ABSTRACT

THE EFFECT OF ORGANIZATIONAL COMMUNICATION, TEAM WORK AND EMPLOYEE ENGAGEMENT TO EMPLOYEE WORK SATISFACTION OF PT. PT. ANUGRAH KARYA PRIMA LAMPUNG

By

Dede Sani

The aim of this research is to determine the effect of Organizational Communication, Team Work and Employee Engagement to Employee Work Satisfation of PT. Anugrah Karya Prima Lampung. The type of this reseach uses the quantitative research with the assosiative method. The data resource uses the primary data is the questionnaire. The data collecting method uses the field study by questionnaire distribution. The population in this research is the employees of PT. Anugrah Karya Prima Lampung as 33 employees and as the sample of this research. The sample taking technique uses the saturated sampling technique. The instrument requirement test uses the validity dan reability test. The data instrument analysis test uses normality test, linearity test and multicolenearity test. The data analysis method uses multiple linear regression. The hyphotesis test uses partial test (t test) and simultaneous test (F test). The result of this research shows that Organizational Communication effects positively to Employee Work Satisfaction, Team Work effects positively to Employee Work Satisfaction, Employee Engagement effects positively to Employee Work Satisfaction of PT. Anugrah Karya Prima Lampung.

Key Words : Organizational Communication, Team Work, Employee Engagement, Work Satisfaction