

**THE INFLUENCE OF E-COMMERCE AND THE USE OF  
ACCOUNTING INFORMATION SYSTEMS IN DECISION MAKING FOR  
ENTREPRENEURSHIP**

**(Case Study on Students of the Department of Accounting, Faculty of  
Economics and Business in Bandar Lampung)**

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**ABSTRACT**

This study aims to empirically prove the effect of e-commerce and the use of accounting information systems on decision making for entrepreneurship among accounting students in Bandar Lampung. The sample in this study used a purposive sampling technique. The variables used in this study are e-commerce, use of accounting information systems and decision-making for entrepreneurship. The data used is primary data in the form of a questionnaire with a total of 89 respondents. The research method used is quantitative research and for data analysis using multiple linear regression. The results of the study stated that e-commerce has a positive effect on decision making for entrepreneurship and the use of accounting information systems has a positive effect on decision making for entrepreneurship.

**Keywords: E-commerce, Accounting Information Systems, Decision Making for Entrepreneurship**