

ABSTRACT

REACTION OF THE INDONESIAN CAPITAL MARKET BEFORE AND AFTER THE GENERAL ELECTION EVENT FOR PRESIDENT AND VICE PRESIDENT CANDIDATES IN 2024

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The Indonesian capital market responds quickly to information that makes the stock exchange more sensitive to events around it. The market reaction is reflected in changes in abnormal returns, Trading Volume Activity (TVA), and Security Return Variability (SRV). This study has aimed to determine the information content that causes differences in abnormal returns, Trading Volume Activity (TVA), and Security Return Variability (SRV). The data used were Abnormal Return data, Trading Volume Activity (TVA), and Security Return Variability (SRV). The population used was all Energy Sector Stock Index (IDXENERGY) data available from February 05, 2024 - February 21, 2024. This study used secondary data with a comparative method and hypothesis testing using the Wilcoxon signed rank test. The results of this study explained that there was information content that caused abnormal returns. No information content caused Trading Volume Activity (TVA) and Security Return Variability (SRV) before and after the general election event for presidential and vice president candidates in 2024. This also showed that the information contained in the general election event for presidential candidates and vice president candidates in 2024 had important meaning for investors.

Keywords: Abnormal Return, Trading Volume Activity, Security Return Variability

