

ABSTRACT

THE INFLUENCE OF WORK MOTIVATION AND JOB SATISFACTION ON EMPLOYEE PERFORMANCE AT PT. MEGA FINANCE BANDAR LAMPUNG BRANCH

By:

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PT. Mega Finance is a company that was founded in 1995 operates in the field of financial financing. One step to maintaining or improving employee performance can be carried out by PT. Mega Finance Bandar Lampung Branch, namely by evaluating employee performance and carrying out a series of improvements to always improve the quality of these employees so that the company develops and excels in competition. Performance achievement is the main material that is very important for creating maximum performance. This research purpose was to determine the influence of Work Motivation and Job Satisfaction on Employee Performance. The type of research was quantitative with the associative method. Data collection was carried out through distributing questionnaires to all employees of PT. Mega Finance Bandar Lampung Branch totaling 40 employees. The data analysis method used multiple linear regression and hypothesis testing were used t-test and F-test. Data processing with SPSS 20 Version Software. The results of this research showed that Work Motivation and Job satisfaction had a simultaneous and partial effect on Employee Performance at PT. Mega Finance Bandar Lampung Branch.

Keywords: Work Motivation, Job Satisfaction, Employee Performance.