

ABSTRAK

PENGARUH GAYA KEPEMIMPINAN DAN MOTIVASI TERHADAP KINERJA KARYAWAN DI PT JAPFA COMFEED INDONESIA TBK POULTRY BREEDING DIVISION CAMPANG JAYA BANDAR LAMPUNG

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Tujuan penelitian ini adalah untuk mengetahui pengaruh Gaya Kepemimpinan dan Motivasi terhadap kinerja karyawan PT Japfa Comfeed Indonesia Tbk Poultry Breeding Divison Campang Jaya Bandar Lampung. Penelitian bersifat kuantitatif asosiatif. Data dianalisis menggunakan regresi linier berganda. Hasil penelitian menunjukkan bahwa baik secara parsial maupun anova gaya kepemimpinan dan motivasi berpengaruh signifikan terhadap kinerja karyawan PT Japfa Comfeed Indonesia Tbk Poultry Breeding Divison Campang Jaya Bandar Lampung.

Kata kunci: Gaya Kepemimpinan, Motivasi, dan Kinerja Karyawan.

ABSTRACT

THE INFLUENCE OF LEADERSHIP STYLE AND MOTIVATION ON EMPLOYEE PERFORMANCE AT PT JAPFA COMFEED INDONESIA TBK POULTRY BREEDING DIVISION CAMPANG JAYA BANDAR LAMPUNG

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The purpose of this research is to determine the influence of Leadership Style and Motivation on the performance of employees of PT Japfa Comfeed Indonesia Tbk Poultry Breeding Divison Campang Jaya Bandar Lampung. The research is associative quantitative in nature. Data were analyzed using multiple linear regression. The research results show that both partially and anova leadership style and motivation have a significant effect on the performance of employees of PT Japfa Comfeed Indonesia Tbk Poultry Breeding Divison Campang Jaya Bandar Lampung.

Keywords: Leadership Style, Motivation, and Employee Performance.