

LAMPIRAN

Lampiran 1 Outer Loading SmartPLS 3

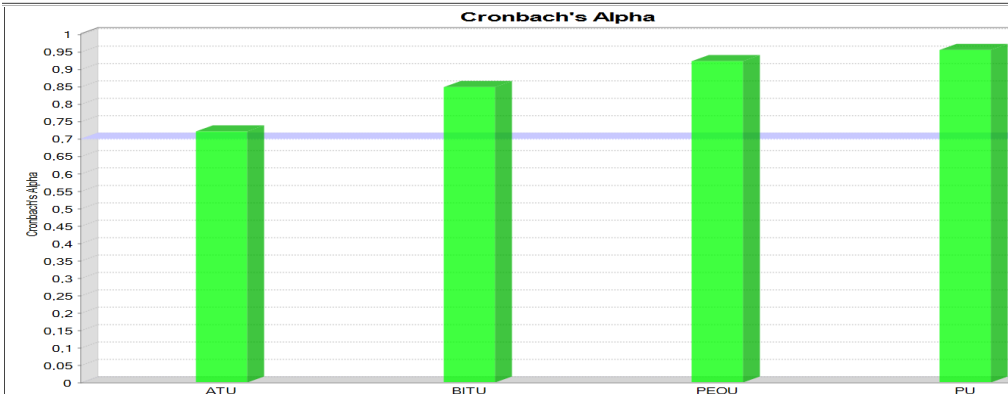
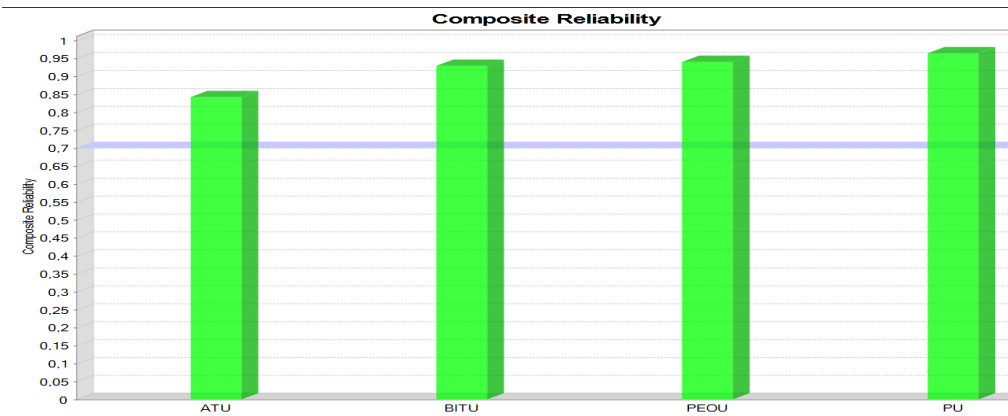
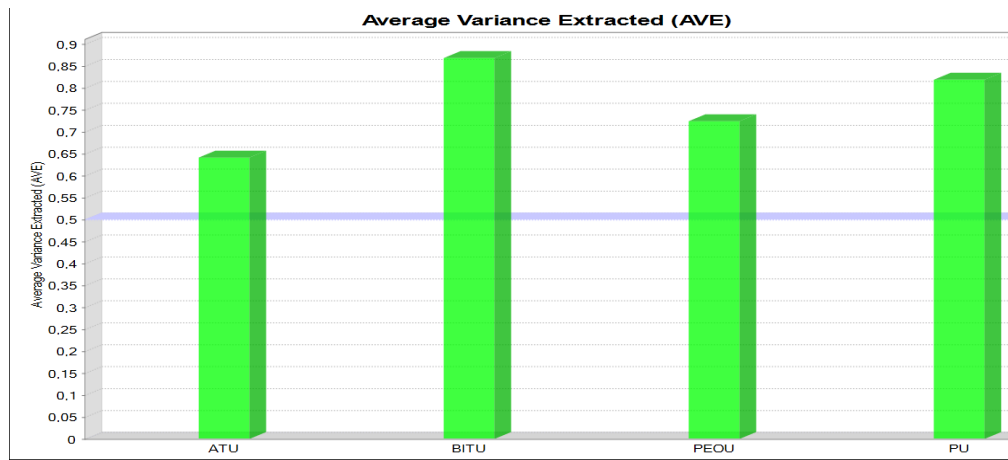
Outer Loadings

Matrix	ATU	BITU	PEOU	PU
ATU31	0.813			
ATU32	0.726			
ATU33	0.858			
BITU41		0.941		
BITU42		0.922		
PEOU21			0.894	
PEOU22			0.884	
PEOU23			0.892	
PEOU24			0.776	
PEOU25			0.808	
PEOU26			0.845	
PU12				0.883
PU13				0.889
PU14				0.961
PU15				0.859
PU16				0.884
PU11				0.948

Lampiran 2 Konstruksi Reliabilitas Dan Validitas SmartPLS 3

Construct Reliability and Validity

Matrix	Cronbach's Alpha	rho_A	Composite Reliability	Average Variance Extracted (AVE)
	Cronbach's Alpha	rho_A	Composite Reliability	Average Variance Extracted (AVE)
ATU	0.721	0.746	0.842	0.641
BITU	0.849	0.860	0.929	0.868
PEOU	0.923	0.927	0.940	0.724
PU	0.955	0.961	0.964	0.819



Lampiran 3 Cross Loading SmartPLS 3

Discriminant Validity

Fornell-Larcker Criterion		Cross Loadings		Heterotrait-Monotrait Ratio (HTMT)		Heterotrait-Monotrait Ratio (HTMT)	
	ATU	BITU	PEOU	PU			
ATU31	0.813	0.019	0.588	0.044			
ATU32	0.726	-0.003	0.487	0.064			
ATU33	0.858	-0.020	0.690	-0.019			
BITU41	0.031	0.941	0.150	0.862			
BITU42	-0.042	0.922	0.025	0.751			
PEOU21	0.638	0.086	0.894	0.098			
PEOU22	0.719	0.050	0.884	0.074			
PEOU23	0.640	0.065	0.892	0.078			
PEOU24	0.609	0.083	0.776	0.096			
PEOU25	0.550	0.144	0.808	0.176			
PEOU26	0.627	0.086	0.845	0.105			
PU12	0.070	0.744	0.231	0.883			
PU13	0.041	0.681	0.119	0.889			
PU14	-0.009	0.787	0.050	0.961			
PU15	0.054	0.936	0.149	0.859			
PU16	0.021	0.734	0.056	0.884			
PU11	-0.017	0.780	0.040	0.948			

Lampiran 4 Fornell-Larcker SmartPLS 3

Discriminant Validity

Fornell-Larcker Criterion		Cross Loadings		Heterotrait-Monotrait Ratio (HTMT)		Heterotrait-Monotrait Ratio (HTMT)	
	ATU	BITU	PEOU	PU			
ATU	0.801						
BITU	-0.003	0.932					
PEOU	0.744	0.099	0.851				
PU	0.030	0.869	0.121	0.905			

Lampiran 5 R-Square SmartPLS 3

R Square

Matrix	R Square	R Square Adjusted
	R Square	R Square Adjusted
ATU	0.557	0.552
BITU	0.757	0.754
PU	0.015	0.009

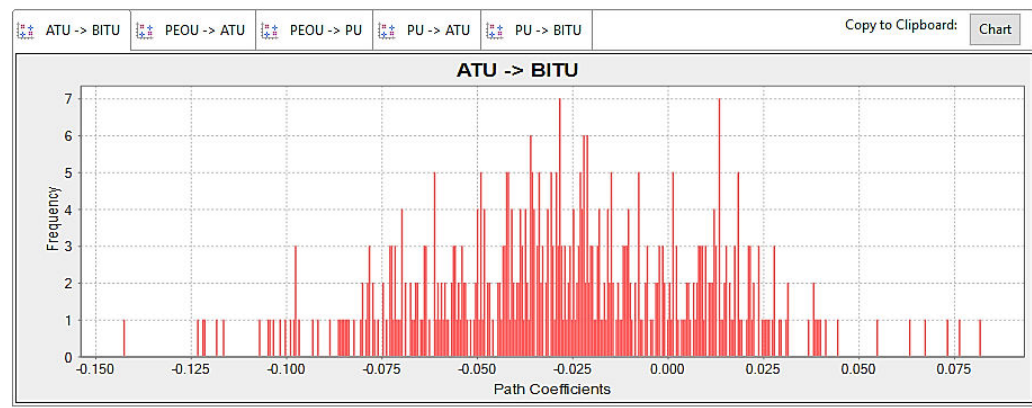
Lampiran 6 Path Coefficients SmartPLS 3

Path Coefficients

	Original Sample (O)	Sample Mean (M)	Standard Deviation (STDEV)	T Statistics (O /STDEV)	P Values
ATU -> BITU	-0.030	-0.027	0.035	0.835	0.404
PEOU -> ATU	0.751	0.758	0.034	22.101	0.000
PEOU -> PU	0.121	0.119	0.079	1.520	0.129
PU -> ATU	-0.060	-0.064	0.053	1.134	0.257
PU -> BITU	0.870	0.872	0.021	42.101	0.000

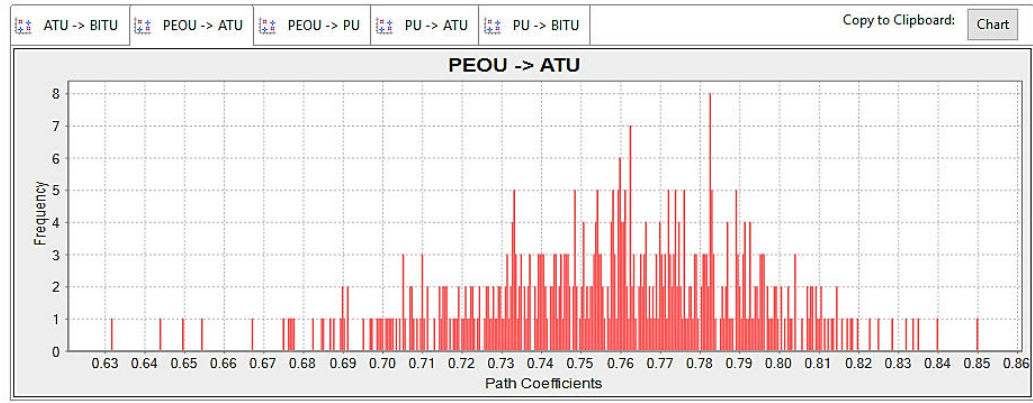
Lampiran 7 Histogram Path Coefficients ATU Terhadap BITU SmartPLS 3

Path Coefficients Histogram



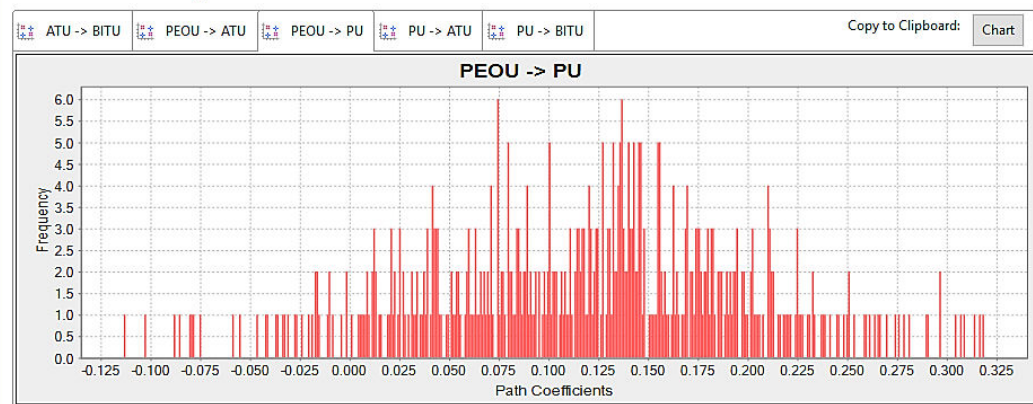
Lampiran 8 Histogram Path Coefficients PEOU Terhadap ATU SmartPLS 3

Path Coefficients Histogram



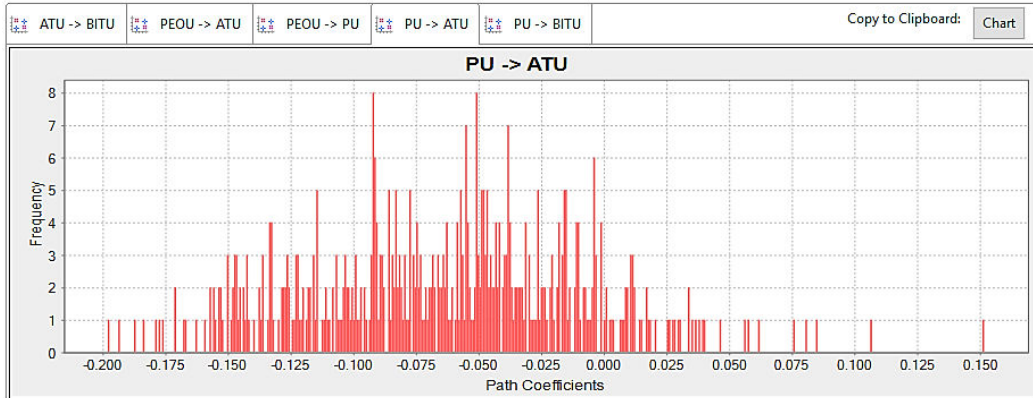
Lampiran 9 Histogram Path Coefficients PEOU Terhadap PU SmartPLS 3

Path Coefficients Histogram



Lampiran 10 Histogram Path Coefficients PU Terhadap ATU SmartPLS

Path Coefficients Histogram



Lampiran 11 Histogram Path Coefficients PU Terhadap BITU SmartPLS

Path Coefficients Histogram

