# THE INFLUENCE OF PERCEIVED BENEFIT, PERCEIVED EASE OF USE, AND PERCEIVED COMPATIBILITY ON DECISION TO USE ONLINE PAYMENT APPLICATION IN SOUTHEAST ASIA

# **BACHELOR THESIS**



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## MANAGEMENT STUDY PROGRAM

## FACULTY OF ECONOMICS AND BUSINESS

INSITUTE OF INFORMATICS AND BUSINESS DARMAJAYA

LAMPUNG

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Submitted as One of the Requirements to Achieve the Degree of

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IIB Darmajaya Bandar Lampung



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