

LAMPIRAN I

Bandar Lampung,.....Juli 2017

Hal :MohonBantuanPengisianKuisisioner

KepadaYth:

Bapak / ibu

Di

Tempat

DenganHormat,

Bersama ini saya sampaikan bahwa saya bermaksud mengadakan penelitian pada konsumen yang membeli produk susu kaleng *Frisian Flag* di Bandar Lampung, Penelitian ini dilakukan dalam rangka penulisan skripsi sebagai salah satu syarat dalam penyelesaian studi pada program sarjana IBI Darmajaya .konsentrasi Manajemen Pemasaran, tentang **“PENGARUH CITRA MEREK TERHADAP KEPUTUSAN PEMBELIAN SUSU FRISIAN FLAG KEMASAN KALENG DI KOTA BANDAR LAMPUNG”**.

Sehubungan dengan maksud di atas sangat mengharapkan bantuan Saudara untuk bersedia mengisi instrument penelitian ini sesuai dengan pendapat dan pengalaman yang dimiliki. Instrument dirancang sedemikian rupa sehingga tidak seorangpun dapat menelusuri sumber informasinya.

Oleh karena itu Saudara diharapkan dapat memberikan jawaban sejujur-jujurnya sesuai dengan keadaan sesungguhnya, dan jawaban tersebut tidak berpengaruh terhadap kondisi Saudara.

Bantuan dan partisipasi Saudara merupakan sumbangan yang sangat berharga bagi terselenggaranya penelitian ilmiah ini. Dan untuk itu semuanya saya ucapkan terimakasih.

HormatSaya,

Anggita Saputri

A. Identitas Responden

- Nama :
- Jenis kelamin : () Laki-laki () Perempuan
- Umur : a. 17-21 tahun c. 27-31 tahun
b. 22-26 tahun d. >31 tahun
- Pekerjaan : a. Pelajar / mahasiswa c. PNS/BUMN e. lainnya
b. Wiraswasta d. Pegawai Swasta
- Frekuensi pembelian : a. 1 -2 minggusekali c. 1 bulan sekali
b. 3-4 minggu sekali d. >1bulansekali

Petunjuk pengisian :

1. Jawablah pertanyaan yang diajukan dibawah inidengan benar dan jujur.
2. Berilah tanda contreng (√) pada salah satu jawaban yang paling benar.

Sangat Setuju (SS)

Setuju (S)

Kurang Setuju (KS)

Tidak Setuju (ST)

Sangat Tidak Setuju (STS)

B. Kuisioner tentang Citra Merek (X)

NO	Pernyataan	SS	S	KS	TS	STS
1.	Produk susu frisian flag dikembangkan di pabrik yang berteknologi tinggi.					
2.	Merek susu frisian flag yang sudah dikenal banyak orang.					
3.	Merek susu frisian flag yang mudah diingat.					
4.	Produk susu frisian flag memberikan kesan Positif kepada konsumen.					
5.	Merek susu frisian flag mudah di ucapkan.					
6.	Merek susu frisian flag mempunyai cirri khas di setiap produk.					

C. Kuisi onertentangKeputusanPembelian (Y)

NO	Pernyataan	SS	S	KS	TS	STS
1.	Konsumen memutuskanmengkonsumsiproduksusufrisian flag karena memberikan manfaat yang memuaskan.					
2.	Konsumen membeliproduksusufrisian flag untukkesehatan.					
3.	Konsumenmemutuskanmembelibusufrisian flag karenamemilikikarakteristik yang berbedadariproduk lain.					
4.	Susu Frisian flag memilikikelebihansehinggamenurutKonsumen susu Frisian flag menjadiprioritasuntukdibeli.					
5.	Menurut konsumen produk yang ditawarkanoleh susu Frisian flag sesuaidengankebutuhan.					
6.	Konsumenmerasapuas setelahmengkonsumsusu Frisian flag.					
7.	Konsumenakanterusmembeliataumengkonsumsiproduksusu Frisian flag.					

LAMPIRAN II

Hasil jawaban responden variable Citra Merek (X)

NO	CM1	CM2	CM3	CM4	CM5	CM6	TOTAL
1	4	4	5	5	4	5	27
2	5	3	5	4	5	5	27
3	4	5	3	5	3	4	24
4	3	4	4	5	4	3	23
5	4	3	4	4	3	4	22
6	4	5	5	5	5	3	27
7	3	4	3	3	3	4	20
8	4	4	5	4	4	5	26
9	3	5	4	5	3	4	24
10	4	5	5	3	3	5	25
11	3	3	5	5	3	3	22
12	4	3	4	3	3	4	21
13	5	4	5	5	5	4	28
14	3	3	5	5	1	2	19
15	4	5	5	4	4	5	27
16	4	2	4	4	3	3	20
17	3	4	5	5	4	5	26
18	4	4	4	4	3	4	23
19	4	5	5	5	5	5	29
20	4	3	4	4	4	4	23
21	3	4	4	3	4	4	22
22	4	4	3	4	3	3	21
23	4	5	4	4	4	5	26
24	3	4	3	3	4	4	21
25	4	4	4	4	4	4	24
26	4	5	5	4	5	5	28
27	3	5	4	3	5	5	25
28	4	4	4	5	5	5	27
29	4	4	4	5	4	5	26
30	5	5	5	5	4	5	29
31	3	3	3	4	5	3	21
32	3	3	4	3	5	3	21
33	4	3	3	4	5	3	22
34	2	4	2	3	3	2	16
35	4	3	3	4	5	3	22
36	5	5	4	3	4	4	25
37	3	3	3	1	3	3	16

38	4	4	3	3	3	2	19
39	3	4	4	4	5	3	23
40	3	2	3	2	4	4	18
41	4	3	3	2	3	2	17
42	4	2	3	1	4	4	18
43	5	3	3	4	3	3	21
44	4	3	5	5	3	5	25
45	4	4	4	5	4	4	25
46	5	4	4	4	5	4	26
47	4	5	5	5	4	4	27
48	4	4	5	4	5	5	27
49	4	3	4	2	3	3	19
50	4	5	3	3	4	4	23
51	3	4	4	4	4	3	22
52	4	5	5	4	4	4	26
53	3	3	5	3	3	2	19
54	4	4	5	4	4	3	24
55	4	4	4	4	3	3	22
56	4	5	5	5	4	3	26
57	3	5	4	4	4	3	23
58	4	5	5	4	3	2	23
59	3	2	4	3	4	4	20
60	4	4	5	4	4	5	26
61	4	4	5	4	3	4	24
62	4	4	3	4	3	2	20
63	3	3	3	4	5	3	21
64	3	5	5	4	5	3	25
65	5	4	4	4	5	3	25
66	3	5	5	4	4	5	26
67	4	4	4	5	5	4	26
68	3	3	5	4	4	3	22
69	2	4	5	5	5	4	25
70	3	4	5	5	4	4	25
71	3	4	5	4	4	3	23
72	4	4	4	5	5	4	26
73	3	5	5	5	4	3	25
74	5	3	5	4	4	4	25
75	4	4	5	5	3	3	24
76	4	3	3	4	4	4	22

77	4	3	2	4	5	5	23
78	4	4	3	3	3	3	20
79	5	4	2	4	3	3	21
80	3	5	3	5	5	4	25
81	4	4	2	5	4	3	22
82	4	3	1	3	4	4	19
83	3	3	2	4	3	3	18
84	4	5	3	5	4	4	25
85	4	3	3	3	4	3	20
86	4	4	1	4	3	3	19
87	3	4	1	3	4	4	19
88	5	3	3	5	3	3	22
89	4	4	4	4	5	4	25
90	4	4	2	4	4	4	22
91	4	3	3	3	4	3	20
92	5	3	4	4	5	4	25
93	4	3	2	2	4	3	18
94	5	3	4	4	5	5	26
95	5	3	4	4	3	3	22
96	3	3	4	3	3	3	19

38	4	4	3	4	3	4	4	26
39	3	4	4	5	4	4	5	29
40	4	2	3	3	3	2	3	20
41	3	3	3	4	3	3	2	21
42	3	2	3	3	4	4	3	22
43	4	3	3	5	3	3	5	26
44	4	3	5	2	3	3	2	22
45	3	4	4	4	4	5	4	28
46	5	4	4	5	5	5	5	33
47	4	5	5	3	4	4	3	28
48	4	4	5	4	5	5	4	31
49	4	3	4	4	3	3	4	25
50	4	5	3	3	3	4	3	25
51	3	4	4	4	3	4	4	26
52	3	5	5	5	4	4	5	31
53	4	3	5	5	3	3	5	28
54	5	4	5	4	3	4	4	29
55	4	4	4	4	4	3	4	27
56	3	5	5	5	4	4	5	31
57	3	5	4	4	4	4	5	29
58	3	5	5	4	2	3	4	26
59	4	2	4	4	1	4	4	23
60	4	4	5	4	3	4	4	28
61	5	4	5	3	4	3	3	27
62	4	4	3	4	3	3	2	23
63	3	3	3	3	4	5	3	24
64	4	5	5	4	4	5	4	31
65	5	4	4	4	5	5	4	31
66	3	5	5	3	5	4	5	30
67	5	4	4	5	3	5	3	29
68	3	3	5	4	4	5	4	28
69	3	4	5	3	4	4	3	26
70	3	4	5	5	5	5	5	32
71	2	4	5	4	3	3	3	24
72	4	4	4	4	5	4	4	29
73	4	5	5	5	4	5	3	31
74	5	3	5	5	5	3	3	29
75	3	4	5	3	5	5	3	28
76	4	3	3	3	4	3	3	23

77	3	3	2	4	5	5	5	27
78	4	4	3	3	5	5	1	25
79	4	4	2	5	5	4	4	28
80	4	5	3	2	4	4	3	25
81	3	4	2	4	5	5	4	27
82	4	3	1	4	4	4	3	23
83	2	3	2	5	5	5	5	27
84	4	5	3	3	4	4	4	27
85	4	3	3	4	4	3	4	25
86	5	4	1	4	3	4	3	24
87	4	4	1	5	4	4	4	26
88	4	3	3	4	3	3	4	24
89	4	4	4	4	4	4	4	28
90	3	4	2	5	5	4	5	28
91	3	3	3	5	4	3	5	26
92	5	3	4	4	4	5	5	30
93	5	3	2	4	4	5	4	27
94	4	3	4	5	5	5	4	30
95	4	3	4	3	3	4	5	26
96	3	3	4	3	4	3	5	25

LAMPIRAN III

Hasil Jawaban Responden Berdasarkan Jenis Kelamin

JENIS KELAMIN

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Laki - Laki	35	36.5	36.5	36.5
Valid Perempuan	61	63.5	63.5	100.0
Total	96	100.0	100.0	

Hasil Jawaban Responden Berdasarkan Usia

Usia

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 17-21 tahun	21	21.9	21.9	21.9
Valid 22-26 tahun	47	49.0	49.0	70.8
Valid 27-30 tahun	19	19.8	19.8	90.6
Valid >31 tahun	9	9.4	9.4	100.0
Total	96	100.0	100.0	

Hasil Jawaban Responden Berdasarkan Pekerjaan

PEKERJAAN

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Pelajar / Mahasiswa	23	24.0	24.0	24.0
Valid Wiraswasta	12	12.5	12.5	36.5
Valid PNS	46	47.9	47.9	84.4
Valid Pegawai Swasta	9	9.4	9.4	93.8
Valid Lainnya	6	6.3	6.3	100.0
Total	96	100.0	100.0	

Hasil Jawaban Responden Berdasarkan Frekuensi Pembelian

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 - 2 minggu	52	54.2	54.2
	3-4 minggu	22	22.9	77.1
	1 bulansekali	13	13.5	90.6
	> 1 bulansekali	9	9.4	100.0
	Total	96	100.0	100.0

LAMPIRAN IV

Deskripsi Jawaban Responden Dari Variabel Citra Merek (X)

CM1

	Frequency	Percent	Valid Percent	Cumulative Percent
2	2	2.1	2.1	2.1
3	29	30.2	30.2	32.3
Valid 4	52	54.2	54.2	86.5
5	13	13.5	13.5	100.0
Total	96	100.0	100.0	

CM2

	Frequency	Percent	Valid Percent	Cumulative Percent
2	4	4.2	4.2	4.2
3	31	32.3	32.3	36.5
Valid 4	39	40.6	40.6	77.1
5	22	22.9	22.9	100.0
Total	96	100.0	100.0	

CM3

	Frequency	Percent	Valid Percent	Cumulative Percent
1	3	3.1	3.1	3.1
2	7	7.3	7.3	10.4
Valid 3	23	24.0	24.0	34.4
4	31	32.3	32.3	66.7
5	32	33.3	33.3	100.0
Total	96	100.0	100.0	

CM4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	2	2.1	2.1	2.1
2	4	4.2	4.2	6.3
3	19	19.8	19.8	26.0
4	44	45.8	45.8	71.9
5	27	28.1	28.1	100.0
Total	96	100.0	100.0	

CM5

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	1	1.0	1.0	1.0
3	30	31.3	31.3	32.3
4	40	41.7	41.7	74.0
5	25	26.0	26.0	100.0
Total	96	100.0	100.0	

CM6

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	7	7.3	7.3	7.3
3	36	37.5	37.5	44.8
4	34	35.4	35.4	80.2
5	19	19.8	19.8	100.0
Total	96	100.0	100.0	

Deskripsi Jawaban Responden Dari Variabel Keputusan Pembelian (Y)

KP1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	2	2.1	2.1	2.1
2	6	6.3	6.3	8.3
3	41	42.7	42.7	51.0
4	37	38.5	38.5	89.6
5	10	10.4	10.4	100.0
Total	96	100.0	100.0	

KP2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	9	9.4	9.4	9.4
3	38	39.6	39.6	49.0
4	35	36.5	36.5	85.4
5	14	14.6	14.6	100.0
Total	96	100.0	100.0	

KP3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	3	3.1	3.1	3.1
2	11	11.5	11.5	14.6
3	32	33.3	33.3	47.9
4	28	29.2	29.2	77.1
5	22	22.9	22.9	100.0
Total	96	100.0	100.0	

KP4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	1	1.0	1.0	1.0
2	5	5.2	5.2	6.3
3	30	31.3	31.3	37.5
4	41	42.7	42.7	80.2
5	19	19.8	19.8	100.0
Total	96	100.0	100.0	

KP5

	Frequency	Percent	Valid Percent	Cumulative Percent
1	3	3.1	3.1	3.1
2	5	5.2	5.2	8.3
Valid 3	38	39.6	39.6	47.9
4	33	34.4	34.4	82.3
5	17	17.7	17.7	100.0
Total	96	100.0	100.0	

KP6

	Frequency	Percent	Valid Percent	Cumulative Percent
2	7	7.3	7.3	7.3
3	34	35.4	35.4	42.7
Valid 4	34	35.4	35.4	78.1
5	21	21.9	21.9	100.0
Total	96	100.0	100.0	

KP7

	Frequency	Percent	Valid Percent	Cumulative Percent
1	1	1.0	1.0	1.0
2	6	6.3	6.3	7.3
Valid 3	31	32.3	32.3	39.6
4	36	37.5	37.5	77.1
5	22	22.9	22.9	100.0
Total	96	100.0	100.0	

LAMPIRAN V

Hasil Uji Validitas Variabel Citra Merek (X)

Correlations

		CM1	CM2	CM3	CM4	CM5	CM6	CITRA MEREK
CM1	Pearson Correlation	1	.027	.306	.175	.354	.347	.559**
	Sig. (2-tailed)		.886	.100	.354	.055	.060	.001
	N	30	30	30	30	30	30	30
CM2	Pearson Correlation	.027	1	.083	.083	.378*	.472**	.598**
	Sig. (2-tailed)	.886		.663	.665	.039	.008	.000
	N	30	30	30	30	30	30	30
CM3	Pearson Correlation	.306	.083	1	.374*	.255	.244	.588**
	Sig. (2-tailed)	.100	.663		.042	.174	.195	.001
	N	30	30	30	30	30	30	30
CM4	Pearson Correlation	.175	.083	.374*	1	.067	-.126	.407*
	Sig. (2-tailed)	.354	.665	.042		.723	.506	.026
	N	30	30	30	30	30	30	30
CM5	Pearson Correlation	.354	.378*	.255	.067	1	.581**	.758**
	Sig. (2-tailed)	.055	.039	.174	.723		.001	.000
	N	30	30	30	30	30	30	30
CM6	Pearson Correlation	.347	.472**	.244	-.126	.581**	1	.717**

KP4	Pearson Correlation	.191	.152	.331	1	.383*	.152	.290	.566**
	Sig. (2-tailed)	.311	.422	.074		.037	.422	.120	.001
	N	30	30	30	30	30	30	30	30
KP5	Pearson Correlation	.273	.231	.139	.383*	1	.231	.138	.490**
	Sig. (2-tailed)	.145	.220	.464	.037		.220	.467	.006
	N	30	30	30	30	30	30	30	30
KP6	Pearson Correlation	.231	1.000**	.573**	.152	.231	1	.677**	.785**
	Sig. (2-tailed)	.220	.000	.001	.422	.220		.000	.000
	N	30	30	30	30	30	30	30	30
KP7	Pearson Correlation	.322	.677*	.796**	.290	.138	.677*	1	.775**
	Sig. (2-tailed)	.083	.000	.000	.120	.467	.000		.000
	N	30	30	30	30	30	30	30	30
KEPUTUSAN PEMBELIAN	Pearson Correlation	.601**	.785*	.741**	.566**	.490**	.785*	.775**	1
	Sig. (2-tailed)	.000	.000	.000	.001	.006	.000	.000	
	N	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

LAMPIRANVI

Hasil Uji Reabilitas

CITRA MEREK

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Exclude d ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.696	6

KEPUTUSAN PEMBELIAN

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Exclude d ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.863	10

LAMPIRAN VII

UjiNormalitas
One-Sample Kolmogorov-Smirnov Test

		TOTAL_C	TOTAL_KK
		M	
N		96	96
Normal Parameters ^{a,b}	Mean	23.00	36.02
	Std. Deviation	3.040	5.136
Most Extreme Differences	Absolute	.141	.097
	Positive	.077	.048
	Negative	-.141	-.097
Kolmogorov-Smirnov Z		1.377	.950
Asymp. Sig. (2-tailed)		.085	.327

a. Test distribution is Normal.

b. Calculated from data.

UjiHomogenitas
Test of Homogeneity of Variances

	Levene Statistic	df1	df2	Sig.
TOTAL_CM	1.367	16	74	.182

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
TOTAL_CM	Between Groups	275.203	21	13.105	1.609	.070
	Within Groups	602.797	74	8.146		
	Total	878.000	95			

UjiLinieritas

ANOVA Table

		Sum of Squares	df	Mean Square	F	Sig.
TOTAL_KP* TOTAL_CM	(Combined)	585.127	13	45.010	1.921	.039
	Between Groups	266.806	1	266.806	11.390	.001
	Deviation from Linearity	318.320	12	26.527	1.132	.346
	Within Groups	1920.832	82	23.425		
	Total	2505.958	95			

Analisis Regresi

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	TOTAL_CM ^b		Enter

a. Dependent Variable: TOTAL_KK

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.343 ^a	.117	.098	4.877

a. Predictors: (Constant), TOTAL_CM

LAMPIRAN VIII

Uji t

Citra merek terhadap Keputusan Pembelian

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.326 ^a	.106	.097	4.881

a. Predictors: (Constant), TOTAL_CM

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	23.342	3.821		6.109	.000
	TOTAL_CM	.551	.165	.326	3.347	.001

a. Dependent Variable: TOTAL_KK

LAMPIRAN IX

t Table

cum. prob	$t_{.50}$	$t_{.75}$	$t_{.90}$	$t_{.95}$	$t_{.99}$	$t_{.995}$	$t_{.9975}$	$t_{.999}$	$t_{.9995}$	$t_{.9999}$	$t_{.99995}$
one-tail	0.50	0.25	0.20	0.15	0.10	0.05	0.025	0.01	0.005	0.001	0.0005
two-tails	1.00	0.50	0.40	0.30	0.20	0.10	0.05	0.02	0.01	0.002	0.001
df											
1	0.000	1.000	1.378	1.963	3.078	6.314	12.71	31.82	63.66	318.31	636.62
2	0.000	0.816	1.061	1.386	1.886	2.920	4.303	6.965	9.925	22.327	31.599
3	0.000	0.765	0.978	1.250	1.638	2.353	3.182	4.541	5.841	10.215	12.924
4	0.000	0.741	0.941	1.190	1.533	2.132	2.778	3.747	4.604	7.173	8.610
5	0.000	0.727	0.920	1.156	1.476	2.015	2.571	3.365	4.032	5.893	6.869
6	0.000	0.718	0.908	1.134	1.440	1.943	2.447	3.143	3.707	5.208	5.959
7	0.000	0.711	0.896	1.119	1.415	1.895	2.365	2.998	3.499	4.785	5.408
8	0.000	0.706	0.889	1.108	1.397	1.860	2.308	2.896	3.355	4.501	5.041
9	0.000	0.703	0.883	1.100	1.383	1.833	2.282	2.821	3.250	4.297	4.781
10	0.000	0.700	0.879	1.093	1.372	1.812	2.228	2.764	3.169	4.144	4.587
11	0.000	0.697	0.876	1.088	1.363	1.796	2.201	2.718	3.106	4.025	4.437
12	0.000	0.695	0.873	1.083	1.356	1.782	2.179	2.681	3.055	3.930	4.318
13	0.000	0.694	0.870	1.079	1.350	1.771	2.160	2.650	3.012	3.852	4.221
14	0.000	0.692	0.868	1.076	1.345	1.761	2.145	2.624	2.977	3.787	4.140
15	0.000	0.691	0.866	1.074	1.341	1.753	2.131	2.602	2.947	3.733	4.073
16	0.000	0.690	0.865	1.071	1.337	1.746	2.120	2.583	2.921	3.686	4.015
17	0.000	0.689	0.863	1.069	1.333	1.740	2.110	2.567	2.898	3.646	3.965
18	0.000	0.688	0.862	1.067	1.330	1.734	2.101	2.552	2.878	3.610	3.922
19	0.000	0.688	0.861	1.066	1.328	1.729	2.093	2.539	2.861	3.579	3.883
20	0.000	0.687	0.860	1.064	1.325	1.725	2.086	2.528	2.845	3.552	3.850
21	0.000	0.686	0.859	1.063	1.323	1.721	2.080	2.518	2.831	3.527	3.819
22	0.000	0.686	0.858	1.061	1.321	1.717	2.074	2.508	2.819	3.505	3.792
23	0.000	0.685	0.858	1.060	1.319	1.714	2.069	2.500	2.807	3.485	3.768
24	0.000	0.685	0.857	1.059	1.318	1.711	2.064	2.492	2.797	3.467	3.745
25	0.000	0.684	0.856	1.058	1.316	1.708	2.060	2.485	2.787	3.450	3.725
26	0.000	0.684	0.856	1.058	1.315	1.706	2.056	2.479	2.779	3.435	3.707
27	0.000	0.684	0.855	1.057	1.314	1.703	2.052	2.473	2.771	3.421	3.690
28	0.000	0.683	0.855	1.056	1.313	1.701	2.048	2.467	2.763	3.408	3.674
29	0.000	0.683	0.854	1.055	1.311	1.699	2.045	2.462	2.756	3.396	3.659
30	0.000	0.683	0.854	1.055	1.310	1.697	2.042	2.457	2.750	3.385	3.646
40	0.000	0.681	0.851	1.050	1.303	1.684	2.021	2.423	2.704	3.307	3.551
60	0.000	0.679	0.848	1.045	1.296	1.671	2.000	2.390	2.660	3.232	3.460
80	0.000	0.678	0.846	1.043	1.292	1.664	1.990	2.374	2.639	3.195	3.416
100	0.000	0.677	0.845	1.042	1.290	1.660	1.984	2.364	2.626	3.174	3.390
1000	0.000	0.675	0.842	1.037	1.282	1.646	1.962	2.330	2.581	3.098	3.300
Z	0.000	0.674	0.842	1.036	1.282	1.645	1.960	2.326	2.576	3.090	3.291
	0%	50%	60%	70%	80%	90%	95%	98%	99%	99.8%	99.9%
	Confidence Level										