

Lampiran III (Hasil Uji Deskriptif)

Jenis Kelamin

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------------|-----------|---------|---------------|--------------------|
| Valid Laki-Laki | 56 | 56.0 | 56.0 | 56.0 |
| Valid Perempuan | 44 | 44.0 | 44.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

Usia

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Valid > 44 Tahun | 14 | 14.0 | 14.0 | 14.0 |
| Valid 15 Tahun - 24 Tahun | 4 | 4.0 | 4.0 | 18.0 |
| Valid 25 Tahun - 34 Tahun | 58 | 58.0 | 58.0 | 76.0 |
| Valid 35 Tahun - 44 Tahun | 24 | 24.0 | 24.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

Pekerjaan

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Mahasiswa | 14 | 14.0 | 14.0 | 14.0 |
| Valid Pegawai Negeri | 20 | 20.0 | 20.0 | 34.0 |
| Valid Pegawai Swasta | 44 | 44.0 | 44.0 | 78.0 |
| Valid Wiraswasta | 22 | 22.0 | 22.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KT1

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 1 | 4 | 4.0 | 4.0 | 4.0 |
| Valid 2 | 7 | 7.0 | 7.0 | 11.0 |
| Valid 3 | 38 | 38.0 | 38.0 | 49.0 |
| Valid 4 | 29 | 29.0 | 29.0 | 78.0 |
| Valid 5 | 22 | 22.0 | 22.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KT2

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 1 | 3 | 3.0 | 3.0 | 3.0 |
| Valid 2 | 6 | 6.0 | 6.0 | 9.0 |
| Valid 3 | 31 | 31.0 | 31.0 | 40.0 |
| Valid 4 | 36 | 36.0 | 36.0 | 76.0 |
| Valid 5 | 24 | 24.0 | 24.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KT3

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 1 | 2 | 2.0 | 2.0 | 2.0 |
| 2 | 7 | 7.0 | 7.0 | 9.0 |
| 3 | 35 | 35.0 | 35.0 | 44.0 |
| 4 | 33 | 33.0 | 33.0 | 77.0 |
| 5 | 23 | 23.0 | 23.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KT4

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 1 | 6 | 6.0 | 6.0 | 6.0 |
| 2 | 15 | 15.0 | 15.0 | 21.0 |
| 3 | 36 | 36.0 | 36.0 | 57.0 |
| 4 | 35 | 35.0 | 35.0 | 92.0 |
| 5 | 8 | 8.0 | 8.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KT5

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 1 | 2 | 2.0 | 2.0 | 2.0 |
| 2 | 16 | 16.0 | 16.0 | 18.0 |
| 3 | 40 | 40.0 | 40.0 | 58.0 |
| 4 | 33 | 33.0 | 33.0 | 91.0 |
| 5 | 9 | 9.0 | 9.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KT6

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 1 | 3 | 3.0 | 3.0 | 3.0 |
| 2 | 34 | 34.0 | 34.0 | 37.0 |
| 3 | 41 | 41.0 | 41.0 | 78.0 |
| 4 | 15 | 15.0 | 15.0 | 93.0 |
| 5 | 7 | 7.0 | 7.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KE1

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 1 | 4 | 4.0 | 4.0 | 4.0 |
| 2 | 7 | 7.0 | 7.0 | 11.0 |
| 3 | 27 | 27.0 | 27.0 | 38.0 |
| 4 | 37 | 37.0 | 37.0 | 75.0 |
| 5 | 25 | 25.0 | 25.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KE2

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 2 | 8 | 8.0 | 8.0 | 8.0 |
| 3 | 17 | 17.0 | 17.0 | 25.0 |
| 4 | 53 | 53.0 | 53.0 | 78.0 |
| 5 | 22 | 22.0 | 22.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KE3

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 2 | 8 | 8.0 | 8.0 | 8.0 |
| 3 | 27 | 27.0 | 27.0 | 35.0 |
| 4 | 40 | 40.0 | 40.0 | 75.0 |
| 5 | 25 | 25.0 | 25.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KE4

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 3 | 13 | 13.0 | 13.0 | 13.0 |
| 4 | 48 | 48.0 | 48.0 | 61.0 |
| 5 | 39 | 39.0 | 39.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KE5

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 2 | 2 | 2.0 | 2.0 | 2.0 |
| 3 | 19 | 19.0 | 19.0 | 21.0 |
| 4 | 46 | 46.0 | 46.0 | 67.0 |
| 5 | 33 | 33.0 | 33.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KE6

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 1 | 1 | 1.0 | 1.0 | 1.0 |
| 2 | 8 | 8.0 | 8.0 | 9.0 |
| 3 | 25 | 25.0 | 25.0 | 34.0 |
| 4 | 30 | 30.0 | 30.0 | 64.0 |
| 5 | 36 | 36.0 | 36.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KE7

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 2 | 7 | 7.0 | 7.0 | 7.0 |
| 3 | 30 | 30.0 | 30.0 | 37.0 |
| 4 | 42 | 42.0 | 42.0 | 79.0 |
| 5 | 21 | 21.0 | 21.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KE8

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 1 | 2 | 2.0 | 2.0 | 2.0 |
| 2 | 8 | 8.0 | 8.0 | 10.0 |
| 3 | 36 | 36.0 | 36.0 | 46.0 |
| 4 | 32 | 32.0 | 32.0 | 78.0 |
| 5 | 22 | 22.0 | 22.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KE9

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 2 | 7 | 7.0 | 7.0 | 7.0 |
| 3 | 22 | 22.0 | 22.0 | 29.0 |
| 4 | 48 | 48.0 | 48.0 | 77.0 |
| 5 | 23 | 23.0 | 23.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KE10

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 2 | 3 | 3.0 | 3.0 | 3.0 |
| 3 | 17 | 17.0 | 17.0 | 20.0 |
| 4 | 55 | 55.0 | 55.0 | 75.0 |
| 5 | 25 | 25.0 | 25.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KP1

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 3 | 9 | 9.0 | 9.0 | 9.0 |
| 4 | 46 | 46.0 | 46.0 | 55.0 |
| 5 | 45 | 45.0 | 45.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KP2

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 2 | 1 | 1.0 | 1.0 | 1.0 |
| 3 | 16 | 16.0 | 16.0 | 17.0 |
| 4 | 51 | 51.0 | 51.0 | 68.0 |
| 5 | 32 | 32.0 | 32.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KP3

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 1 | 2 | 2.0 | 2.0 | 2.0 |
| 2 | 6 | 6.0 | 6.0 | 8.0 |
| 3 | 28 | 28.0 | 28.0 | 36.0 |
| 4 | 35 | 35.0 | 35.0 | 71.0 |
| 5 | 29 | 29.0 | 29.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KP4

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 2 | 1 | 1.0 | 1.0 | 1.0 |
| 3 | 30 | 30.0 | 30.0 | 31.0 |
| 4 | 45 | 45.0 | 45.0 | 76.0 |
| 5 | 24 | 24.0 | 24.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KP5

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 3 | 18 | 18.0 | 18.0 | 18.0 |
| 4 | 50 | 50.0 | 50.0 | 68.0 |
| 5 | 32 | 32.0 | 32.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KP6

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| Valid 2 | 2 | 2.0 | 2.0 | 2.0 |
| 3 | 27 | 27.0 | 27.0 | 29.0 |
| 4 | 36 | 36.0 | 36.0 | 65.0 |
| 5 | 35 | 35.0 | 35.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KP7

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| 2 | 5 | 5.0 | 5.0 | 5.0 |
| 3 | 22 | 22.0 | 22.0 | 27.0 |
| Valid 4 | 37 | 37.0 | 37.0 | 64.0 |
| 5 | 36 | 36.0 | 36.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KP8

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| 2 | 3 | 3.0 | 3.0 | 3.0 |
| 3 | 24 | 24.0 | 24.0 | 27.0 |
| Valid 4 | 39 | 39.0 | 39.0 | 66.0 |
| 5 | 34 | 34.0 | 34.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KP9

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| 2 | 7 | 7.0 | 7.0 | 7.0 |
| 3 | 22 | 22.0 | 22.0 | 29.0 |
| Valid 4 | 47 | 47.0 | 47.0 | 76.0 |
| 5 | 24 | 24.0 | 24.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

KP10

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|---------|---------------|--------------------|
| 2 | 4 | 4.0 | 4.0 | 4.0 |
| 3 | 17 | 17.0 | 17.0 | 21.0 |
| Valid 4 | 54 | 54.0 | 54.0 | 75.0 |
| 5 | 25 | 25.0 | 25.0 | 100.0 |
| Total | 100 | 100.0 | 100.0 | |

Lampiran IV (Hasil Uji Validitas)

Correlations

| | | KT1 | KT2 | KT3 | KT4 | KT5 | KT6 | Kemudahan Transaksi |
|---------------------|---------------------|--------|--------|--------|--------|--------|--------|---------------------|
| KT1 | Pearson Correlation | 1 | .632** | .578** | .238 | .198 | .193 | .735** |
| | Sig. (2-tailed) | | .000 | .000 | .139 | .220 | .233 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KT2 | Pearson Correlation | .632** | 1 | .571** | .209 | .130 | .208 | .723** |
| | Sig. (2-tailed) | .000 | | .000 | .195 | .422 | .198 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KT3 | Pearson Correlation | .578** | .571** | 1 | .130 | .215 | .133 | .693** |
| | Sig. (2-tailed) | .000 | .000 | | .423 | .182 | .414 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KT4 | Pearson Correlation | .238 | .209 | .130 | 1 | .687** | .188 | .627** |
| | Sig. (2-tailed) | .139 | .195 | .423 | | .000 | .245 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KT5 | Pearson Correlation | .198 | .130 | .215 | .687** | 1 | .224 | .615** |
| | Sig. (2-tailed) | .220 | .422 | .182 | .000 | | .165 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KT6 | Pearson Correlation | .193 | .208 | .133 | .188 | .224 | 1 | .486** |
| | Sig. (2-tailed) | .233 | .198 | .414 | .245 | .165 | | .001 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| Kemudahan Transaksi | Pearson Correlation | .735** | .723** | .693** | .627** | .615** | .486** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .001 | |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 |

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations

| | | KE1 | KE2 | KE3 | KE4 | KE5 | KE6 | KE7 | KE8 | KE9 | KE10 | Kepercayaan |
|-------------|---------------------|--------|-------|--------|--------|--------|--------|--------|--------|--------|--------|-------------|
| KE1 | Pearson Correlation | 1 | .198 | -.061 | .112 | .052 | .524** | .303 | .046 | .383* | -.233 | .474** |
| | Sig. (2-tailed) | | .222 | .709 | .493 | .752 | .001 | .057 | .779 | .015 | .147 | .002 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KE2 | Pearson Correlation | .198 | 1 | .181 | .296 | .136 | .283 | -.141 | .008 | -.043 | .166 | .396* |
| | Sig. (2-tailed) | .222 | | .264 | .064 | .404 | .077 | .386 | .959 | .791 | .307 | .011 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KE3 | Pearson Correlation | -.061 | .181 | 1 | .326* | .578** | .056 | .073 | .227 | .084 | .574** | .562** |
| | Sig. (2-tailed) | .709 | .264 | | .040 | .000 | .733 | .656 | .159 | .608 | .000 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KE4 | Pearson Correlation | .112 | .296 | .326* | 1 | .561** | .164 | .276 | .363* | .318* | .389* | .689** |
| | Sig. (2-tailed) | .493 | .064 | .040 | | .000 | .312 | .084 | .021 | .045 | .013 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KE5 | Pearson Correlation | .052 | .136 | .578** | .561** | 1 | .075 | .011 | .226 | .089 | .374* | .569** |
| | Sig. (2-tailed) | .752 | .404 | .000 | .000 | | .645 | .945 | .162 | .585 | .017 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KE6 | Pearson Correlation | .524** | .283 | .056 | .164 | .075 | 1 | .116 | .140 | .106 | .050 | .496** |
| | Sig. (2-tailed) | .001 | .077 | .733 | .312 | .645 | | .475 | .389 | .516 | .759 | .001 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KE7 | Pearson Correlation | .303 | -.141 | .073 | .276 | .011 | .116 | 1 | .291 | .847** | .038 | .526** |
| | Sig. (2-tailed) | .057 | .386 | .656 | .084 | .945 | .475 | | .068 | .000 | .814 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KE8 | Pearson Correlation | .046 | .008 | .227 | .363* | .226 | .140 | .291 | 1 | .392* | .067 | .528** |
| | Sig. (2-tailed) | .779 | .959 | .159 | .021 | .162 | .389 | .068 | | .012 | .679 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KE9 | Pearson Correlation | .383* | -.043 | .084 | .318* | .089 | .106 | .847** | .392* | 1 | .163 | .626** |
| | Sig. (2-tailed) | .015 | .791 | .608 | .045 | .585 | .516 | .000 | .012 | | .316 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KE10 | Pearson Correlation | -.233 | .166 | .574** | .389* | .374* | .050 | .038 | .067 | .163 | 1 | .451** |
| | Sig. (2-tailed) | .147 | .307 | .000 | .013 | .017 | .759 | .814 | .679 | .316 | | .003 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| Kepercayaan | Pearson Correlation | .474** | .396* | .562** | .689** | .569** | .496** | .526** | .528** | .626** | .451** | 1 |
| | Sig. (2-tailed) | .002 | .011 | .000 | .000 | .000 | .001 | .000 | .000 | .000 | .003 | |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

| | | KP1 | KP2 | KP3 | KP4 | KP5 | KP6 | KP7 | KP8 | KP9 | KP10 | Keputusan Pembelian |
|---------------------|---------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|---------------------|
| KP1 | Pearson Correlation | 1 | .474** | .497** | .379* | .346* | .380* | .039 | .235 | .316* | .158 | .633** |
| | Sig. (2-tailed) | | .002 | .001 | .016 | .029 | .016 | .809 | .144 | .047 | .329 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KP2 | Pearson Correlation | .474** | 1 | .404** | .451** | .351* | .218 | .170 | .242 | .112 | .169 | .599** |
| | Sig. (2-tailed) | .002 | | .010 | .003 | .026 | .177 | .293 | .132 | .490 | .296 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KP3 | Pearson Correlation | .497** | .404** | 1 | .188 | .386* | .344* | .264 | .274 | .188 | .018 | .627** |
| | Sig. (2-tailed) | .001 | .010 | | .246 | .014 | .030 | .099 | .088 | .246 | .915 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KP4 | Pearson Correlation | .379* | .451** | .188 | 1 | .458** | .456** | .337* | .337* | .344* | .265 | .700** |
| | Sig. (2-tailed) | .016 | .003 | .246 | | .003 | .003 | .033 | .034 | .030 | .099 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KP5 | Pearson Correlation | .346* | .351* | .386* | .458** | 1 | .380* | .251 | .292 | .123 | .205 | .640** |
| | Sig. (2-tailed) | .029 | .026 | .014 | .003 | | .015 | .119 | .068 | .449 | .205 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KP6 | Pearson Correlation | .380* | .218 | .344* | .456** | .380* | 1 | .586** | .218 | .436** | .112 | .710** |
| | Sig. (2-tailed) | .016 | .177 | .030 | .003 | .015 | | .000 | .177 | .005 | .493 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KP7 | Pearson Correlation | .039 | .170 | .264 | .337* | .251 | .586** | 1 | .106 | .323* | .025 | .547** |
| | Sig. (2-tailed) | .809 | .293 | .099 | .033 | .119 | .000 | | .513 | .042 | .879 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KP8 | Pearson Correlation | .235 | .242 | .274 | .337* | .292 | .218 | .106 | 1 | .125 | .142 | .500** |
| | Sig. (2-tailed) | .144 | .132 | .088 | .034 | .068 | .177 | .513 | | .441 | .383 | .001 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KP9 | Pearson Correlation | .316* | .112 | .188 | .344* | .123 | .436** | .323* | .125 | 1 | .278 | .550** |
| | Sig. (2-tailed) | .047 | .490 | .246 | .030 | .449 | .005 | .042 | .441 | | .082 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| KP10 | Pearson Correlation | .158 | .169 | .018 | .265 | .205 | .112 | .025 | .142 | .278 | 1 | .387* |
| | Sig. (2-tailed) | .329 | .296 | .915 | .099 | .205 | .493 | .879 | .383 | .082 | | .014 |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| Keputusan Pembelian | Pearson Correlation | .633** | .599** | .627** | .700** | .640** | .710** | .547** | .500** | .550** | .387* | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .001 | .000 | .014 | |
| | N | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Lampiran V (Hasil Uji Reliabilitas)

Case Processing Summary

| | | N | % |
|-------|-----------------------|----|-------|
| Cases | Valid | 40 | 100.0 |
| | Excluded ^a | 0 | .0 |
| | Total | 40 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .723 | 6 |

Case Processing Summary

| | | N | % |
|-------|-----------------------|----|-------|
| Cases | Valid | 40 | 100.0 |
| | Excluded ^a | 0 | .0 |
| | Total | 40 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .710 | 10 |

Case Processing Summary

| | | N | % |
|-------|-----------------------|----|-------|
| Cases | Valid | 40 | 100.0 |
| | Excluded ^a | 0 | .0 |
| | Total | 40 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .789 | 10 |

Lampiran VI (Hasil Uji Normalitas)

One-Sample Kolmogorov-Smirnov Test

| | | Kemudahan Transaksi | Kepercayaan | Keputusan Pembelian |
|----------------------------------|----------------|---------------------|-------------|---------------------|
| N | | 100 | 100 | 100 |
| Normal Parameters ^{a,b} | Mean | 20.42 | 39.01 | 40.39 |
| | Std. Deviation | 3.830 | 4.336 | 4.923 |
| Most Extreme Differences | Absolute | .134 | .092 | .076 |
| | Positive | .134 | .092 | .076 |
| | Negative | -.134 | -.091 | -.063 |
| Kolmogorov-Smirnov Z | | 1.338 | .921 | .763 |
| Asymp. Sig. (2-tailed) | | .056 | .364 | .605 |

a. Test distribution is Normal.

b. Calculated from data.

Lampiran VII (Hasil Uji Linearitas)

ANOVA Table

| | | | Sum of Squares | df | Mean Square | F | Sig. |
|--|----------------|--------------------------|----------------|--------|-------------|--------|------|
| Keputusan Pembelian * Kemudahan Transaksi | Between Groups | (Combined) | 805.814 | 18 | 44.767 | 2.275 | .007 |
| | | Linearity | 614.384 | 1 | 614.384 | 31.221 | .000 |
| | | Deviation from Linearity | 191.430 | 17 | 11.261 | .572 | .903 |
| | Within Groups | 1593.976 | 81 | 19.679 | | | |
| Total | | | 2399.790 | 99 | | | |

ANOVA Table

| | | | Sum of Squares | df | Mean Square | F | Sig. |
|--------------------------------------|----------------|--------------------------|----------------|--------|-------------|--------|------|
| Keputusan Pembelian * Kepercayaan | Between Groups | (Combined) | 961.039 | 20 | 48.052 | 2.638 | .001 |
| | | Linearity | 525.177 | 1 | 525.177 | 28.837 | .000 |
| | | Deviation from Linearity | 435.862 | 19 | 22.940 | 1.260 | .235 |
| | Within Groups | 1438.751 | 79 | 18.212 | | | |
| Total | | | 2399.790 | 99 | | | |

Lampiran VIII (Hasil Uji Multikolinearitas)

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
|-------|---------------------|-----------------------------|------------|---------------------------|-------|------|-------------------------|-------|
| | | B | Std. Error | Beta | | | Tolerance | VIF |
| 1 | (Constant) | 10.033 | 3.799 | | 2.641 | .010 | | |
| | Kemudahan Transaksi | .588 | .100 | .457 | 5.902 | .000 | .986 | 1.014 |
| | Kepercayaan | .470 | .088 | .414 | 5.344 | .000 | .986 | 1.014 |

a. Dependent Variable: Keputusan Pembelian

Lampiran IX (Hasil Uji Analisis Regresi Linear Berganda)

Variables Entered/Removed^a

| Model | Variables Entered | Variables Removed | Method |
|-------|---|-------------------|--------|
| 1 | Kepercayaan, Kemudahan Transaksi ^b | | Enter |

a. Dependent Variable: Keputusan Pembelian

b. All requested variables entered.

Model Summary

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1 | .652 ^a | .425 | .413 | 3.771 |

a. Predictors: (Constant), Kepercayaan, Kemudahan Transaksi

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|---------------------|-----------------------------|------------|---------------------------|-------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | 10.033 | 3.799 | | 2.641 | .010 |
| | Kemudahan Transaksi | .588 | .100 | .457 | 5.902 | .000 |
| | Kepercayaan | .470 | .088 | .414 | 5.344 | .000 |

a. Dependent Variable: Keputusan Pembelian

ANOVA^a

| Model | | Sum of Squares | df | Mean Square | F | Sig. |
|-------|------------|----------------|----|-------------|--------|-------------------|
| 1 | Regression | 1020.487 | 2 | 510.243 | 35.883 | .000 ^b |
| | Residual | 1379.303 | 97 | 14.220 | | |
| | Total | 2399.790 | 99 | | | |

a. Dependent Variable: Keputusan Pembelian

b. Predictors: (Constant), Kepercayaan, Kemudahan Transaksi