ABSTRACT

EFFECTS OF PHYSICAL WORK ENVIRONMENT AND JOB SATISFACTION ON EMPLOYEE PERFORMANCE AT PT. CIPTA NIAGA SEMESTA (MAYORA GROUP) KOTABUMI

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The purpose of the research was to explore whether the Physical Work Environment and Job Satisfaction had an effect on Employee Performance at PT. Cipta Niaga Semesta (Mayora Group) Kotabumi. The sampling technique used was saturated sampling involving 31 respondents. The research method employed was quantitative, utilizing the multiple linear regression analysis. The hypothesis testing was conducted using partial tests (t-test) and simultaneous tests (F-test). The result showed that the Physical Work Environment and Job Satisfaction had a significant effect on the Employee Performance at PT. Cipta Niaga Semesta (Mayora Group) Kotabumi.

Keywords: Physical Work Environment, Job Satisfaction, Employee Performance