

## ABSTRACT

### THE EFFECT OF NON-PHYSICAL WORK ENVIRONMENT AND INCENTIVES ON WORK PRODUCTIVITY AT CV. MULAWARMAN FARM PRINGSEWU

By :  
**HARTANTO RIZKI DARMAWAN**

CV. Mulawarman Farm Pringsewu, a company engaged in egg-laying hen production, faces issues related to low employee productivity. This study aims to determine the effect of the non-physical work environment and incentives on work productivity at CV. Mulawarman Farm Pringsewu. This research adopts a quantitative approach using associative methods. Data was collected through questionnaires distributed to all 35 employees of CV. Mulawarman Farm Pringsewu. Data analysis was performed using multiple linear regression (t-test and F-test) with SPSS Version 21 software. The results of this study indicate that the non-physical work environment and incentives significantly and partially affect employee work productivity at CV. Mulawarman Farm Pringsewu.

*Keywords : Non-Physical Work Environment, Incentives, Work Productivity*

