

## CHAPTER II

### A GENERAL DESCRIPTION OF THE COMPANY

#### 2.1 Company history

Starting from intention and sincerity as well as full support from his beloved wife, a son from Lampung, Hi. Alfian Husin, S.H wants to serve in his area of origin to improve the quality of human resources, especially the younger generation so that they can take part and compete with human resources in other regions and with other nations in order to face the global era. Then this manifested itself in the establishment of the Alfian Husin Education Foundation.

Through this foundation, for the first time, the Tanjung Karang Educational Institution (LPTK) was established by obtaining principle and operational permits from the education and culture department of Lampung Province to organize computer courses and a one-year education program. With the development of this institution (LPTK) and the rapid demands of the people of Lampung, on June 5, 1997 the DARMAJAYA School of Informatics and Computer Management was established, better known as STMIK DARMAJAYA which was confirmed as Coordinator of Private Higher Education (Kopertis) Region II based on the Decree of the Minister of Education and Culture No.29/D/O/1997 by establishing registered status for study programs: Informatics engineering (S1), Computer Engineering (D3) and Informatics Management (D3), then according to the development of Lampung

and the demands of society, STMIK Darmajaya reopened two study programs namely: Information Systems (S1) and Computer Systems (S1).

Simultaneously with its third year of age and the continuous development of lecture buildings and the development of other supporting facilities, on July 6 2000 the Darmajaya College of Economics (STIE Darmajaya) was founded again based on the Decree of the Minister of National Education No. 101/D/0/2000 by setting registered status for study programs: Management (S1), Accounting (D3).

For the trust given by the community, local government and central government (DIKTI), STMIK-STIE DARMAJAYA has grown and developed into a large tertiary institution and has a good reputation as an educational institution. In addition, steps to meet the needs and rejuvenation of educational facilities and infrastructure are important factors for demonstrating their existence and capacity in the world of education. This is Darmajaya's goal to be able to become a facilitator and dynamicator for the growth of regional autonomy, in order to achieve Darmajaya's nationalization and internationalization in the field of education. STMIK-STIE Darmajaya received recognition from the Directorate General of Education by increasing the status of STMIK-STIE Darmajaya to Insitut Informatika dan Bisnis Darmajaya through the Decree of the Minister of Education No.167/D/O/2008 dated 20 August 2008. In 2023 IIB Darmajaya open 5 new study program for new students and added 1 new faculty, making IIB Darmajaya has 12 study program and 3 faculty for Bachelor Degree and 3 study program and 2 faculty for Master Degree.

## **2.2 Vision and mission of the company**

### **2.2.1 Company Vision**

The vision of IIB Darmajaya is to Make Higher Education Superior Learning Based on Research and Information Technology.

### **2.2.2 Company Mission**

The missions of IIB Darmajaya include:

1. Organizing learning that is creative, innovative and adaptive to advances in information technology based on a research approach and the values of honesty.
2. Develop research and community service that is superior and innovative and relevant to stakeholder needs.
3. Developing a culture of professionalism in the management of information technology-based tertiary institutions.
4. Develop a conducive campus environment.

## **2.3 Field of Business**

To realize this vision and mission, IIB Darmajaya has prepared a work plan that will be adjusted according to the times. Until now IIB Darmajaya has an Associate Expert, first and second degree program where each department has its own vision and mission to achieve the vision and mission of the institution.

The majors in the undergraduate program are as follows:

Faculty of Computer Science:

1. S1 Informatics Engineering
2. S1 Information System
3. S1 Computer System
4. S1 Information Technology Education
5. S1 Data Science

Faculty of Economics and Business:

1. S1 Management
2. S1 Accounting
3. S1 Digital Business

Faculty of Design, Law & Tourism:

1. S1 Visual Communication Design
2. S1 Interior Design
3. S1 Business Law
4. S1 Tourism

The undergraduate study programs are as follows:

1. S2 Teknik Informatika
2. S2 Management
3. Master of Technology Management

