

ABSTRAK

PENGARUH PELATIHAN DAN LINGKUNGAN KERJA NON FISIK TERHADAP PRODUKTIVITAS KERJA KARYAWAN DIVISI BODY REPAIR PT. BUDI BERLIAN MOTOR BANDAR LAMPUNG

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Penelitian ini bertujuan untuk mengetahui pengaruh pelatihan dan lingkungan kerja non fisik terhadap produktivitas kerja karyawan PT. Budi Berlian Motor Bandar Lampung. Jenis penelitian menggunakan penelitian kuantitatif, sumber data yang digunakan adalah data primer berupa kuesioner. Metode pengumpulan data menggunakan field reseach, populasi data penelitian adalah seluruh karyawan PT Budi Berlian Motor Bandar Lampung sebanyak 131 karyawan. Sampel data yang digunakan adalah karyawan bagian body repair sebanyak 35 karyawan. Tehnik pengambilan sampel yang saya gunakan adalah purposive sampilng. Uji persyaratan instrumen yang digunakan uji validitas dan uji realibitas. Uji persyaratan analisis data yang di gunakan uji normalitas, uji linearitas dan uji multikolineritas. Metode analisis data yang digunakan regesi linear berganda. Uji hipotesis yang di uji t dan uji f. Hasil penelitian ini menyatakan, Pelatihan dan Lingkungan Kerja Non Fisik berpengaruh terhadap produktivitas kerja karyawan divisi body repair PT Budi Berlian Motor Bandar Lampung.

Kata Kunci: Pelatihan, Lingkungan Kerja Non Fisik, Produktifitas Karyawan

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THE EFFECT OF TRAINING AND NON-PHYSICAL WORK ENVIRONMENT ON THE WORK PRODUCTIVITY OF EMPLOYEES IN THE BODY REPAIR DIVISION AT PT. BUDI BERLIAN MOTOR BANDAR LAMPUNG

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The purpose of the research was to find the effect of training and the non-physical work environment on the work productivity of employees at PT. Budi Berlian Motor Bandar Lampung. This type of research used quantitative research, the data source used was primary data in the form of a questionnaire. The data collection method used field research, the research data population was all 131 employees of PT Budi Berlian Motor Bandar Lampung. The data sample used was 35 employees in the body repair department. The sampling technique used was purposive sampling. The instrument requirements test used validity and reality tests. The data analysis requirement test used normality test, linearity test and multicollinearity test. The data analysis method used was multiple linear regression. The hypothesis test used t test and f test. The result of this research showed that training and the non-physical work environment affected the work productivity of the employees in the body repair division at PT Budi Berlian Motor Bandar Lampung.

Keywords: Training, Non-Physical Work Environment, Employee Productivity.