan sampai ada yang terlewatkan, agar data dapat sepenuhnya di olah oleh peneliti.
3. Berilah tanda (√) pada jawaban yang telah disediakan oleh peneliti.
4. Keterangan : SS (Sangat Setuju)
S (Setuju)
SS (Cukup Setuju)
TS (Tidak Setuju)
STS (Sangat Tidak Setuju) |

IDENTITAS RESPONDEN

1. Nama :(Dapat dikosongkan)

2. Jenis Kelamin : Laki Perempuan

3. Usia :

a. 15 Tahun – 24 Tahun c. 35 Tahun – 44 Tahun

b. 25 Tahun – 34 Tahun d. 45 Tahun – 54 Tahun

4. Pekerjaan :

a. Pelajar c. Pegawai Negeri

b. Mahasiswa d. Pegawai Swasta

c. Wiraswasta

DAFTAR PERNYATAAN

<i>Online Rating</i>						
No	Pernyataan	STS	TS	CS	S	SS
<i>Rating Produk Atau Jasa</i>						
1	Online rating di aplikasi Maxim mempermudah pengguna dalam membuat keputusan menggunakan pada layanan transportasi online					
2	Online rating di aplikasi Maxim membantu pengguna untuk mengidentifikasi layanan yang baik dan buruk					
<i>Rating Fitur</i>						
3	Online rating di aplikasi Maxim membantu pengguna untuk memahami keunggulan layanan driver					
4	Online rating di aplikasi Maxim membantu pengguna untuk mengetahui berbagai fitur aplikasi					
<i>Online Review</i>						
No	Pernyataan	STS	TS	CS	S	SS
<i>Credibility</i>						
5	Online review yang diberikan pengguna di aplikasi Maxim mampu memberikan informasi kualitas dari layanan					
6	Online review pengguna terkait layanan di aplikasi Maxim sangat dapat di percaya					
<i>Skill</i>						
7	Online review yang diberikan pengguna di aplikasi Maxim menjadi pertimbangan utama dalam layanan					
8	Online review yang diberikan pengguna di aplikasi Maxim memudahkan dalam mengambil keputusan menggunakan layanan					
<i>Pleasant</i>						
9	Online review yang diberikan pengguna di aplikasi Maxim sangat lengkap					
10	Online review yang diberikan pengguna di aplikasi Maxim membuat tertarik menggunakan layanan					

<i>Minat Menggunakan</i>						
No	Pernyataan	STS	TS	CS	S	SS
<i>Minat Transaksional</i>						
11	Berminat menggunakan aplikasi Maxim, karena memiliki rating yang baik					
12	Berminat menggunakan aplikasi Maxim, karena ketersediaan layanan yang lengkap					
<i>Minat Refrensial</i>						
13	Bersedia merefrensikan aplikasi Maxim kepada orang lain					
14	Bersedia membagikan aplikasi Maxim kepada orang lain					
<i>Minat Prefensial</i>						
15	Aplikasi Maxim menjadi pilihan pertama saya sebagai layanan transportasi online					
16	Hanya menggunakan aplikasi Maxim, untuk layanan transportasi online					
<i>Minat Eksploratif</i>						
17	Mencari informasi Aplikasi Maxim sebelum menggunakan transportasi online					
18	Mengikuti seluruh aktivitas Aplikasi Maxim di media sosial					

Lampiran II (Hasil Jawaban Responden)

No	RA1	RA2	RA3	RA4	Online_Rating	RE1	RE2	RE3	RE4	RE5	RE6	Online_Review
1	5	5	5	5	20	5	5	5	5	5	5	30
2	3	4	3	3	13	2	2	2	3	4	4	17
3	5	5	5	5	20	5	3	5	4	5	4	26
4	4	4	4	3	15	1	1	1	1	1	1	6
5	5	5	5	5	20	4	1	4	3	4	4	20
6	5	5	5	5	20	4	1	3	4	5	4	21
7	1	1	1	1	4	3	3	5	3	4	3	21
8	1	1	1	1	4	4	4	4	4	3	5	24
9	5	5	5	5	20	4	2	4	4	4	4	22
10	2	1	1	2	6	1	1	1	1	1	1	6
11	4	5	4	3	16	3	4	4	3	3	3	20
12	4	5	4	5	18	3	2	2	3	3	4	17
13	4	3	4	3	14	3	4	4	3	4	4	22
14	4	3	4	3	14	3	4	4	3	3	4	21
15	5	5	5	5	20	3	4	3	3	3	5	21
16	4	4	4	4	16	4	5	5	4	4	2	24
17	3	5	4	3	15	5	5	2	3	4	5	24
18	3	3	3	5	14	5	5	4	4	3	4	25
19	4	4	4	4	16	4	4	5	5	4	4	26
20	5	5	5	5	20	4	5	3	4	5	3	24
21	4	4	5	4	17	5	4	4	5	4	3	25
22	3	2	3	3	11	5	2	4	3	2	2	18
23	5	4	5	5	19	4	3	3	3	4	5	22
24	4	4	4	4	16	4	4	4	3	4	5	24
25	5	3	5	5	18	4	4	5	4	3	5	25
26	5	5	3	2	15	3	3	5	3	3	4	21
27	5	5	5	4	19	4	4	4	3	2	4	21
28	2	4	2	5	13	3	4	4	4	5	4	24
29	5	3	5	3	16	3	5	5	4	3	4	24
30	4	4	3	3	14	3	4	5	4	4	3	23
31	4	4	5	3	16	4	4	4	2	4	5	23
32	4	4	5	4	17	3	3	4	1	4	4	19
33	4	4	4	4	16	3	4	5	3	5	4	24
34	4	4	4	3	15	4	4	3	4	4	4	23
35	4	4	5	4	17	3	4	4	3	4	4	22
36	4	5	5	4	18	4	5	3	4	5	4	25
37	4	4	4	3	15	4	4	4	4	4	3	23
38	4	3	4	3	14	4	5	4	5	3	5	26
39	4	4	5	4	17	3	4	4	5	4	4	24
40	4	5	4	3	16	4	3	3	3	3	4	20
41	4	5	4	3	16	4	3	5	5	3	3	23
42	4	5	4	5	18	3	3	3	3	3	4	19
43	4	3	4	3	14	4	4	4	3	4	4	23
44	5	4	3	3	15	4	4	4	3	5	4	24
45	4	3	5	5	17	3	4	4	3	5	4	23
46	4	3	4	4	15	4	4	3	4	5	5	25
47	5	3	3	3	14	4	5	5	4	3	4	25
48	5	2	4	3	14	5	3	4	3	3	4	22
49	5	4	4	3	16	3	4	3	4	4	5	23
50	4	5	3	3	15	3	4	5	4	3	4	23
51	4	3	3	3	13	3	3	3	4	5	5	23
52	5	4	3	3	15	4	2	2	3	2	4	17
53	4	3	3	3	13	3	4	4	3	5	5	24

54	4	4	5	5	18	4	4	5	3	3	4	23
55	3	3	4	2	12	4	5	4	4	4	4	25
56	3	2	3	3	11	3	3	4	3	3	5	21
57	3	4	3	4	14	4	5	5	4	3	4	25
58	5	4	4	3	16	4	4	4	5	2	2	21
59	4	1	3	2	10	4	4	5	3	5	4	25
60	5	3	3	3	14	4	4	4	3	3	4	22
61	5	3	2	2	12	4	4	5	3	4	3	23
62	5	3	3	4	15	4	5	5	3	4	5	26
63	4	5	3	3	15	3	3	3	3	5	5	22
64	4	3	5	5	17	4	3	4	3	4	4	22
65	4	2	5	5	16	3	3	4	3	4	5	22
66	4	5	2	2	13	4	4	3	3	3	3	20
67	1	1	1	1	4	5	5	5	5	5	5	30
68	1	1	1	1	4	5	5	5	5	5	5	30
69	5	3	3	4	15	4	4	4	3	5	4	24
70	4	3	2	3	12	3	3	3	4	3	2	18
71	4	2	3	3	12	4	4	5	4	5	4	26
72	5	5	5	5	20	5	5	5	5	5	5	30
73	5	5	5	5	20	5	5	5	5	5	5	30
74	3	3	3	3	12	3	3	4	4	5	5	24
75	5	3	2	3	13	5	4	5	3	5	5	27
76	4	2	2	3	11	4	5	4	5	5	5	28
77	4	3	3	4	14	2	4	5	4	5	3	23
78	5	5	5	5	20	5	5	5	5	5	5	30
79	5	5	5	5	20	5	5	5	5	5	5	30
80	5	5	5	5	20	5	5	5	5	5	5	30
81	5	5	5	5	20	5	5	5	5	5	5	30
82	3	4	4	3	14	3	3	4	2	4	4	20
83	4	5	4	4	17	4	4	4	3	5	4	24
84	5	5	5	5	20	5	5	5	4	5	4	28
85	5	5	5	5	20	5	5	5	4	3	5	27
86	5	5	5	5	20	4	4	5	5	5	5	28
87	5	5	4	5	19	5	5	4	4	4	5	27
88	4	5	5	5	19	4	5	5	4	5	5	28
89	4	5	4	5	18	4	5	5	4	5	5	28
90	5	5	5	5	20	4	5	4	4	5	3	25
91	4	5	5	5	19	4	4	5	4	4	3	24
92	4	3	4	4	15	2	4	5	4	3	4	22
93	4	3	4	5	16	3	2	4	4	5	4	22
94	2	2	3	3	10	3	4	5	3	5	4	24
95	4	4	3	4	15	4	4	5	3	4	4	24
96	4	3	4	4	15	5	5	4	4	4	4	26
97	4	4	4	5	17	5	3	5	4	5	3	25
98	5	5	5	5	20	5	5	5	5	5	5	30
99	4	3	4	3	14	3	3	4	4	4	4	22
100	3	3	2	3	11	3	3	5	4	5	5	25

No	MM1	MM2	MM3	MM4	MM5	MM6	MM7	MM8	Minat_Menggunakan
1	5	5	5	5	5	5	5	5	40
2	3	3	2	3	2	2	2	3	20
3	5	5	5	5	3	5	5	5	38
4	4	2	2	2	3	2	5	2	22
5	5	3	3	4	5	5	4	5	34
6	3	4	5	5	5	4	5	5	36
7	1	1	1	1	1	1	2	2	10
8	3	1	1	1	1	1	1	1	10
9	4	4	4	4	3	3	5	5	32
10	3	1	1	1	1	1	1	1	10
11	3	3	4	4	3	3	3	5	28
12	4	4	4	4	4	3	4	5	32
13	3	3	4	4	3	3	5	5	30
14	4	4	3	3	4	3	3	4	28
15	4	4	3	4	3	3	3	3	27
16	4	3	3	3	3	4	3	3	26
17	3	3	3	3	3	5	3	3	26
18	3	4	3	3	3	3	3	3	25
19	5	5	4	5	3	4	5	4	35
20	5	5	5	4	5	5	4	5	38
21	5	5	4	5	4	4	5	3	35
22	4	4	4	4	3	4	3	3	29
23	4	5	4	5	5	5	5	4	37
24	4	4	3	3	3	3	3	3	26
25	5	5	3	4	2	3	3	4	29
26	4	4	4	4	2	2	3	4	27
27	5	3	3	4	3	2	3	3	26
28	5	3	3	5	4	3	4	4	31
29	4	3	3	3	3	3	3	3	25
30	5	4	4	4	4	3	3	2	29
31	5	4	3	5	5	4	4	4	34
32	5	5	5	5	4	4	2	4	34
33	4	3	4	4	5	5	4	4	33
34	5	5	5	5	5	5	4	3	37
35	5	4	3	3	4	4	4	4	31
36	5	5	5	5	5	5	4	4	38
37	4	4	4	4	3	4	3	4	30
38	4	3	3	4	4	4	4	4	30
39	4	5	3	4	3	2	3	5	29
40	4	4	3	4	4	4	3	4	30
41	3	4	3	4	3	4	2	3	26
42	5	4	4	4	4	4	3	5	33
43	5	4	4	4	4	4	3	5	33
44	3	2	4	5	4	4	1	4	27
45	4	4	4	3	4	4	1	3	27
46	4	4	4	4	4	4	3	5	32
47	5	5	4	5	5	4	4	4	36
48	4	4	4	4	4	4	2	4	30
49	5	4	4	3	5	3	3	3	30

50	5	4	3	3	4	5	4	4	32
51	4	4	2	4	4	5	2	2	27
52	4	4	3	5	4	4	4	4	32
53	5	4	4	5	4	4	4	4	34
54	5	5	5	5	4	4	4	3	35
55	4	4	4	4	5	3	5	5	34
56	4	4	4	4	5	5	5	2	33
57	5	5	4	4	4	2	5	4	33
58	4	4	4	4	4	5	4	5	34
59	3	3	4	4	4	4	5	3	30
60	4	4	4	4	3	4	4	4	31
61	5	5	5	5	5	3	2	4	34
62	4	4	4	4	5	3	3	3	30
63	3	3	4	4	3	2	4	4	27
64	5	5	3	3	4	5	4	5	34
65	4	4	4	4	4	3	3	5	31
66	4	4	4	4	5	4	4	4	33
67	5	5	5	5	5	5	5	5	40
68	5	5	5	5	5	5	5	5	40
69	5	5	3	3	4	5	4	5	34
70	4	4	4	4	4	3	4	4	31
71	4	4	3	3	3	4	3	4	28
72	5	5	5	5	5	5	5	5	40
73	5	5	5	5	5	5	5	5	40
74	4	4	4	4	4	4	4	4	32
75	5	5	5	5	3	4	5	3	35
76	5	5	4	4	4	4	4	4	34
77	4	4	4	4	5	4	5	4	34
78	5	5	5	5	2	3	4	4	33
79	3	2	5	3	4	3	5	5	30
80	5	5	4	5	4	5	5	5	38
81	5	5	5	5	5	5	5	5	40
82	5	4	4	4	3	3	4	3	30
83	4	4	3	3	5	3	3	4	29
84	5	5	5	5	5	5	5	5	40
85	3	5	4	2	5	3	5	3	30
86	5	5	5	5	5	5	5	5	40
87	5	5	5	5	5	5	3	2	35
88	5	3	5	4	5	5	5	5	37
89	5	5	3	2	5	4	5	5	34
90	5	4	5	4	5	4	3	2	32
91	5	5	5	5	5	5	5	5	40
92	4	4	4	4	3	3	4	4	30
93	4	4	4	4	3	5	3	3	30
94	4	4	4	4	4	4	5	4	33
95	4	4	4	4	4	4	3	4	31
96	5	5	4	4	3	5	4	5	35
97	4	4	4	4	3	5	4	3	31
98	5	5	5	5	5	5	5	5	40
99	5	5	3	4	5	4	4	4	34
100	4	4	4	4	5	4	5	5	35

Lampiran III (Hasil Uji Deskriptif)

Jenis_Kelamin

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Laki-Laki	44	44.0	44.0	44.0
Valid Perempuan	56	56.0	56.0	100.0
Total	100	100.0	100.0	

Usia

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 15 Tahun - 24 Tahun	32	32.0	32.0	32.0
Valid 25 Tahun - 34 Tahun	38	38.0	38.0	70.0
Valid 35 Tahun - 44 Tahun	14	14.0	14.0	84.0
Valid 45 Tahun - 54 Tahun	16	16.0	16.0	100.0
Total	100	100.0	100.0	

Pekerjaan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Mahasiswa	30	30.0	30.0	30.0
Valid Pegawai Negeri	12	12.0	12.0	42.0
Valid Pegawai Swasta	27	27.0	27.0	69.0
Valid Pelajar	14	14.0	14.0	83.0
Valid Wiraswasta	17	17.0	17.0	100.0
Total	100	100.0	100.0	

RA1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	4	4.0	4.0	4.0
Valid 2	3	3.0	3.0	7.0
Valid 3	10	10.0	10.0	17.0
Valid 4	48	48.0	48.0	65.0
Valid 5	35	35.0	35.0	100.0
Total	100	100.0	100.0	

RA2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	6	6.0	6.0	6.0
Valid 2	7	7.0	7.0	13.0
Valid 3	27	27.0	27.0	40.0
Valid 4	25	25.0	25.0	65.0
Valid 5	35	35.0	35.0	100.0
Total	100	100.0	100.0	

RA3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	5	5.0	5.0	5.0
Valid 2	7	7.0	7.0	12.0
Valid 3	23	23.0	23.0	35.0
Valid 4	31	31.0	31.0	66.0
Valid 5	34	34.0	34.0	100.0
Total	100	100.0	100.0	

RA4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	5	4.0	4.0	4.0
Valid 2	7	6.0	6.0	10.0
Valid 3	23	37.0	37.0	47.0
Valid 4	31	19.0	19.0	66.0
Valid 5	34	34.0	34.0	100.0
Total	100	100.0	100.0	

RE1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	2	2.0	2.0	2.0
Valid 2	3	3.0	3.0	5.0
Valid 3	30	30.0	30.0	35.0
Valid 4	43	43.0	43.0	78.0
Valid 5	22	22.0	22.0	100.0
Total	100	100.0	100.0	

RE2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	4	4.0	4.0	4.0
Valid 2	6	6.0	6.0	10.0
Valid 3	20	20.0	20.0	30.0
Valid 4	41	41.0	41.0	71.0
Valid 5	29	29.0	29.0	100.0
Total	100	100.0	100.0	

RE3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	2	2.0	2.0	2.0
Valid 2	4	4.0	4.0	6.0
Valid 3	14	14.0	14.0	20.0
Valid 4	39	39.0	39.0	59.0
Valid 5	41	41.0	41.0	100.0
Total	100	100.0	100.0	

RE4

	Frequency	Percent	Valid Percent	Cumulative Percent
1	3	3.0	3.0	3.0
2	2	2.0	2.0	5.0
Valid 3	39	39.0	39.0	44.0
4	38	38.0	38.0	82.0
5	18	18.0	18.0	100.0
Total	100	100.0	100.0	

RE5

	Frequency	Percent	Valid Percent	Cumulative Percent
1	2	2.0	2.0	2.0
2	4	4.0	4.0	6.0
Valid 3	24	24.0	24.0	30.0
4	31	31.0	31.0	61.0
5	39	39.0	39.0	100.0
Total	100	100.0	100.0	

RE6

	Frequency	Percent	Valid Percent	Cumulative Percent
1	2	2.0	2.0	2.0
2	4	4.0	4.0	6.0
Valid 3	13	13.0	13.0	19.0
4	46	46.0	46.0	65.0
5	35	35.0	35.0	100.0
Total	100	100.0	100.0	

MM1

	Frequency	Percent	Valid Percent	Cumulative Percent
1	1	1.0	1.0	1.0
3	14	14.0	14.0	15.0
Valid 4	39	39.0	39.0	54.0
5	46	46.0	46.0	100.0
Total	100	100.0	100.0	

MM2

	Frequency	Percent	Valid Percent	Cumulative Percent
1	3	3.0	3.0	3.0
2	3	3.0	3.0	6.0
Valid 3	14	14.0	14.0	20.0
4	45	45.0	45.0	65.0
5	35	35.0	35.0	100.0
Total	100	100.0	100.0	

MM3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	3	3.0	3.0	3.0
2	3	3.0	3.0	6.0
3	25	25.0	25.0	31.0
4	45	45.0	45.0	76.0
5	24	24.0	24.0	100.0
Total	100	100.0	100.0	

MM4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	3	3.0	3.0	3.0
2	3	3.0	3.0	6.0
3	16	16.0	16.0	22.0
4	48	48.0	48.0	70.0
5	30	30.0	30.0	100.0
Total	100	100.0	100.0	

MM5

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	3	3.0	3.0	3.0
2	4	4.0	4.0	7.0
3	26	26.0	26.0	33.0
4	33	33.0	33.0	66.0
5	34	34.0	34.0	100.0
Total	100	100.0	100.0	

MM6

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	3	3.0	3.0	3.0
2	7	7.0	7.0	10.0
3	24	24.0	24.0	34.0
4	36	36.0	36.0	70.0
5	30	30.0	30.0	100.0
Total	100	100.0	100.0	

MM7

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	4	4.0	4.0	4.0
2	7	7.0	7.0	11.0
3	28	28.0	28.0	39.0
4	30	30.0	30.0	69.0
5	31	31.0	31.0	100.0
Total	100	100.0	100.0	

MM8

	Frequency	Percent	Valid Percent	Cumulative Percent
1	2	2.0	2.0	2.0
2	7	7.0	7.0	9.0
3	22	22.0	22.0	31.0
Valid 4	36	36.0	36.0	67.0
5	33	33.0	33.0	100.0
Total	100	100.0	100.0	

Lampiran IV (Hasil Uji Validitas)

Correlations

		RA1	RA2	RA3	RA4	Online_Rating
RA1	Pearson Correlation	1	.734**	.914**	.632**	.917**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	30	30	30	30	30
RA2	Pearson Correlation	.734**	1	.726**	.648**	.873**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	30	30	30	30	30
RA3	Pearson Correlation	.914**	.726**	1	.713**	.939**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	30	30	30	30	30
RA4	Pearson Correlation	.632**	.648**	.713**	1	.839**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	30	30	30	30	30
Online_Rating	Pearson Correlation	.917**	.873**	.939**	.839**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations

		RE1	RE2	RE3	RE4	RE5	RE6	Online Review
RE1	Pearson Correlation	1	.432*	.491**	.696**	.492**	.458*	.778**
	Sig. (2-tailed)		.017	.006	.000	.006	.011	.000
	N	30	30	30	30	30	30	30
RE2	Pearson Correlation	.432*	1	.495**	.549**	.304	.378*	.724**
	Sig. (2-tailed)	.017		.005	.002	.102	.039	.000
	N	30	30	30	30	30	30	30
RE3	Pearson Correlation	.491**	.495**	1	.680**	.396*	.289	.747**
	Sig. (2-tailed)	.006	.005		.000	.030	.121	.000
	N	30	30	30	30	30	30	30
RE4	Pearson Correlation	.696**	.549**	.680**	1	.689**	.446*	.885**
	Sig. (2-tailed)	.000	.002	.000		.000	.013	.000
	N	30	30	30	30	30	30	30
RE5	Pearson Correlation	.492**	.304	.396*	.689**	1	.470**	.724**
	Sig. (2-tailed)	.006	.102	.030	.000		.009	.000
	N	30	30	30	30	30	30	30
RE6	Pearson Correlation	.458*	.378*	.289	.446*	.470**	1	.669**
	Sig. (2-tailed)	.011	.039	.121	.013	.009		.000
	N	30	30	30	30	30	30	30
Online Review	Pearson Correlation	.778**	.724**	.747**	.885**	.724**	.669**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Correlations

		MM1	MM2	MM3	MM4	MM5	MM6	MM7	MM8	Minat Menggunakan
MM1	Pearson Correlation	1	.646**	.519**	.651**	.532**	.504**	.465**	.338	.676**
	Sig. (2-tailed)		.000	.003	.000	.002	.005	.010	.068	.000
	N	30	30	30	30	30	30	30	30	30
MM2	Pearson Correlation	.646**	1	.830**	.832**	.614**	.709**	.626**	.623**	.872**
	Sig. (2-tailed)	.000		.000	.000	.000	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30
MM3	Pearson Correlation	.519**	.830**	1	.869**	.716**	.744**	.735**	.786**	.923**
	Sig. (2-tailed)	.003	.000		.000	.000	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30
MM4	Pearson Correlation	.651**	.832**	.869**	1	.707**	.701**	.749**	.741**	.927**
	Sig. (2-tailed)	.000	.000	.000		.000	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30
MM5	Pearson Correlation	.532**	.614**	.716**	.707**	1	.770**	.693**	.624**	.840**
	Sig. (2-tailed)	.002	.000	.000	.000		.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30
MM6	Pearson Correlation	.504**	.709**	.744**	.701**	.770**	1	.643**	.623**	.849**
	Sig. (2-tailed)	.005	.000	.000	.000	.000		.000	.000	.000
	N	30	30	30	30	30	30	30	30	30
MM7	Pearson Correlation	.465**	.626**	.735**	.749**	.693**	.643**	1	.682**	.834**
	Sig. (2-tailed)	.010	.000	.000	.000	.000	.000		.000	.000
	N	30	30	30	30	30	30	30	30	30
MM8	Pearson Correlation	.338	.623**	.786**	.741**	.624**	.623**	.682**	1	.812**
	Sig. (2-tailed)	.068	.000	.000	.000	.000	.000	.000		.000
	N	30	30	30	30	30	30	30	30	30
Minat Menggunakan	Pearson Correlation	.676**	.872**	.923**	.927**	.840**	.849**	.834**	.812**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran V (Hasil Uji Relibilitas)

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.914	4

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.840	6

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.942	8

Lampiran VI (Hasil Uji Normalitas)

One-Sample Kolmogorov-Smirnov Test

		Online_Rating	Online_Review	Minat_Menggunakan
N		100	100	100
Normal Parameters ^{a,b}	Mean	15.38	23.53	31.60
	Std. Deviation	3.728	4.034	5.751
Most Extreme Differences	Absolute	.136	.132	.130
	Positive	.108	.118	.087
	Negative	-.136	-.132	-.130
Kolmogorov-Smirnov Z		1.356	1.322	1.304
Asymp. Sig. (2-tailed)		.051	.061	.067

a. Test distribution is Normal.

b. Calculated from data.

Lampiran VII (Hasil Uji Linearitas)

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
Minat_Menggunakan * Online_Rating		(Combined)	1167.524	12	97.294	4.018	.000
	Between Groups	Linearity	671.658	1	671.658	27.740	.000
		Deviation from Linearity	495.867	11	45.079	1.862	.056
	Within Groups		2106.476	87	24.212		
	Total		3274.000	99			

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
Minat_Menggunakan * Online_Review		(Combined)	1325.849	13	101.988	4.502	.000
	Between Groups	Linearity	1031.738	1	1031.738	45.545	.000
		Deviation from Linearity	294.111	12	24.509	1.082	.385
	Within Groups		1948.151	86	22.653		
	Total		3274.000	99			

Lampiran VIII (Hasil Uji Multikolinearitas)

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	VIF
1							
	(Constant)	7.263	2.908	2.497	.014		
	Online_Rating	.529	.122	.433	.667	.948	1.055
	Online_Review	.689	.113	.609	.543	.948	1.055

a. Dependent Variable: Minat_Menggunakan

Lampiran VIII (Hasil Uji Homogenitas)

Test of Homogeneity of Variances

	Levene Statistic	df1	df2	Sig.
Online_Rating	2.241	15	82	.062
Online_Review	3.310	15	82	.056

Lampiran VIII (Hasil Uji Autokorelasi)

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.653 ^a	.426	.415	4.400	1.379

a. Predictors: (Constant), Online_Review, Online_Rating

b. Dependent Variable: Minat_Menggunakan

Lampiran VIII (Hasil Uji Heteroskedastisitas)

Correlations

			Online_Rating	Online_Review	ABS_RES
Spearman's rho	Online_Rating	Correlation Coefficient	1.000	.220*	-.121
		Sig. (2-tailed)	.	.028	.232
		N	100	100	100
	Online_Review	Correlation Coefficient	.220*	1.000	-.074
		Sig. (2-tailed)	.028	.	.465
		N	100	100	100
	ABS_RES	Correlation Coefficient	-.121	-.074	1.000
		Sig. (2-tailed)	.232	.465	.
		N	100	100	100

*. Correlation is significant at the 0.05 level (2-tailed).

Lampiran IX (Hasil Uji Regresi Linear Berganda)

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Online_Review, Online_Rating ^b	.	Enter

- a. Dependent Variable: Minat_Menggunakan
 b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.653 ^a	.426	.415	4.400

- a. Predictors: (Constant), Online_Review, Online_Rating

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	7.263	2.908		2.497	.014
	Online_Rating	.529	.122	.343	4.338	.000
	Online_Review	.689	.113	.483	6.117	.000

- a. Dependent Variable: Minat_Menggunakan

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	1396.052	2	698.026	36.055	.000 ^b
	Residual	1877.948	97	19.360		
	Total	3274.000	99			

- a. Dependent Variable: Minat_Menggunakan
 b. Predictors: (Constant), Online_Review, Online_Rating