

ABSTRAK

FAKTOR – FAKTOR YANG MEMPENGARUHI STRUKTUR MODAL (Studi Empiris Pada Perusahaan transportation & Logistic Yang Terdaftar Di Bursa Efek Indonesia (BEI) Periode 2020-2022)

Oleh :

Venni Hermawati

Penelitian ini bertujuan untuk menganalisis pengaruh, profitabilitas, *Tangibility* dan *peluang investasi* terhadap struktur modal. Jenis penelitian yang digunakan yaitu penelitian kuantitatif dengan pendekatan asosiatif kasual. Populasi pada penelitian ini adalah perusahaan Transportasi Dan Logistik yang terdaftar di BEI. Pengambilan sampel menggunakan *purposive sampling*, dan diperoleh sampel sebanyak 15 perusahaan Transportasi dan Logistik non keuangan. Metode analisis data menggunakan analisis data panel. Hasil penelitian menunjukkan bahwa Peluang Investasi berpengaruh positif signifikan terhadap Struktur Modal.

Kata Kunci : Profitabilitas, *Tangibility*, Peluang investasi, Struktur Modal

ABSTRACT

DETERMINANTS OF CAPITAL STRUCTURE: AN EMPIRICAL ANALYSIS OF TRANSPORT AND LOGISTICS FIRMS LISTED ON THE INDONESIA STOCK EXCHANGE (IDX) FROM 2020 TO 2022

By :
Venni Hermawati

The objective of this study is to examine the impact of Leverage, Profitability, Tangibility, and Investment Opportunities on the capital structure. The study utilises a quantitative research strategy, specifically employing a causal associative technique. The population comprises of Transportation and Logistics companies that are publicly listed on the Indonesia Stock Exchange (IDX). The researchers employed the purposive sampling method to carefully pick a sample of 15 non-financial Transportation & Logistics organisations. The study of the data was performed utilising panel data analysis techniques. The findings of the study indicate that Investment Opportunities exert a statistically significant and favourable impact on capital structure.

Keywords: Leverage, Profitability, Tangibility, Investment Opportunities, Capital Structure.