

LAMPIRAN

Lampiran 1 Kuesioner

KUESIONER PENELITIAN

Pernyataan ini berguna dalam rangka penelitian skripsi yang berjudul :

PENGARUH *STORE ATMOSPHERE* DAN *ELETRONIC WORD OF MOUTH* TERHADAP KEPUTUSAN PEMBELIAN KONSUMEN PADA *PIENE COFFEE* BANDAR LAMPUNG

Petunjuk pengisian daftar pernyataan :

1. Jawablah pernyataan yang diajukan dibawah ini dengan benar dan jujur.
2. Pertanyaan/pernyataan harus dijawab semua jangan sampai ada yang terlewatkan, agar data dapat sepenuhnya di olah oleh peneliti.
3. Berilah tanda (√) pada jawaban yang telah disediakan oleh peneliti.

IDENTITAS RESPONDEN

1. Nama(Boleh Tidak Diisi)
2. Jenis Kelamin : Laki-laki
 Perempuan
3. Usia : 15 – 23 Tahun
 23 – 30 Tahun
 31 – 40 Tahun
4. Pekerjaan : PNS/BUMN Pelajar/Mahasiswa
 Karyawan Swasta Yang lain
 Wirausaha

Kriteria Penilaian :

SS	: Sangat Setuju	5
S	: Setuju	4
CS	: Cukup Setuju	3
TS	: Tidak Setuju	2
STS	: Sangat Tidak Setuju	1

1. *Store Atmosphere (X₁)*

No	Pernyataan	Alternatif Jawaban				
		STS	TS	CS	S	SS
		1	2	3	4	5
<i>Exterior</i>						
1.	<i>Design</i> pada <i>Piene Coffees</i> sudah sesuai dengan jenis tokonya					
2.	Pintu masuk pada <i>Piene Coffee</i> memiliki lebar dan cukup digunakan berlalu Lalang					
<i>General Interior</i>						
3.	Pencahayaan yang ada di dalam <i>Piene Coffee</i> cukup terang					
4.	Suhu udara di dalam <i>Piene Coffee</i> terasa lebih segar					
<i>Store layout</i>						
5.	Tata letak Kursi yang ada di dalam <i>Piene Coffee</i> cukup menarik					
6.	Musik yang dimainkan didalam <i>Piene Coffee</i> dapat membuat suasana menjadi lebih nyaman					
7.	<i>Piene Coffees</i> selalu menjaga kebersihan ruangan toko					
<i>Interior Display</i>						
8.	Papan petunjuk jenis produk terlihat jelas memudahkan ketika memilih produk					
9.	Display produk Sesuai dengan gaya hidup (<i>life style</i>) masa kini					
10.	Dekorasi yang digunakan pada <i>Piene Coffee</i> sangat menarik					

2. *Eletronic Word Of Mouth (X₂)*

No	Pernyataan	Alternatif Jawaban				
		STS	TS	CS	S	SS
		1	2	3	4	5
<i>Intensity</i>						
1.	Melalui media sosial terbantu untuk mendapatkan informasi mengenai pilihan produk di Piene <i>Coffee</i> Bandar Lampung					
2.	Melalui media sosial mendapatkan rekomendasi yang berkaitan dengan produk pada Piene <i>Coffee</i> Bandar Lampung					
<i>Valence of Opinion</i>						
3.	Melalui <i>review</i> media sosial, tertarik pada untuk membeli produk Piene <i>Coffee</i> Bandar Lampung					
4.	Melalui informasi media Sosial mendapatkan pengalaman positif konsumen mengenai produk Piene <i>Coffee</i> Bandar Lampung					
<i>Content</i>						
5	Melalui informasi media sosial, lebih mudah terkoneksi tentang informasi mengenai Piene <i>Coffee</i> Bandar Lampung melalui hashtag atau yang lain.					
6	Mendapatkan rekomendasi melalui media Sosial yang derkaitan dengan Piene <i>Coffee</i> Bandar Lampung					

3. Keputusan Pembelian (Y)

No	Pernyataan	Alternatif Jawaban				
		STS	TS	CS	S	SS
		1	2	3	4	5
Kemantapan Pada Produk						
1.	Makanan dan minuman di Piene <i>Coffee</i> Bandar Lampung yang dibeli sesuai dengan yang disediakan					
2.	Makanan dan minuman yang ada pada Piene <i>Coffee</i> Bandar Lampung memiliki tampilan yang menarik					
Kebiasaan Dalam Membeli Produk						
3.	Selalu mencari informasi sebelum memutuskan pembelian produk pada Piene <i>Coffee</i>					
4.	Memutuskan untuk membeli produk Piene <i>Coffee</i> setelah melihat konsumen lain banyak yang memilih					
Memberikan Rekomendasi Kepada Orang Lain						
5	Membeli produk Piene <i>Coffee</i> karena adanya rekomendasi orang lain					
6	Merasa puas dengan produk Piene <i>Coffee</i> sehingga akan merekomendasikan kepada orang lain					
Melakukan Pembelian Ulang						
7	Memutuskan membeli produk Piene <i>Coffee</i> karena mengikuti trend masa kini					
8	Hasil yang sesuai dengan harapan sehingga akan membeli kembali produk Piene <i>Coffee</i>					

Lampiran 2 Data Jawaban Responden

Variabel Suasana Toko (*Store Atmosphere*) (X₁)

No	X1P1	X1P2	X1P3	X1P4	X1P5	X1P6	X1P7	X1P8	X1P9	X1P10	ST
1	5	3	5	5	4	4	5	5	3	5	44
2	5	3	4	4	4	5	5	5	3	4	42
3	3	2	1	4	2	2	3	3	2	1	23
4	4	3	4	4	4	4	3	4	3	4	37
5	4	3	4	4	4	4	4	4	3	4	38
6	4	3	3	3	2	4	4	4	3	3	33
7	4	2	4	4	3	4	2	4	2	4	33
8	3	4	4	4	4	3	3	3	4	4	36
9	4	4	4	4	4	3	3	4	4	4	38
10	5	3	4	4	5	5	3	5	3	4	41
11	5	1	5	4	4	4	1	5	1	5	35
12	5	1	4	4	5	4	1	5	1	4	34
13	5	1	4	4	4	5	1	5	1	4	34
14	3	3	4	4	4	4	4	3	3	4	36
15	5	3	5	5	5	5	4	5	3	5	45
16	5	4	4	5	5	5	4	5	4	4	45
17	5	2	5	5	5	5	2	5	2	5	41
18	5	3	5	4	5	5	3	5	3	5	43
19	5	3	3	4	4	4	2	5	3	3	36
20	4	2	5	5	5	5	3	4	2	5	40
21	5	3	3	4	5	5	3	5	3	3	39
22	5	1	5	5	5	5	2	5	1	5	39
23	5	2	5	5	5	5	3	5	2	5	42
24	3	2	3	5	3	4	2	3	2	3	30
25	5	3	4	4	5	5	3	5	3	4	41
26	4	2	4	4	4	5	2	4	2	4	35
27	5	2	4	4	4	5	3	5	2	4	38
28	4	2	5	5	4	4	2	4	2	5	37
29	3	3	5	5	3	3	3	3	3	5	36
30	5	4	5	5	5	4	5	5	4	5	47
31	4	4	5	4	1	5	4	4	4	5	40
32	5	4	4	4	1	4	4	5	4	4	39
33	4	4	4	5	1	4	2	4	4	4	36
34	4	4	4	4	4	4	4	4	4	4	40
35	5	5	5	5	4	4	4	5	5	5	47
36	5	5	4	5	4	3	2	5	5	4	42
37	5	5	5	5	2	4	3	5	5	5	44

38	5	4	5	5	3	4	4	5	4	5	44
39	4	4	3	4	2	4	4	4	4	3	36
40	5	5	5	5	3	4	5	5	5	5	47
41	5	4	3	5	3	4	4	5	4	3	40
42	5	5	5	5	2	4	5	5	5	5	46
43	5	5	5	5	3	4	4	5	5	5	46
44	3	5	3	4	2	4	4	3	5	3	36
45	5	4	4	5	3	5	5	5	4	4	44
46	4	4	4	5	2	5	5	4	4	4	41
47	4	4	4	5	3	5	5	4	4	4	42
48	4	5	5	4	2	4	5	4	5	5	43
49	3	5	5	3	3	4	4	3	5	5	40
50	5	5	5	4	5	5	5	5	5	5	49
51	4	3	3	2	2	4	5	4	3	3	33
52	3	2	3	3	1	5	5	3	2	3	30
53	4	4	3	3	3	5	5	4	4	3	38
54	3	4	4	4	4	5	3	3	4	4	38
55	4	4	5	4	4	4	5	4	4	5	43
56	5	5	5	4	4	4	4	5	5	5	46
57	3	4	3	3	4	4	4	3	4	3	35
58	5	4	5	4	5	5	4	5	4	5	46
59	5	5	5	5	5	5	3	5	5	5	48
60	4	4	5	4	3	5	5	4	4	5	43
61	5	5	5	5	3	4	5	5	5	5	47
62	4	2	4	4	1	5	5	4	2	4	35
63	4	3	4	4	2	2	3	4	3	4	33
64	4	3	4	4	2	4	3	4	3	4	35
65	4	2	4	4	2	4	4	4	2	4	34
66	4	2	4	3	2	4	4	4	2	4	33
67	4	5	4	4	4	4	2	4	5	4	40
68	5	4	5	4	3	3	3	5	4	5	41
69	4	3	3	3	4	3	3	4	3	3	33
70	4	3	3	3	4	5	3	4	3	3	35
71	4	3	3	3	4	4	1	4	3	3	32
72	5	4	4	4	5	4	1	5	4	4	40
73	5	4	4	4	5	5	1	5	4	4	41
74	4	3	3	3	4	4	4	4	3	3	35
75	4	3	3	3	4	5	4	4	3	3	36
76	5	5	5	5	5	5	4	5	5	5	49
77	5	4	4	4	4	5	2	5	4	4	41
78	4	4	4	5	4	5	3	4	4	4	41
79	4	3	5	4	4	4	2	4	3	5	38
80	5	4	3	4	5	5	3	5	4	3	41
81	4	5	5	4	5	5	3	4	5	5	45
82	4	4	4	5	5	5	2	4	4	4	41

83	2	4	1	2	3	5	3	2	4	1	27
84	4	4	4	4	3	4	2	4	4	4	37
85	4	4	4	4	4	5	3	4	4	4	40
86	2	3	3	4	4	5	2	2	3	3	31
87	3	4	4	4	2	5	3	3	4	4	36
88	4	4	4	3	3	4	2	4	4	4	36
89	4	4	4	3	3	3	3	4	4	4	36
90	5	4	4	5	3	4	5	5	4	4	43
91	4	4	5	4	1	4	1	4	4	5	36
92	5	4	4	4	1	4	1	5	4	4	36
93	4	4	4	5	1	5	1	4	4	4	36
94	4	4	4	4	4	4	4	4	4	4	40
95	5	5	5	5	4	5	4	5	5	5	48
96	5	5	4	5	4	5	4	5	5	4	46
97	5	5	5	5	2	5	2	5	5	5	44
98	5	4	5	5	3	5	3	5	4	5	44
99	4	4	3	4	2	4	2	4	4	3	34
100	5	5	5	5	3	5	3	5	5	5	46
101	5	3	4	4	5	5	3	5	3	4	41
102	5	1	5	4	4	4	1	5	1	5	35
103	5	1	4	4	5	4	1	5	1	4	34
104	5	1	4	4	4	5	1	5	1	4	34
105	3	3	4	4	4	4	4	3	3	4	36
106	5	3	5	5	5	5	4	5	3	5	45
107	5	4	4	5	5	5	4	5	4	4	45
108	5	2	5	5	5	5	2	5	2	5	41
109	5	3	5	4	5	5	3	5	3	5	43
110	5	3	3	4	4	4	2	5	3	3	36
111	4	2	5	5	5	5	3	4	2	5	40
112	5	3	3	4	5	5	3	5	3	3	39
113	5	1	5	5	5	5	2	5	1	5	39
114	5	2	5	5	5	5	3	5	2	5	42
115	5	3	5	5	4	4	5	5	3	5	44
116	5	3	4	4	4	5	5	5	3	4	42
117	3	2	1	4	2	2	3	3	2	1	23
118	4	3	4	4	4	4	3	4	3	4	37
119	4	3	4	4	4	4	4	4	3	4	38
120	4	3	3	3	2	4	4	4	3	3	33

Variabel E-Wom (X₂)

No	X2P1	X2P2	X2P3	X2P4	X2P5	X2P6	Ewom
1	5	4	5	5	3	4	26
2	5	3	5	2	5	5	25
3	5	2	5	5	5	4	26
4	4	3	3	5	3	5	23
5	3	4	4	5	4	4	24
6	5	5	5	5	5	4	29
7	4	4	4	2	4	4	22
8	5	3	5	5	3	2	23
9	4	4	4	5	4	4	25
10	3	3	3	5	3	3	20
11	4	4	4	2	4	2	20
12	5	5	5	5	5	4	29
13	3	3	2	3	2	2	15
14	2	2	2	2	2	2	12
15	4	4	4	5	4	5	26
16	5	3	3	2	3	4	20
17	3	5	4	5	3	3	23
18	4	4	4	5	4	3	24
19	3	3	3	4	3	5	21
20	5	5	5	4	5	4	28
21	5	2	2	3	2	2	16
22	3	3	3	5	3	4	21
23	4	4	4	4	4	4	24
24	4	4	4	4	4	4	24
25	4	4	4	5	4	3	24
26	3	3	3	5	3	4	21
27	4	4	4	5	4	3	24
28	3	3	3	4	3	3	19
29	5	5	5	4	5	3	27
30	3	3	4	5	3	4	22
31	4	4	4	5	2	2	21
32	4	4	4	5	3	3	23
33	4	5	5	4	2	1	21
34	3	5	5	3	3	3	22
35	5	5	5	4	5	4	28
36	3	2	2	3	2	2	14
37	2	2	2	3	2	2	13
38	2	2	2	4	2	2	14
39	2	2	2	2	2	2	12

40	4	4	4	2	4	4	22
41	5	5	5	5	3	4	27
42	5	5	5	4	4	4	27
43	4	4	4	3	4	2	21
44	4	3	3	4	3	4	21
45	4	3	4	4	4	4	23
46	5	5	5	3	4	4	26
47	5	4	4	5	3	4	25
48	4	1	3	2	1	2	13
49	4	2	3	1	1	3	14
50	2	4	4	3	1	4	18
51	4	3	3	2	2	4	18
52	3	2	3	3	1	4	16
53	4	4	3	3	3	4	21
54	3	4	4	4	4	3	22
55	4	4	5	4	4	3	24
56	5	5	5	4	4	4	27
57	3	4	3	3	4	3	20
58	5	4	5	4	5	5	28
59	5	5	5	5	5	4	29
60	4	4	5	4	3	3	23
61	5	5	5	5	3	4	27
62	4	2	4	4	1	3	18
63	4	3	4	4	2	3	20
64	4	3	4	4	2	4	21
65	4	2	4	4	2	4	20
66	4	2	4	3	2	2	17
67	4	5	4	4	4	3	24
68	5	4	5	4	3	3	24
69	4	3	3	3	4	4	21
70	4	3	3	3	4	4	21
71	4	3	3	3	4	4	21
72	5	4	4	4	5	5	27
73	5	4	4	4	5	5	27
74	4	3	3	3	4	4	21
75	4	3	3	3	4	4	21
76	5	5	5	5	5	5	30
77	5	4	4	4	4	5	26
78	4	4	4	5	4	4	25
79	4	3	5	4	4	4	24
80	5	4	3	4	5	4	25
81	4	5	5	4	5	5	28
82	4	4	4	5	5	3	25
83	2	4	1	2	3	2	14
84	4	4	4	4	3	3	22

85	4	4	4	4	4	2	22
86	2	3	3	4	4	4	20
87	3	4	4	4	2	4	21
88	4	4	4	3	3	4	22
89	4	4	4	3	3	4	22
90	5	4	4	5	3	3	24
91	4	4	5	4	1	1	19
92	5	4	4	4	1	1	19
93	4	4	4	5	1	1	19
94	4	4	4	4	4	4	24
95	5	5	5	5	4	4	28
96	5	5	4	5	4	4	27
97	5	4	4	5	4	5	27
98	4	3	3	4	4	3	21
99	5	1	4	5	5	4	24
100	4	1	3	3	3	3	17
101	5	4	5	5	3	4	26
102	5	3	5	2	5	5	25
103	5	2	5	5	5	4	26
104	4	3	3	5	3	5	23
105	3	4	4	5	4	4	24
106	5	5	5	5	5	4	29
107	4	4	4	2	4	4	22
108	5	3	5	5	3	2	23
109	4	4	4	5	4	4	25
110	3	3	3	5	3	3	20
111	4	4	4	2	4	2	20
112	5	5	5	5	5	4	29
113	3	3	2	3	2	2	15
114	2	2	2	2	2	2	12
115	4	4	4	5	4	5	26
116	5	3	3	2	3	4	20
117	3	5	4	5	3	3	23
118	4	4	4	5	4	3	24
119	3	3	3	4	3	5	21
120	5	5	5	4	5	4	28

Variabel Keputusan Pembelian (Y)

No	YP1	YP2	YP3	YP4	YP5	YP6	YP7	YP8	KP
1	5	5	3	4	5	5	3	4	34
2	5	2	5	5	3	2	5	5	32
3	5	5	5	4	5	2	5	4	35
4	3	5	3	5	3	3	4	5	31
5	4	5	4	4	4	4	4	4	33
6	5	5	5	4	5	5	5	4	38
7	4	2	4	4	4	4	4	4	30
8	5	5	3	2	4	3	5	2	29
9	4	5	4	4	5	4	4	4	34
10	3	5	3	3	3	3	3	3	26
11	4	2	4	2	4	4	4	2	26
12	5	5	5	4	5	5	5	4	38
13	2	3	2	2	2	2	2	2	17
14	2	2	2	2	2	2	2	2	16
15	4	5	4	5	4	4	4	5	35
16	3	2	3	4	3	3	5	4	27
17	4	5	3	3	3	3	3	3	27
18	4	5	4	3	4	4	4	3	31
19	3	4	3	5	3	3	3	5	29
20	5	4	5	4	5	5	5	4	37
21	2	3	2	2	2	2	5	2	20
22	3	5	3	4	3	3	3	4	28
23	4	4	4	4	4	4	4	4	32
24	4	4	4	4	4	4	4	4	32
25	4	5	4	3	4	4	4	3	31
26	3	5	3	4	4	3	3	4	29
27	4	5	4	3	4	4	4	3	31
28	3	4	3	3	3	3	3	4	26
29	5	4	5	3	5	5	5	4	36
30	4	5	3	4	4	3	3	5	31
31	4	4	4	4	4	4	5	5	34
32	5	5	4	4	4	4	4	4	34
33	4	4	4	5	5	2	4	1	29
34	3	4	3	5	5	4	4	4	32
35	5	4	5	5	5	4	4	4	36
36	3	3	3	2	2	2	3	3	21
37	2	3	2	2	2	3	4	4	22
38	2	4	2	2	2	4	4	4	24
39	2	2	2	2	2	4	4	4	22

40	4	2	4	4	4	5	4	4	31
41	5	5	5	5	5	4	4	5	38
42	5	5	5	5	5	5	4	4	38
43	4	3	4	4	4	4	4	4	31
44	3	3	4	3	3	4	4	4	28
45	4	4	4	3	4	5	5	5	34
46	3	4	5	5	5	5	5	4	36
47	3	3	5	4	4	5	5	5	34
48	3	1	4	1	3	5	4	5	26
49	2	2	4	2	3	4	4	3	24
50	2	3	2	4	4	5	5	5	30
51	3	2	4	3	3	3	4	1	23
52	4	2	3	2	3	4	3	4	25
53	2	2	4	4	3	5	1	4	25
54	4	4	3	4	4	3	3	4	29
55	4	5	4	4	5	3	4	3	32
56	5	5	5	5	5	1	4	5	35
57	3	3	3	4	3	3	3	3	25
58	4	4	5	4	5	4	4	4	34
59	5	5	5	5	5	2	1	2	30
60	3	4	4	4	5	3	4	5	32
61	5	5	5	5	5	3	4	4	36
62	2	2	4	2	4	5	5	4	28
63	2	3	4	3	4	4	4	3	27
64	3	4	4	3	4	3	4	3	28
65	1	3	4	2	4	5	4	5	28
66	3	3	4	2	4	3	3	3	25
67	5	3	4	5	4	5	4	5	35
68	4	5	5	4	5	5	4	5	37
69	4	4	4	3	3	5	4	5	32
70	4	4	4	3	3	1	4	5	28
71	4	4	4	3	3	4	4	4	30
72	5	5	5	4	4	5	5	4	37
73	5	5	5	4	4	4	4	4	35
74	4	4	4	3	3	1	4	3	26
75	4	4	4	3	3	5	4	5	32
76	5	5	5	5	5	3	3	3	34
77	4	4	5	4	4	1	3	3	28
78	5	4	4	4	4	2	2	2	27
79	3	4	4	3	5	3	3	3	28
80	3	4	5	4	3	1	4	5	29
81	5	5	4	5	5	4	4	4	36
82	5	5	4	4	4	5	5	4	36
83	3	3	2	4	1	4	4	4	25
84	4	4	4	4	4	3	4	3	30

85	4	4	4	4	4	5	4	5	34
86	4	4	2	3	3	3	3	3	25
87	4	4	3	4	4	2	3	2	26
88	3	4	4	4	4	2	4	2	27
89	4	4	4	4	4	2	2	2	26
90	5	4	5	4	4	4	2	4	32
91	5	4	4	4	5	5	5	5	37
92	5	4	5	4	4	5	5	5	37
93	5	4	4	4	4	4	3	4	32
94	3	4	4	4	4	3	3	4	29
95	5	4	5	5	5	4	4	4	36
96	5	5	5	5	4	3	4	5	36
97	5	5	5	5	5	3	3	5	36
98	5	4	5	4	5	3	1	4	31
99	5	3	4	4	3	2	2	4	27
100	4	5	5	5	5	2	3	2	31
101	4	1	1	4	2	4	3	3	22
102	3	4	4	4	4	3	2	3	27
103	1	4	4	4	2	4	4	3	26
104	3	4	4	5	5	3	4	4	32
105	4	3	3	5	5	4	4	5	33
106	4	5	5	3	5	5	5	5	37
107	3	3	3	2	2	3	4	3	23
108	4	4	4	4	4	5	4	5	34
109	1	2	2	2	2	5	5	5	24
110	4	5	5	4	4	4	4	5	35
111	4	4	4	4	2	5	5	5	33
112	5	4	4	4	4	4	2	4	31
113	4	3	3	5	5	4	3	4	31
114	4	3	3	3	5	4	3	4	29
115	4	5	5	5	5	4	2	4	34
116	3	3	3	3	3	4	2	4	25
117	4	5	5	1	4	4	5	4	32
118	4	5	5	4	4	5	4	5	36
119	4	5	5	2	4	4	3	3	30
120	4	5	5	4	4	4	3	3	32

Lampiran 3 Karakteristik Responden

Jenis_Kelamin

	Frequency	Percent	Valid Percent	Cumulative Percent
Laki-laki	55	45.8	45.8	45.8
Valid Perempuan	65	54.2	54.2	100.0
Total	120	100.0	100.0	

Usia

	Frequency	Percent	Valid Percent	Cumulative Percent
17-23 Tahun	82	68.3	68.3	68.3
Valid 24-30 Tahun	34	28.3	28.3	96.6
31-40 Tahun	4	3.4	3.4	100.0
Total	120	100.0	100.0	

Pekerjaan

	Frequency	Percent	Valid Percent	Cumulative Percent
PNS/BUMN	14	11.7	11.7	11.7
Karyawan Swasta	23	19.2	19.2	30.9
Valid Wirausaha	25	20.8	20.8	51.7
Pelajar/Mahasiswa	58	48.3	48.3	100.0
Total	120	100.0	100.0	

Lampiran 4 Deskripsi Jawaban Responden
Variabel Suasana Toko (*Store Atmosphere*) (X_1)

X1P1

	Frequency	Percent	Valid Percent	Cumulative Percent
TS	2	1.7	1.7	1.7
CS	13	10.8	10.8	12.5
Valid S	46	38.3	38.3	50.8
SS	59	49.2	49.2	100.0
Total	120	100.0	100.0	

X1P2

	Frequency	Percent	Valid Percent	Cumulative Percent
STS	8	6.7	6.7	6.7
TS	17	14.2	14.2	20.8
Valid CS	34	28.3	28.3	49.2
S	41	34.2	34.2	83.3
SS	20	16.7	16.7	100.0
Total	120	100.0	100.0	

X1P3

	Frequency	Percent	Valid Percent	Cumulative Percent
STS	3	2.5	2.5	2.5
CS	22	18.3	18.3	20.8
Valid S	51	42.5	42.5	63.3
SS	44	36.7	36.7	100.0
Total	120	100.0	100.0	

X1P4

	Frequency	Percent	Valid Percent	Cumulative Percent
TS	2	1.7	1.7	1.7
CS	14	11.7	11.7	13.3
Valid S	62	51.7	51.7	65.0
SS	42	35.0	35.0	100.0
Total	120	100.0	100.0	

X1P5

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	8	6.7	6.7	6.7
TS	18	15.0	15.0	21.7
CS	21	17.5	17.5	39.2
S	42	35.0	35.0	74.2
SS	31	25.8	25.8	100.0
Total	120	100.0	100.0	

X1P6

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid TS	3	2.5	2.5	2.5
CS	7	5.8	5.8	8.3
S	54	45.0	45.0	53.3
SS	56	46.7	46.7	100.0
Total	120	100.0	100.0	

X1P7

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	12	10.0	10.0	10.0
TS	21	17.5	17.5	27.5
CS	36	30.0	30.0	57.5
S	31	25.8	25.8	83.3
SS	20	16.7	16.7	100.0
Total	120	100.0	100.0	

X1P8

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid TS	2	1.7	1.7	1.7
CS	13	10.8	10.8	12.5
S	46	38.3	38.3	50.8
SS	59	49.2	49.2	100.0
Total	120	100.0	100.0	

X1P9

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	8	6.7	6.7	6.7
TS	17	14.2	14.2	20.8
CS	34	28.3	28.3	49.2
S	41	34.2	34.2	83.3
SS	20	16.7	16.7	100.0
Total	120	100.0	100.0	

X1P10

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	3	2.5	2.5	2.5
CS	22	18.3	18.3	20.8
S	51	42.5	42.5	63.3
SS	44	36.7	36.7	100.0
Total	120	100.0	100.0	

Variabel E-Wom (X₂)**X2P1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid TS	8	6.7	6.7	6.7
CS	20	16.7	16.7	23.3
S	53	44.2	44.2	67.5
SS	39	32.5	32.5	100.0
Total	120	100.0	100.0	

X2P2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	3	2.5	2.5	2.5
TS	14	11.7	11.7	14.2
CS	31	25.8	25.8	40.0
S	49	40.8	40.8	80.8
SS	23	19.2	19.2	100.0
Total	120	100.0	100.0	

X2P3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	1	.8	.8	.8
TS	9	7.5	7.5	8.3
CS	27	22.5	22.5	30.8
S	50	41.7	41.7	72.5
SS	33	27.5	27.5	100.0
Total	120	100.0	100.0	

X2P4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	1	.8	.8	.8
TS	15	12.5	12.5	13.3
CS	21	17.5	17.5	30.8
S	39	32.5	32.5	63.3
SS	44	36.7	36.7	100.0
Total	120	100.0	100.0	

X2P5

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	8	6.7	6.7	6.7
TS	17	14.2	14.2	20.8
CS	33	27.5	27.5	48.3
S	41	34.2	34.2	82.5
SS	21	17.5	17.5	100.0
Total	120	100.0	100.0	

X2P6

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	4	3.3	3.3	3.3
TS	19	15.8	15.8	19.2
CS	26	21.7	21.7	40.8
S	56	46.7	46.7	87.5
SS	15	12.5	12.5	100.0
Total	120	100.0	100.0	

Variabel Keputusan Pembelian (Y)**YP1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	3	2.5	2.5	2.5
Valid TS	11	9.2	9.2	11.7
Valid CS	27	22.5	22.5	34.2
Valid S	47	39.2	39.2	73.3
Valid SS	32	26.7	26.7	100.0
Total	120	100.0	100.0	

YP2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	2	1.7	1.7	1.7
Valid TS	13	10.8	10.8	12.5
Valid CS	20	16.7	16.7	29.2
Valid S	45	37.5	37.5	66.7
Valid SS	40	33.3	33.3	100.0
Total	120	100.0	100.0	

YP3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	1	.8	.8	.8
Valid TS	10	8.3	8.3	9.2
Valid CS	22	18.3	18.3	27.5
Valid S	52	43.3	43.3	70.8
Valid SS	35	29.2	29.2	100.0
Total	120	100.0	100.0	

YP4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	2	1.7	1.7	1.7
Valid TS	17	14.2	14.2	15.8
Valid CS	22	18.3	18.3	34.2
Valid S	55	45.8	45.8	80.0
Valid SS	24	20.0	20.0	100.0
Total	120	100.0	100.0	

YP5

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	1	.8	.8	.8
TS	12	10.0	10.0	10.8
CS	24	20.0	20.0	30.8
S	49	40.8	40.8	71.7
SS	34	28.3	28.3	100.0
Total	120	100.0	100.0	

YP6

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	5	4.2	4.2	4.2
TS	14	11.7	11.7	15.8
CS	30	25.0	25.0	40.8
S	42	35.0	35.0	75.8
SS	29	24.2	24.2	100.0
Total	120	100.0	100.0	

YP7

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	3	2.5	2.5	2.5
TS	10	8.3	8.3	10.8
CS	27	22.5	22.5	33.3
S	57	47.5	47.5	80.8
SS	23	19.2	19.2	100.0
Total	120	100.0	100.0	

YP8

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	2	1.7	1.7	1.7
TS	11	9.2	9.2	10.8
CS	24	20.0	20.0	30.8
S	51	42.5	42.5	73.3
SS	32	26.7	26.7	100.0
Total	120	100.0	100.0	

X1P10	Pearson Correlation	,368*	-,054	1,000	,538**	,585**	,425*	,044	,368*	-,054	1	,698*
	Sig. (2-tailed)	,045	,776	,000	,002	,001	,019	,819	,045	,776		,000
	N	30	30	30	30	30	30	30	30	30	30	30
Store Atmosphere	Pearson Correlation	,631**	,435	,698**	,429	,767**	,592**	,512**	,631**	,435	,698**	1
	Sig. (2-tailed)	,000	,016	,000	,018	,000	,001	,004	,000	,016	,000	
	N	30	30	30	30	30	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

Variabel E-Wom (X₂)

Correlations

		X2P1	X2P2	X2P3	X2P4	X2P5	X2P6	Ewom
X2P1	Pearson Correlation	1	,286	,646**	-,028	,569**	,148	,612**
	Sig. (2-tailed)		,126	,000	,883	,001	,436	,000
	N	30	30	30	30	30	30	30
X2P2	Pearson Correlation	,286	1	,609**	,269	,607**	,157	,702**
	Sig. (2-tailed)	,126		,000	,151	,000	,408	,000
	N	30	30	30	30	30	30	30
X2P3	Pearson Correlation	,646**	,609**	1	,311	,828**	,304	,890**
	Sig. (2-tailed)	,000	,000		,094	,000	,102	,000
	N	30	30	30	30	30	30	30
X2P4	Pearson Correlation	-,028	,269	,311	1	,157	,230	,516**
	Sig. (2-tailed)	,883	,151	,094		,409	,221	,003
	N	30	30	30	30	30	30	30
X2P5	Pearson Correlation	,569**	,607**	,828**	,157	1	,407	,850**
	Sig. (2-tailed)	,001	,000	,000	,409		,026	,000
	N	30	30	30	30	30	30	30
X2P6	Pearson Correlation	,148	,157	,304	,230	,407	1	,547**
	Sig. (2-tailed)	,436	,408	,102	,221	,026		,002
	N	30	30	30	30	30	30	30
Ewom	Pearson Correlation	,612**	,702**	,890**	,516**	,850**	,547**	1
	Sig. (2-tailed)	,000	,000	,000	,003	,000	,002	
	N	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

Variabel Keputusan Pembelian (Y)

Correlations

		KP1	KP2	KP3	KP4	KP5	KP6	KP7	KP8	Keputusan Pembelian
KP1	Pearson Correlation	1	,311*	,828**	,304	,847**	,615**	,610**	,315*	,848**
	Sig. (2-tailed)		,094	,000	,102	,000	,000	,000	,089	,000
	N	30	30	30	30	30	30	30	30	30
KP2	Pearson Correlation	,311*	1	,157	,230	,455*	,324	-,016	,240	,507**
	Sig. (2-tailed)	,094		,409	,221	,011	,081	,932	,201	,004
	N	30	30	30	30	30	30	30	30	30
KP3	Pearson Correlation	,828**	,157	1	,407	,772**	,592**	,681**	,400	,842**
	Sig. (2-tailed)	,000	,409		,026	,000	,001	,000	,028	,000
	N	30	30	30	30	30	30	30	30	30
KP4	Pearson Correlation	,304	,230	,407	1	,314	,208	,188	,948**	,633**
	Sig. (2-tailed)	,102	,221	,026		,091	,269	,320	,000	,000
	N	30	30	30	30	30	30	30	30	30
KP5	Pearson Correlation	,847**	,455*	,772**	,314	1	,776**	,491**	,333	,882**
	Sig. (2-tailed)	,000	,011	,000	,091		,000	,006	,072	,000
	N	30	30	30	30	30	30	30	30	30
KP6	Pearson Correlation	,615**	,324	,592**	,208	,776**	1	,326	,222	,719**
	Sig. (2-tailed)	,000	,081	,001	,269	,000		,079	,239	,000
	N	30	30	30	30	30	30	30	30	30
KP7	Pearson Correlation	,610**	-,016	,681**	,188	,491**	,326	1	,156	,591**
	Sig. (2-tailed)	,000	,932	,000	,320	,006	,079		,411	,001
	N	30	30	30	30	30	30	30	30	30
KP8	Pearson Correlation	,315*	,240	,400	,948**	,333	,222	,156	1	,637**
	Sig. (2-tailed)	,089	,201	,028	,000	,072	,239	,411		,000
	N	30	30	30	30	30	30	30	30	30
Keputusan Pembelian	Pearson Correlation	,848**	,507**	,842**	,633**	,882**	,719**	,591**	,637**	1
	Sig. (2-tailed)	,000	,004	,000	,000	,000	,000	,001	,000	
	N	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Lampiran 6 Hasil Uji Reliabilitas

Variabel Suasana Toko (*Store Atmosphere*) (X_1)

Reliability Statistics

Cronbach's Alpha	N of Items
.723	10

Variabel E-WOM(X_2)

Reliability Statistics

Cronbach's Alpha	N of Items
.784	6

Variabel Keputusan Pembelian (Y)

Reliability Statistics

Cronbach's Alpha	N of Items
.732	8

Lampiran 7 Hasil Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

		Suasana Toko	Ewom	Keputusan Pembelian
N		120	120	120
Normal Parameters ^{a,b}	Mean	39.08	22.35	30.33
	Std. Deviation	5.106	4.184	4.730
	Absolute	.093	.107	.089
Most Extreme Differences	Positive	.093	.052	.053
	Negative	-.072	-.107	-.089
Kolmogorov-Smirnov Z		1.021	1.170	.979
Asymp. Sig. (2-tailed)		.249	.129	.293

a. Test distribution is Normal.

b. Calculated from data.

**Lampiran 8 Hasil Uji Linieritas
Variabel Suasana Toko (*Store Atmosphere*) Terhadap Keputusan Pembelian**

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
(Combined)			488.215	21	23.248	1.048	.417
Keputusan Pembelian * Suasana Toko	Between Groups	Linearity	142.118	1	142.118	6.405	.013
		Deviation from Linearity	346.098	20	17.305	.780	.731
	Within Groups		2174.451	98	22.188		
	Total		2662.667	119			

Variabel E-WOM Terhadap Keputusan Pembelian

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
(Combined)			1475.888	18	81.994	6.978	.000
Keputusan Pembelian * Ewom	Between Groups	Linearity	1196.775	1	1196.775	101.851	.000
		Deviation from Linearity	279.113	17	16.418	1.397	.154
	Within Groups		1186.779	101	11.750		
	Total		2662.667	119			

Lampiran 9 Hasil Uji Multikolinieritas

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	Collinearity Statistics	
	B	Std. Error	Beta	Tolerance	VIF
(Constant)	11.157	2.751			
Suasana Toko	.069	.065	.074	.942	1.061
Ewom	.738	.080	.653	.942	1.061

a. Dependent Variable: Keputusan Pembelian

Lampiran 10 Hasil Uji Analisis Regresi Linier Berganda

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients
	B	Std. Error	Beta
(Constant)	11.157	2.751	
Suasana Toko	.069	.065	.074
Ewom	.738	.080	.653

a. Dependent Variable: Keputusan Pembelian

Model Summary

R	R Square	Adjusted R Square	Std. Error of the Estimate
.674 ^a	.455	.445	3.523

a. Predictors: (Constant), Ewom, Suasana Toko

Lampiran 11 Hasil Uji t

Variabel Suasana Toko (*Store Atmosphere*) Terhadap Keputusan Pembelian

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	T	Sig.
	B	Std. Error	Beta		
(Constant)	21.970	3.270		6.719	.000
Suasana Toko	.214	.083	.231	2.579	.011

a. Dependent Variable: Keputusan Pembelian

Variabel E-WOM Terhadap Keputusan Pembelian

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
(Constant)	13.394	1.756		7.629	.000
Ewom	.758	.077	.670	9.815	.000

a. Dependent Variable: Keputusan Pembelian

Lampiran 12 Hasil Uji F

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	1210.598	2	605.299	48.772	.000 ^b
	Residual	1452.069	117	12.411		
	Total	2662.667	119			

a. Dependent Variable: Keputusan Pembelian

b. Predictors: (Constant), Ewom, Suasana Toko

Lampiran 13 R Tabel

df = (N-2)	Tingkat signifikansi untuk uji satu arah				
	0.05	0.025	0.01	0.005	0.0005
	Tingkat signifikansi untuk uji dua arah				
	0.1	0.05	0.02	0.01	0.001
1	0.9877	0.9969	0.9995	0.9999	1.0000
2	0.9000	0.9500	0.9800	0.9900	0.9990
3	0.8054	0.8783	0.9343	0.9587	0.9911
4	0.7293	0.8114	0.8822	0.9172	0.9741
5	0.6694	0.7545	0.8329	0.8745	0.9509
6	0.6215	0.7067	0.7887	0.8343	0.9249
7	0.5822	0.6664	0.7498	0.7977	0.8983
8	0.5494	0.6319	0.7155	0.7646	0.8721
9	0.5214	0.6021	0.6851	0.7348	0.8470
10	0.4973	0.5760	0.6581	0.7079	0.8233
11	0.4762	0.5529	0.6339	0.6835	0.8010
12	0.4575	0.5324	0.6120	0.6614	0.7800
13	0.4409	0.5140	0.5923	0.6411	0.7604
14	0.4259	0.4973	0.5742	0.6226	0.7419
15	0.4124	0.4821	0.5577	0.6055	0.7247
16	0.4000	0.4683	0.5425	0.5897	0.7084
17	0.3887	0.4555	0.5285	0.5751	0.6932
18	0.3783	0.4438	0.5155	0.5614	0.6788
19	0.3687	0.4329	0.5034	0.5487	0.6652
20	0.3598	0.4227	0.4921	0.5368	0.6524
21	0.3515	0.4132	0.4815	0.5256	0.6402
22	0.3438	0.4044	0.4716	0.5151	0.6287
23	0.3365	0.3961	0.4622	0.5052	0.6178
24	0.3297	0.3882	0.4534	0.4958	0.6074
25	0.3233	0.3809	0.4451	0.4869	0.5974
26	0.3172	0.3739	0.4372	0.4785	0.5880
27	0.3115	0.3673	0.4297	0.4705	0.5790
28		0.3610	0.4226	0.4629	0.5703
29	0.3009	0.3550	0.4158	0.4556	0.5620
30	0.2960	0.3494	0.4093	0.4487	0.5541

Lampiran 14 t Tabel

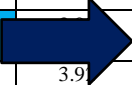
Pr df	0.25 0.50	0.10 0.20	0.05 0.10	0.025 0.050	0.01 0.02	0.005 0.010	0.001 0.002
1	1.00000	3.07768	6.31375	12.70620	31.82052	63.65674	318.30884
2	0.81650	1.88562	2.91999	4.30265	6.96456	9.92484	22.32712
3	0.76489	1.63774	2.35336	3.18245	4.54070	5.84091	10.21453
4	0.74070	1.53321	2.13185	2.77645	3.74695	4.60409	7.17318
5	0.72669	1.47588	2.01505	2.57058	3.36493	4.03214	5.89343
6	0.71756	1.43976	1.94318	2.44691	3.14267	3.70743	5.20763
7	0.71114	1.41492	1.89458	2.36462	2.99795	3.49948	4.78529
8	0.70639	1.39682	1.85955	2.30600	2.89646	3.35539	4.50079
9	0.70272	1.38303	1.83311	2.26216	2.82144	3.24984	4.29681
10	0.69981	1.37218	1.81246	2.22814	2.76377	3.16927	4.14370
11	0.69745	1.36343	1.79588	2.20099	2.71808	3.10581	4.02470
12	0.69548	1.35622	1.78229	2.17881	2.68100	3.05454	3.92963
13	0.69383	1.35017	1.77093	2.16037	2.65031	3.01228	3.85198
14	0.69242	1.34503	1.76131	2.14479	2.62449	2.97684	3.78739
15	0.69120	1.34061	1.75305	2.13145	2.60248	2.94671	3.73283
16	0.69013	1.33676	1.74588	2.11991	2.58349	2.92078	3.68615
17	0.68920	1.33338	1.73961	2.10982	2.56693	2.89823	3.64577
18	0.68836	1.33039	1.73406	2.10092	2.55238	2.87844	3.61048
19	0.68762	1.32773	1.72913	2.09302	2.53948	2.86093	3.57940
20	0.68695	1.32534	1.72472	2.08596	2.52798	2.84534	3.55181
21	0.68635	1.32319	1.72074	2.07961	2.51765	2.83136	3.52715
22	0.68581	1.32124	1.71714	2.07387	2.50832	2.81876	3.50499
23	0.68531	1.31946	1.71387	2.06866	2.49987	2.80734	3.48496
24	0.68485	1.31784	1.71088	2.06390	2.49216	2.79694	3.46678
25	0.68443	1.31635	1.70814	2.05954	2.48511	2.78744	3.45019
26	0.68404	1.31497	1.70562	2.05553	2.47863	2.77871	3.43500
27	0.68368	1.31370	1.70329	2.05183	2.47266	2.77068	3.42103
28	0.68335	1.31253	1.70113	2.04841	2.46714	2.76326	3.40816
29	0.68304	1.31143	1.69913	2.04523	2.46202	2.75639	3.39624
30	0.68276	1.31042	1.69726	2.04227	2.45726	2.75000	3.38518
31	0.68249	1.30946	1.69552	2.03951	2.45282	2.74404	3.37490
32	0.68223	1.30857	1.69389	2.03693	2.44868	2.73848	3.36531
33	0.68200	1.30774	1.69236	2.03452	2.44479	2.73328	3.35634
34	0.68177	1.30695	1.69092	2.03224	2.44115	2.72839	3.34793
35	0.68156	1.30621	1.68957	2.03011	2.43772	2.72381	3.34005
36	0.68137	1.30551	1.68830	2.02809	2.43449	2.71948	3.33262
37	0.68118	1.30485	1.68709	2.02619	2.43145	2.71541	3.32563
38	0.68100	1.30423	1.68595	2.02439	2.42857	2.71156	3.31903
39	0.68083	1.30364	1.68488	2.02269	2.42584	2.70791	3.31279
40	0.68067	1.30308	1.68385	2.02108	2.42326	2.70446	3.30688
41	0.68052	1.30254	1.68288	2.01954	2.42080	2.70118	3.30127
42	0.68038	1.30204	1.68195	2.01808	2.41847	2.69807	3.29595
43	0.68024	1.30155	1.68107	2.01669	2.41625	2.69510	3.29089
44	0.68011	1.30109	1.68023	2.01537	2.41413	2.69228	3.28607
45	0.67998	1.30065	1.67943	2.01410	2.41212	2.68959	3.28148
46	0.67986	1.30023	1.67866	2.01290	2.41019	2.68701	3.27710
47	0.67975	1.29982	1.67793	2.01174	2.40835	2.68456	3.27291
48	0.67964	1.29944	1.67722	2.01063	2.40658	2.68220	3.26891
49	0.67953	1.29907	1.67655	2.00958	2.40489	2.67995	3.26508
50	0.67943	1.29871	1.67591	2.00856	2.40327	2.67779	3.26141
51	0.67933	1.29837	1.67528	2.00758	2.40172	2.67572	3.25789
52	0.67924	1.29805	1.67469	2.00665	2.40022	2.67373	3.25451
53	0.67915	1.29773	1.67412	2.00575	2.39879	2.67182	3.25127
54	0.67906	1.29743	1.67356	2.00488	2.39741	2.66998	3.24815
55	0.67898	1.29713	1.67303	2.00404	2.39608	2.66822	3.24515
56	0.67890	1.29685	1.67252	2.00324	2.39480	2.66651	3.24226
57	0.67882	1.29658	1.67203	2.00247	2.39357	2.66487	3.23948
58	0.67874	1.29632	1.67155	2.00172	2.39238	2.66329	3.23680
59	0.67867	1.29607	1.67109	2.00100	2.39123	2.66176	3.23421
60	0.67860	1.29582	1.67065	2.00030	2.39012	2.66028	3.23171
61	0.67853	1.29558	1.67022	1.99962	2.38905	2.65886	3.22930
62	0.67847	1.29536	1.66980	1.99897	2.38801	2.65748	3.22696
63	0.67840	1.29513	1.66940	1.99834	2.38701	2.65615	3.22471
64	0.67834	1.29492	1.66901	1.99773	2.38604	2.65485	3.22253
65	0.67828	1.29471	1.66864	1.99714	2.38510	2.65360	3.22041
66	0.67823	1.29451	1.66827	1.99656	2.38419	2.65239	3.21837
67	0.67817	1.29432	1.66792	1.99601	2.38330	2.65122	3.21639
68	0.67811	1.29413	1.66757	1.99547	2.38245	2.65008	3.21446
69	0.67806	1.29394	1.66724	1.99495	2.38161	2.64898	3.21260

70	0.67801	1.29376	1.66691	1.99444	2.38081	2.64790	3.21079
71	0.67796	1.29359	1.66660	1.99394	2.38002	2.64686	3.20903
72	0.67791	1.29342	1.66629	1.99346	2.37926	2.64585	3.20733
73	0.67787	1.29326	1.66600	1.99300	2.37852	2.64487	3.20567
74	0.67782	1.29310	1.66571	1.99254	2.37780	2.64391	3.20406
75	0.67778	1.29294	1.66543	1.99210	2.37710	2.64298	3.20249
76	0.67773	1.29279	1.66515	1.99167	2.37642	2.64208	3.20096
77	0.67769	1.29264	1.66488	1.99125	2.37576	2.64120	3.19948
78	0.67765	1.29250	1.66462	1.99085	2.37511	2.64034	3.19804
79	0.67761	1.29236	1.66437	1.99045	2.37448	2.63950	3.19663
80	0.67757	1.29222	1.66412	1.99006	2.37387	2.63869	3.19526
81	0.67753	1.29209	1.66388	1.98969	2.37327	2.63790	3.19392
82	0.67749	1.29196	1.66365	1.98932	2.37269	2.63712	3.19262
83	0.67746	1.29183	1.66342	1.98896	2.37212	2.63637	3.19135
84	0.67742	1.29171	1.66320	1.98861	2.37156	2.63563	3.19011
85	0.67739	1.29159	1.66298	1.98827	2.37102	2.63491	3.18890
86	0.67735	1.29147	1.66277	1.98793	2.37049	2.63421	3.18772
87	0.67732	1.29136	1.66256	1.98761	2.36998	2.63353	3.18657
88	0.67729	1.29125	1.66235	1.98729	2.36947	2.63286	3.18544
89	0.67726	1.29114	1.66216	1.98698	2.36898	2.63220	3.18434
90	0.67723	1.29103	1.66196	1.98667	2.36850	2.63157	3.18327
91	0.67720	1.29092	1.66177	1.98638	2.36803	2.63094	3.18222
92	0.67717	1.29082	1.66159	1.98609	2.36757	2.63033	3.18119
93	0.67714	1.29072	1.66140	1.98580	2.36712	2.62973	3.18019
94	0.67711	1.29062	1.66123	1.98552	2.36667	2.62915	3.17921
95	0.67708	1.29053	1.66105	1.98525	2.36624	2.62858	3.17825
96	0.67705	1.29043	1.66088	1.98498	2.36582	2.62802	3.17731
97	0.67703	1.29034	1.66071	1.98472	2.36541	2.62747	3.17639
98	0.67700	1.29025	1.66055	1.98447	2.36500	2.62693	3.17549
99	0.67698	1.29016	1.66039	1.98422	2.36461	2.62641	3.17460
100	0.67695	1.29007	1.66023	1.98397	2.36422	2.62589	3.17374
101	0.67693	1.28999	1.66008	1.98373	2.36384	2.62539	3.17289
102	0.67690	1.28991	1.65993	1.98350	2.36346	2.62489	3.17206
103	0.67688	1.28982	1.65978	1.98326	2.36310	2.62441	3.17125
104	0.67686	1.28974	1.65964	1.98304	2.36274	2.62393	3.17045
105	0.67683	1.28967	1.65950	1.98282	2.36239	2.62347	3.16967
106	0.67681	1.28959	1.65936	1.98260	2.36204	2.62301	3.16890
107	0.67679	1.28951	1.65922	1.98238	2.36170	2.62256	3.16815
108	0.67677	1.28944	1.65909	1.98217	2.36137	2.62212	3.16741
109	0.67675	1.28937	1.65895	1.98197	2.36105	2.62169	3.16669
110	0.67673	1.28930	1.65882	1.98177	2.36073	2.62126	3.16598
111	0.67671	1.28922	1.65870	1.98157	2.36041	2.62085	3.16528
112	0.67669	1.28916	1.65857	1.98137	2.36010	2.62044	3.16460
113	0.67667	1.28909	1.65845	1.98118	2.35980	2.62004	3.16392
114	0.67665	1.28902	1.65833	1.98099	2.35950	2.61964	3.16326
115	0.67663	1.28896	1.65821	1.98081	2.35921	2.61926	3.16262
116	0.67661	1.28889	1.65810	1.98063	2.35892	2.61888	3.16198
117	0.67659	1.28883	1.65798	1.98045	2.35864	2.61850	3.16135
118	0.67657	1.28877	1.65787	1.98027	2.35837	2.61814	3.16074
119			1.65776	1.98010	2.35809	2.61778	3.16013
120	0.67654	1.28865	1.65765	1.97993	2.35782	2.61742	3.15954

Lampiran 15 F Tabel

df untuk penyebut (N2)	df untuk pembilang (N1)									
	1	2	3	4	5	6	7	8	9	10
1	161	199	216	225	230	234	237	239	241	242
2	18.51	19.00	19.16	19.25	19.30	19.33	19.35	19.37	19.38	19.40
3	10.13	9.55	9.28	9.12	9.01	8.94	8.89	8.85	8.81	8.79
4	7.71	6.94	6.59	6.39	6.26	6.16	6.09	6.04	6.00	5.96
5	6.61	5.79	5.41	5.19	5.05	4.95	4.88	4.82	4.77	4.74
6	5.99	5.14	4.76	4.53	4.39	4.28	4.21	4.15	4.10	4.06
7	5.59	4.74	4.35	4.12	3.97	3.87	3.79	3.73	3.68	3.64
8	5.32	4.46	4.07	3.84	3.69	3.58	3.50	3.44	3.39	3.35
9	5.12	4.26	3.86	3.63	3.48	3.37	3.29	3.23	3.18	3.14
10	4.96	4.10	3.71	3.48	3.33	3.22	3.14	3.07	3.02	2.98
11	4.84	3.98	3.59	3.36	3.20	3.09	3.01	2.95	2.90	2.85
12	4.75	3.89	3.49	3.26	3.11	3.00	2.91	2.85	2.80	2.75
13	4.67	3.81	3.41	3.18	3.03	2.92	2.83	2.77	2.71	2.67
14	4.60	3.74	3.34	3.11	2.96	2.85	2.76	2.70	2.65	2.60
15	4.54	3.68	3.29	3.06	2.90	2.79	2.71	2.64	2.59	2.54
16	4.49	3.63	3.24	3.01	2.85	2.74	2.66	2.59	2.54	2.49
17	4.45	3.59	3.20	2.96	2.81	2.70	2.61	2.55	2.49	2.45
18	4.41	3.55	3.16	2.93	2.77	2.66	2.58	2.51	2.46	2.41
19	4.38	3.52	3.13	2.90	2.74	2.63	2.54	2.48	2.42	2.38
20	4.35	3.49	3.10	2.87	2.71	2.60	2.51	2.45	2.39	2.35
21	4.32	3.47	3.07	2.84	2.68	2.57	2.49	2.42	2.37	2.32
22	4.30	3.44	3.05	2.82	2.66	2.55	2.46	2.40	2.34	2.30
23	4.28	3.42	3.03	2.80	2.64	2.53	2.44	2.37	2.32	2.27
24	4.26	3.40	3.01	2.78	2.62	2.51	2.42	2.36	2.30	2.25
25	4.24	3.39	2.99	2.76	2.60	2.49	2.40	2.34	2.28	2.24
26	4.23	3.37	2.98	2.74	2.59	2.47	2.39	2.32	2.27	2.22
27	4.21	3.35	2.96	2.73	2.57	2.46	2.37	2.31	2.25	2.20
28	4.20	3.34	2.95	2.71	2.56	2.45	2.36	2.29	2.24	2.19
29	4.18	3.33	2.93	2.70	2.55	2.43	2.35	2.28	2.22	2.18
30	4.17	3.32	2.92	2.69	2.53	2.42	2.33	2.27	2.21	2.16
31	4.16	3.30	2.91	2.68	2.52	2.41	2.32	2.25	2.20	2.15
32	4.15	3.29	2.90	2.67	2.51	2.40	2.31	2.24	2.19	2.14
33	4.14	3.28	2.89	2.66	2.50	2.39	2.30	2.23	2.18	2.13
34	4.13	3.28	2.88	2.65	2.49	2.38	2.29	2.23	2.17	2.12
35	4.12	3.27	2.87	2.64	2.49	2.37	2.29	2.22	2.16	2.11
36	4.11	3.26	2.87	2.63	2.48	2.36	2.28	2.21	2.15	2.11
37	4.11	3.25	2.86	2.63	2.47	2.36	2.27	2.20	2.14	2.10
38	4.10	3.24	2.85	2.62	2.46	2.35	2.26	2.19	2.14	2.09
39	4.09	3.24	2.85	2.61	2.46	2.34	2.26	2.19	2.13	2.08

40	4.08	3.23	2.84	2.61	2.45	2.34	2.25	2.18	2.12	2.08
41	4.08	3.23	2.83	2.60	2.44	2.33	2.24	2.17	2.12	2.07
42	4.07	3.22	2.83	2.59	2.44	2.32	2.24	2.17	2.11	2.06
43	4.07	3.21	2.82	2.59	2.43	2.32	2.23	2.16	2.11	2.06
44	4.06	3.21	2.82	2.58	2.43	2.31	2.23	2.16	2.10	2.05
45	4.06	3.20	2.81	2.58	2.42	2.31	2.22	2.15	2.10	2.05
46	4.05	3.20	2.81	2.57	2.42	2.30	2.22	2.15	2.09	2.04
47	4.05	3.20	2.80	2.57	2.41	2.30	2.21	2.14	2.09	2.04
48	4.04	3.19	2.80	2.57	2.41	2.29	2.21	2.14	2.08	2.03
49	4.04	3.19	2.79	2.56	2.40	2.29	2.20	2.13	2.08	2.03
50	4.03	3.18	2.79	2.56	2.40	2.29	2.20	2.13	2.07	2.03
51	4.03	3.18	2.79	2.55	2.40	2.28	2.20	2.13	2.07	2.02
52	4.03	3.18	2.78	2.55	2.39	2.28	2.19	2.12	2.07	2.02
53	4.02	3.17	2.78	2.55	2.39	2.28	2.19	2.12	2.06	2.01
54	4.02	3.17	2.78	2.54	2.39	2.27	2.18	2.12	2.06	2.01
55	4.02	3.16	2.77	2.54	2.38	2.27	2.18	2.11	2.06	2.01
56	4.01	3.16	2.77	2.54	2.38	2.27	2.18	2.11	2.05	2.00
57	4.01	3.16	2.77	2.53	2.38	2.26	2.18	2.11	2.05	2.00
58	4.01	3.16	2.76	2.53	2.37	2.26	2.17	2.10	2.05	2.00
59	4.00	3.15	2.76	2.53	2.37	2.26	2.17	2.10	2.04	2.00
60	4.00	3.15	2.76	2.53	2.37	2.25	2.17	2.10	2.04	1.99
61	4.00	3.15	2.76	2.52	2.37	2.25	2.16	2.09	2.04	1.99
62	4.00	3.15	2.75	2.52	2.36	2.25	2.16	2.09	2.03	1.99
63	3.99	3.14	2.75	2.52	2.36	2.25	2.16	2.09	2.03	1.98
64	3.99	3.14	2.75	2.52	2.36	2.24	2.16	2.09	2.03	1.98
65	3.99	3.14	2.75	2.51	2.36	2.24	2.15	2.08	2.03	1.98
66	3.99	3.14	2.74	2.51	2.35	2.24	2.15	2.08	2.03	1.98
67	3.98	3.13	2.74	2.51	2.35	2.24	2.15	2.08	2.02	1.98
68	3.98	3.13	2.74	2.51	2.35	2.24	2.15	2.08	2.02	1.97
69	3.98	3.13	2.74	2.50	2.35	2.23	2.15	2.08	2.02	1.97
70	3.98	3.13	2.74	2.50	2.35	2.23	2.14	2.07	2.02	1.97
71	3.98	3.13	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.97
72	3.97	3.12	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.96
73	3.97	3.12	2.73	2.50	2.34	2.23	2.14	2.07	2.01	1.96
74	3.97	3.12	2.73	2.50	2.34	2.22	2.14	2.07	2.01	1.96
75	3.97	3.12	2.73	2.49	2.34	2.22	2.13	2.06	2.01	1.96
76	3.97	3.12	2.72	2.49	2.33	2.22	2.13	2.06	2.01	1.96
77	3.97	3.12	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.96
78	3.96	3.11	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.95
79	3.96	3.11	2.72	2.49	2.33	2.22	2.13	2.06	2.00	1.95
80	3.96	3.11	2.72	2.49	2.33	2.21	2.13	2.06	2.00	1.95
81	3.96	3.11	2.72	2.48	2.33	2.21	2.12	2.05	2.00	1.95
82	3.96	3.11	2.72	2.48	2.33	2.21	2.12	2.05	2.00	1.95
83	3.96	3.11	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.95
84	3.95	3.11	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.95

85	3.95	3.10	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.94
86	3.95	3.10	2.71	2.48	2.32	2.21	2.12	2.05	1.99	1.94
87	3.95	3.10	2.71	2.48	2.32	2.20	2.12	2.05	1.99	1.94
88	3.95	3.10	2.71	2.48	2.32	2.20	2.12	2.05	1.99	1.94
89	3.95	3.10	2.71	2.47	2.32	2.20	2.11	2.04	1.99	1.94
90	3.95	3.10	2.71	2.47	2.32	2.20	2.11	2.04	1.99	1.94
91	3.95	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94
92	3.94	3.10	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.94
93	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93
94	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93
95	3.94	3.09	2.70	2.47	2.31	2.20	2.11	2.04	1.98	1.93
96	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93
97	3.94	3.09	2.70	2.47	2.31	2.19	2.11	2.04	1.98	1.93
98	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93
99	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.98	1.93
100	3.94	3.09	2.70	2.46	2.31	2.19	2.10	2.03	1.97	1.93
101	3.94	3.09	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.93
102	3.93	3.09	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92
103	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92
104	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92
105	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92
106	3.93	3.08	2.69	2.46	2.30	2.19	2.10	2.03	1.97	1.92
107	3.93	3.08	2.69	2.46	2.30	2.18	2.10	2.03	1.97	1.92
108	3.93	3.08	2.69	2.46	2.30	2.18	2.10	2.03	1.97	1.92
109	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92
110	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92
111	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.97	1.92
112	3.93	3.08	2.69	2.45	2.30	2.18	2.09	2.02	1.96	1.92
113	3.93	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.92
114	3.92	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91
115	3.92	3.08	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91
116	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91
117		3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91
118	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91
119	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91
120	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91