## EFFECT OF LEADERSHIP STYLE AND WORK DISCIPLINE ON EMPLOYEE PERFORMANCE AT DAYA ANUGRAH MANDIRI CORP., BANDAR LAMPUNG

By

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## Abstract

The objective of this research was finding out the effect of the leadership style on the employee performance at Daya Anugrah Mandiri Corp; the effect of the work discipline on the employee performance at Daya Anugrah Mandiri Corp, and, the effect of leadership style and work discipline on the employee performance at Daya Anugrah Mandiri Corp. The type of this research was the quantitative research. The method used in this research was the associative method. The type of the data used in this research was the primary data. The data collecting technique used in this research was distributing questionnaires. The population of this research was all respondents (49 employees of Daya Anugrah Mandiri Corp.). The sampling technique used in this research was through the saturated sampling technique. The measurement method used in this research was through the validity test and the reliability test. The data analyzing technique used in this research was through the multiple linear regression with linearity test and multicollinearity test. The hypothesis tests used in this research were t test and F test. The result of this research was that the leadership style affected the employee performance; the work discipline affected the employee performance; and, the leadership style and the work discipline affected the employee performance.

Keywords: Leadership Style, Work Discipline, Employee Performance

