

## ABSTRACT

### THE IMPACT OF INVESTMENT DECISIONS, FUNDING DECISIONS AND DIVIDEND POLICY ON CORPORATE VALUE

By

Annisa Yulia Zara Tini

The value of the corporate is important to the business because when the value is good, the corporate will have its own position in the business environment. Falling stock prices of PT Sekar Bumi Tbk and PT. Tunas Baru Lampung Tbk are inversely related to the performance of the industry as a whole. Optimizing enterprise value can be achieved through the implementation of financial management functions. In this function, financial decisions influence other financial decisions and affect enterprise value. to demonstrate. This kind of research is quantitative research using associative methods. The study population consisted of all companies listed on the Indonesian Stock Exchange in the food and beverage subsector, and the sample was selected using a purposive sampling method. Panel data regression test results show that funding decision variables have a significantly positive impact on corporate value. Investment decision variables and dividend policy do not significantly affect the corporate value.

**Keywords:** Investment Decision, Funding Decision and Dividend Policy

