

ABSTRAK
**PENGARUH MOTIVASI KERJA DAN ORGANIZATIONAL
CITIZENSHIP BEHAVIOR TERHADAP PRODUKTIVITAS KERJA
KARYAWAN PABRIK PADA PT. GUNUNG PUTRA SURYA BANDAR
LAMPUNG.**

Oleh :

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Penelitian ini bertujuan untuk mengetahui pengaruh Motivasi Kerja dan Organizational Citizenship Behavior Terhadap Produktivitas kerja Karyawan. PT. Gunung Putra sarya Bandar Lampung. Jenis penelitian yang digunakan yaitu kuantitatif dengan metode asosiatif. Sumber data yang digunakan yaitu data primer dan data sekunder. Metode pengumpulan data dalam penelitian ini Studi kepustakaan (*Library Research*) dan Studi Lapangan (*Field Research*). Populasi dalam penelitian ini seluruh karyawan PT. Gunung Putra Surya Bandar Lampung berjumlah 40 karyawan. Teknik pengambilan sampel yang digunakan yaitu teknik Purposive Sampling dengan jumlah sampel sebanyak 35 karyawan bagian pabrik. Uji persyaratan instrument yang digunakan yaitu uji validitas dan reliabilitas, Uji persyaratan analisis data yaitu uji normalitas, linieritas dan multikolinieritas, Metode analisis data yaitu regresi liner berganda dan pengujian hipotesis yaitu Uji-t dan Uji-F. Hasil penelitian ini adalah Motivasi kerja berpengaruh terhadap Produktivitas Kerja Karyawan, sedangkan Organizational Citizenship Behavior tidak berpengaruh terhadap Produktivitas kerja Karyawan.

**Kata kunci: Motivasi kerja , Organizational Citizenship Behavior,
Produktivitas kerja Karyawan**

ABSTRACT

**THE EFFECT OF JOB MOTIVATION AND ORGANIZATIONAL
CITIZENSHIP BEHAVIOR ON FACTORY EMPLOYEE WORK
PRODUCTIVITY AT PT. GUNUNG PUTRA SURYA
BANDAR LAMPUNG.**

By:
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The purpose of this study was to find the effect of Job Motivation and Organizational Citizenship Behavior on Employee Work Productivity at PT. Gunung Putra Surya Bandar Lampung. The type of research used was quantitative with an associative method. The data sources used were primary data and secondary data. The data collection methods in this study were Library Research and Field Research. The population in this study was all employees of PT. Gunung Putra Surya Bandar Lampung, totaling 40 employees. The sampling technique used was the Purposive Sampling technique with a sample size of 35 factory employees. The requirements test for the instrument used were validity and reliability tests, and the requirements test for data analysis were normality tests, linearity tests, and multicollinearity tests. The data analysis method was multiple linear regression and hypothesis testing was t-test and F-test. The results of this study were that Job Motivation affected Employee Work Productivity, while Organizational Citizenship Behavior did not affect Employee Work Productivity.

Keywords: Job Motivation, Organizational Citizenship Behavior, Productivity of Employees

