ABSTRACT

THE EFFECT OF TRAINING ON EMPLOYEE PRODUCTIVITY IN UKM TAPIS NABILLA KEMILING GALLERY BANDAR LAMPUNG

By: AnnisaPutriRamadhani

The objective of this study was to examine the effect of training on employee Productivity at UKM TapisGaleriNabillaKemiling Bandar Lampung. The type of the research was the quantitative research with an associative method. The data sources used in this study was primary data. The data collection method was carried out by a field research by means of observation, interview, and questionnaire given directly to the sample as the respondents. The population of this study at UKM TapisGaleriNabillaKemiling Bandar Lampung as many as 35 employees determined using the saturated sampling Technique. The variables used in this study were the independent variable that was Training (X1) and the employee productivity as the dependent variable (Y). The test requirements used in this study was the validity test and the reliability test. The data analysis requirements test used the normality test and linearity test. The data analysis method in this study used the simple regression analysis and the hypothesis testing used t-test. The results obtained in the study indicated that the training had an effect on the employee productivity at UKM TapisGaleriNabillaKemiling Bandar Lampung.

Keywords: Training, Employee Productivity.

