ABSTRACT

EFFECT OFF COMMUNICATION, WORK EXPERIENCE AND WORK STRESS TO EMPLOYEE WORK PRODUCTIVITY OF PT. TUNAS DWIPA MATRA OF RADEN INTAN

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The aim of this research was to know the effect of communication, work experience and work stress to employee work productivity of PT. Tunas Dwipa Matra of Raden Intan. The type of this research was quantitative research. The population in this research was all employees of PT.Tunas Dwipa Matra of Raden Intan.as 64 employees. While the sample in this research was marketing employees as 32 employees. The sample taking technique in this research used was purposive sampling technique. The data analysis method used multiple linear regreesion. The hyphotesis testing used t test and F test. The result of this research showed that communication, work experience and work stress influenced to employee work productivity of PT. Tunas Dwipa Matra of Raden Intan.

Keyword: Communication, Work Experience, Work Stress and Work Productivity.

