ABSTRACT

THE EFFECT OF PHYSICAL WORK ENVIRONMENT AND WORK MOTIVATION TO EMPLOYEE WORK PRODUCTIVITY OF PT. BUMI MENARA INTERNUSA TBK OF SHRIMP DIVISON

BY

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The aim of this research is to test the effect of Physical Work Environment and Work Motivation to Employee Work Productivity of PT. Bumi Menara Internusa tbk of Shrimp Division. The type of this research uses the quantitative with associative method. The population in this research is all employees of PT. Bumi Menara Internusa tbk of Shrimp Division. The sample taking technique uses non probability sampling that uses purposive sampling based on specific createrias which is already decided by the researcher. The sample of this research is the production unit of shrimp division employees as 55 respondents. The analysis data method uses the multiple linear regression. The result of this research shows that Physical Work Environment and Work Motivation to Employee Work Productivity of PT. Bumi Menara Internusa tbk of Shrimp Division.

Key Words: Physical Work Environment, Work M

Productivity.