

ABSTRACT

THE EFFECT OF MOTIVATION AND TRAINING TO EMPLOYEE WORK PRODUCTIVITY OF PT. MAHKOTA PANGAN CITRA RASA (HOLLAND BAKERY) OF BANDAR LAMPUNG

By:

AZZIS AMURWAJAYA

Work Productivity is one of important thing in the field of Human Resource research. The productivity problem will damage the continuity and the success of the company. The aim of this research is to determine the effect of motivation and training to employees work productivity of PT. Mahkota Citra Rasa (Holland Bakery) of Bandar Lampung where the sample in this research is the production employee of PT. Mahkota Citra Rasa (Holland Bakery) as 55 respondents. The data analysis method used multiple linear regression. The hyphotesis test partially showed that motivation affects to employee work productivity. Training affects to employee work productivity. Simultaneously, motivation and training affect to employee work productivity of PT. Mahkota Citra Rasa (Holland Bakery) of Bandar Lampung.

Keywords : Motivation, Training, Work Performance.

