

ABSTRACT

THE EFFECT OF LEADERSHIP, WORK DISCIPLINE, AND COMMUNICATION ON EMPLOYEE WORK PRODUCTIVITY AT PT. AGRODANA FUTURES BANDAR LAMPUNG

By:
AGUS TRI HARDIYANTO

Every organization has work programs that will be planned and implemented to achieve the goals of the organization or company. The purpose of this study was to find the effect of leadership, work discipline, and communication on employee work productivity at PT. Agrodana Futures Bandar Lampung. The type of research used was quantitative research. The population selected for this study was all employees of PT. Agrodana Futures Bandar Lampung, totaling 46 employees. The sampling method used in this study was non-probability sampling using a saturation sampling technique, resulting in a sample of 44 employees. The data analysis method used in this study was multiple linear regression analysis. The result of the analysis showed that leadership, work discipline, and communication had an effect on the work productivity of employees at PT. Agrodana Futures Bandar Lampung.

Keywords: Leadership, Work Discipline, Communication, Productivity.

