ABSTRAK

3D HOME DESIGN DIGITAL PLATFORM DESIGN MOBILE-BASED USING ADDIE METHOD

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3D Visualization Technology is one of the multimedia technologies can provide a visual image to potential consumers beforehand buying or constructing buildings in real form, for example, if there are property companies that offer dream homes of various type, so it would be easier if the house could also be displayed online 3D visuals that can be seen from various sides. In the property industry, 3D visualization technology is currently important for property enthusiasts. We can immediately find the design and type you want to own dream home that also allows potential buyers to experience the visual of a house as if you were already inside it. ADDIE method is an abbreviation that refers to the main processes of the process learning, system development, namely analysis, design, development, implementation and evaluation. This 3D home design digital platform application was created to help customers in selling and buying more homes interactive and helpful in providing information about the 3D shape of a house various points of view in the form of 3D visualization.

Keywords: 3D Visualization Technology, Properties, ADDIE Method.