

ABSTRACT

THE EFFECY OF CORPORATE SOCIAL RESPONSIBILITY ON COMPANY VALUE WITH RISK MANAGEMENT AS A MODERATING

(An Empirical Study of Food and Beverage Sub-Sector Companies Listed On the
Indonesian Stock Exchange 2019 - 2022).

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The purpose of this research was to empirically find the effect of Corporate Social Responsibility on Company Value with Risk Management as a moderating variable. The method in this research used a quantitative method used to analyze model relationships by looking at which factors or variables significantly affected the dependent variable. The population taken from this research was 25 manufacturing companies in the food and beverage sector listed on the Indonesia Stock Exchange (BEI) for the 2019-2022 period. The sample selection in this research used the purposive sampling method. The result of this research found that CSR had a significant effect on company value. Risk management had a significant effect on company value. CSR had a significant effect on Company Value which was moderated by Risk Management. The investors used CSR and risk management variables as variables to consider in determining their investment if company value was one of the prioritized elements in investing.

Keywords: Corporate Social Responsibility, Company Values and Risk Management.