

**ANALYZING THE INFLUENCES OF DESTINATION ATTRACTION, TOURIST  
EXPERIENCES AND E-WOM TOWARDS TOURIST REVISIT INTENTION WITH  
TOURIST SATISFACTION AS INTERVENING VARIABLE  
(STUDY CASE AT MARINE TOURISM IN LAMPUNG PROVINCE)**

**THESIS**



**ARRANGED BY :**

**SUMARIA LISWITA**

**2222310019**

**MASTER OF MANAGEMENT  
POST GRADUATE PROGRAM  
INSTITUTE INFORMATICS AND BUSINESS DARMAJAYA  
BANDAR LAMPUNG**

**2024**

**ANALYZING THE INFLUENCES OF DESTINATION ATTRACTION, TOURIST  
EXPERIENCES AND E-WOM TOWARDS TOURIST REVISIT INTENTION WITH  
TOURIST SATISFACTION AS INTERVENING VARIABLE  
(STUDY CASE AT MARINE TOURISM IN LAMPUNG PROVINCE)**

**THESIS**

**Thesis submitted to fulfill the requirements for the Master of Management degree**

**On :**

**Master of Management study program**

**BY :**

**SUMARIA LISWITA**

**2222310019**



**MASTER OF MANAGEMENT  
POST GRADUATE PROGRAM  
INSTITUTE INFORMATICS AND BUSINESS DARMAJAYA  
BANDAR LAMPUNG  
2024**