

ABSTRACT

COMPARATIVE ANALYSIS OF PRODUCTIVITY BASED ON GENDERS AND WORKING PERIOD OF SALES DEPARTMENT EMPLOYEES OF PT. SYAILENDRA GROUP LAMPUNG

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This research was conducted at PT. Syailendra Group Lampung. This study was aimed at determining the ratio of Productivity based on Gender and Working Period to the Sales Department Employees in PT. Syailendra Group Lampung. This type of research was the quantitative research with the comparative method using the *independent sample t-test*, with the analysis tool using SPSS version 20 for windows. The population of this study was 34 sales department employees in PT. Syailendra Group Lampung who were then sampled using the *saturated sampling* technique. The results of this study found that there was no Difference in the productivity based on gender, and there was no difference of the productivity based on the working period.

Keywords: Productivity, Gender and Working Period

