

ABSTRAK

Pengaruh Financial Leverage, Struktur Aset dan Ukuran Perusahaan Terhadap Nilai Perusahaan Pada Sektor Teknologi

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Penelitian ini bertujuan untuk menguji pengaruh leverage keuangan, struktur aset dan ukuran perusahaan terhadap nilai perusahaan di sektor teknologi. Jenis penelitian ini adalah kuantitatif dengan pendekatan asosiatif. Pengambilan sampel dalam penelitian ini menggunakan Teknik *Purposive Sampling* dan diperoleh 8 sampel perusahaan teknologi yang terdaftar di Bursa Efek Indonesia (BEI) periode 2018 - 2022. Metode analisis data menggunakan Regresi Data Panel. Hasil penelitian ini menunjukkan Ukuran Perusahaan berpengaruh negatif terhadap Nilai Perusahaan sedangkan Financial Leverage dan Struktur Aset tidak berpengaruh terhadap Nilai Perusahaan di Sektor Teknologi

**Kata kunci : Nilai Perusahaan, Financial Leverage, Struktur Aset, Ukuran
Perusahaan**

ABSTRACT

THE IMPACT OF FINANCIAL LEVERAGE, ASSET STRUCTURE, AND SIZE ON FIRM VALUE WITHIN THE TECHNOLOGY SECTOR

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The primary objective of this study is to investigate the impact of financial leverage, asset structure, and size on firm value within the technology industry. The present study adopts a quantitative research design, employing an associative approach. The study employed the Purposive Sampling Technique to pick a sample of 8 technology businesses listed on the Indonesia Stock Exchange (IDX) between the years 2018 and 2022. The utilized methodology for data analysis was Panel Data Regression. The findings of this study suggest that there is a negative correlation between Size and Firm Value in the Technology Sector. However, it was observed that Financial Leverage and Asset Structure do not have a significant impact on Firm Value in this sector.

Keywords : Firm Value, Financial Leverage, Asset Structure, Size, Firm Value.