## **ABSTRACT**

## THE EFFECT OF ACCOUNTING INFORMATION QUALITY AND POLITICAL CONNECTION ON INVESTMENT EFFICIENCY

(Empirical Study of Manufacturing Companies Listed on the Indonesia Stock Exchange in 2020-2022)

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This study aims to empirically examine the effect of accounting information quality and political connection on investment efficiency of manufacturing companies listed on the Indonesia Stock Exchange (IDX) in 2020 - 2022. The population in this study are manufacturing companies listed on the Indonesia Stock Exchange (IDX) during the period 2020 - 2022. The data used is secondary data in the form of annual reports of manufacturing companies listed on the Indonesia Stock Exchange (IDX). The sampling technique was determined by purposive sampling method. The sample in the study amounted to 266 companies. The dependent variable is investment efficiency and the independent variable is the quality of financial accounting information and political connection. The data analysis method used is multiple linear regression analysis with SPSS version 25. The results of this study indicate that the quality of accounting information have an affect investment efficiency, meanwhile political connection has no effect on investment efficiency.

Keywords: Investment Efficiency, Accounting Information Quality, Political Connection.

