

1. Karakteristik Responden

Usia

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 17-20 tahun	33	33.0	33.0	33.0
21-30 tahun	44	44.0	44.0	77.0
31-40 tahun	23	23.0	23.0	100.0
Total	100	100.0	100.0	

Pekerjaan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Karyawan Swasta	24	24.0	24.0	24.0
PNS	11	11.0	11.0	35.0
Wiraswasta	22	22.0	22.0	57.0
Mahasiswa	13	13.0	13.0	70.0
Profesional	2	2.0	2.0	72.0
Karywan BUMN	6	6.0	6.0	78.0
Petani/Pedagang	12	12.0	12.0	90.0
Ibu Rumah Tangga	9	9.0	9.0	99.0
TNI/Polri	1	1.0	1.0	100.0
Total	100	100.0	100.0	

Pendapatan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid < Rp 2.000.000	16	16.0	16.0	16.0
Rp. 2.000.000 - Rp. 4.000.000	37	37.0	37.0	53.0
Rp. 4.000.000 - Rp 6.000.000	38	38.0	38.0	91.0
> Rp 6.000.000	9	9.0	9.0	100.0
Total	100	100.0	100.0	

2. Jawaban Responden
- Perceived Ease of Use

PEU1

	Frequency	Percent	Valid Percent	Cumulative Percent
2	4	4.0	4.0	4.0
3	25	25.0	25.0	29.0
Valid 4	41	41.0	41.0	70.0
5	30	30.0	30.0	100.0
Total	100	100.0	100.0	

PEU2

	Frequency	Percent	Valid Percent	Cumulative Percent
2	7	7.0	7.0	7.0
3	26	26.0	26.0	33.0
Valid 4	41	41.0	41.0	74.0
5	26	26.0	26.0	100.0
Total	100	100.0	100.0	

PEU3

	Frequency	Percent	Valid Percent	Cumulative Percent
2	5	5.0	5.0	5.0
3	34	34.0	34.0	39.0
Valid 4	43	43.0	43.0	82.0
5	18	18.0	18.0	100.0
Total	100	100.0	100.0	

PEU4

	Frequency	Percent	Valid Percent	Cumulative Percent
2	2	2.0	2.0	2.0
3	36	36.0	36.0	38.0
Valid 4	42	42.0	42.0	80.0
5	20	20.0	20.0	100.0
Total	100	100.0	100.0	

PEU5

	Frequency	Percent	Valid Percent	Cumulative Percent
2	1	1.0	1.0	1.0
3	33	33.0	33.0	34.0
Valid 4	45	45.0	45.0	79.0
5	21	21.0	21.0	100.0
Total	100	100.0	100.0	

PEU6

	Frequency	Percent	Valid Percent	Cumulative Percent
2	13	13.0	13.0	13.0
3	46	46.0	46.0	59.0
Valid 4	31	31.0	31.0	90.0
5	10	10.0	10.0	100.0
Total	100	100.0	100.0	

PEU7

	Frequency	Percent	Valid Percent	Cumulative Percent
2	11	11.0	11.0	11.0
3	33	33.0	33.0	44.0
Valid 4	35	35.0	35.0	79.0
5	21	21.0	21.0	100.0
Total	100	100.0	100.0	

PEU8

	Frequency	Percent	Valid Percent	Cumulative Percent
1	1	1.0	1.0	1.0
2	10	10.0	10.0	11.0
Valid 3	37	37.0	37.0	48.0
4	33	33.0	33.0	81.0
5	19	19.0	19.0	100.0
Total	100	100.0	100.0	

PEU9

	Frequency	Percent	Valid Percent	Cumulative Percent
1	1	1.0	1.0	1.0
2	15	15.0	15.0	16.0
3	19	19.0	19.0	35.0
4	34	34.0	34.0	69.0
5	31	31.0	31.0	100.0
Total	100	100.0	100.0	

PEU10

	Frequency	Percent	Valid Percent	Cumulative Percent
1	1	1.0	1.0	1.0
2	12	12.0	12.0	13.0
3	16	16.0	16.0	29.0
4	39	39.0	39.0	68.0
5	32	32.0	32.0	100.0
Total	100	100.0	100.0	

- *Perceived Usefulness***PU1**

	Frequency	Percent	Valid Percent	Cumulative Percent
2	2	2.0	2.0	2.0
3	36	36.0	36.0	38.0
4	48	48.0	48.0	86.0
5	14	14.0	14.0	100.0
Total	100	100.0	100.0	

PU2

	Frequency	Percent	Valid Percent	Cumulative Percent
2	7	7.0	7.0	7.0
3	33	33.0	33.0	40.0
Valid 4	42	42.0	42.0	82.0
5	18	18.0	18.0	100.0
Total	100	100.0	100.0	

PU3

	Frequency	Percent	Valid Percent	Cumulative Percent
2	15	15.0	15.0	15.0
3	35	35.0	35.0	50.0
Valid 4	32	32.0	32.0	82.0
5	18	18.0	18.0	100.0
Total	100	100.0	100.0	

PU4

	Frequency	Percent	Valid Percent	Cumulative Percent
2	6	6.0	6.0	6.0
3	35	35.0	35.0	41.0
Valid 4	48	48.0	48.0	89.0
5	11	11.0	11.0	100.0
Total	100	100.0	100.0	

PU5

	Frequency	Percent	Valid Percent	Cumulative Percent
2	3	3.0	3.0	3.0
3	36	36.0	36.0	39.0
Valid 4	44	44.0	44.0	83.0
5	17	17.0	17.0	100.0
Total	100	100.0	100.0	

PU6

	Frequency	Percent	Valid Percent	Cumulative Percent
3	12	12.0	12.0	12.0
4	59	59.0	59.0	71.0
Valid 5	29	29.0	29.0	100.0
Total	100	100.0	100.0	

PU7

	Frequency	Percent	Valid Percent	Cumulative Percent
2	7	7.0	7.0	7.0
3	34	34.0	34.0	41.0
Valid 4	42	42.0	42.0	83.0
5	17	17.0	17.0	100.0
Total	100	100.0	100.0	

PU8

	Frequency	Percent	Valid Percent	Cumulative Percent
2	5	5.0	5.0	5.0
3	43	43.0	43.0	48.0
Valid 4	40	40.0	40.0	88.0
5	12	12.0	12.0	100.0
Total	100	100.0	100.0	

- Perceived Enjoyment**PE1**

	Frequency	Percent	Valid Percent	Cumulative Percent
2	8	8.0	8.0	8.0
3	32	32.0	32.0	40.0
Valid 4	38	38.0	38.0	78.0
5	22	22.0	22.0	100.0
Total	100	100.0	100.0	

PE2

	Frequency	Percent	Valid Percent	Cumulative Percent
2	6	6.0	6.0	6.0
3	31	31.0	31.0	37.0
Valid 4	45	45.0	45.0	82.0
5	18	18.0	18.0	100.0
Total	100	100.0	100.0	

PE3

	Frequency	Percent	Valid Percent	Cumulative Percent
2	3	3.0	3.0	3.0
3	36	36.0	36.0	39.0
Valid 4	42	42.0	42.0	81.0
5	19	19.0	19.0	100.0
Total	100	100.0	100.0	

PE4

	Frequency	Percent	Valid Percent	Cumulative Percent
2	2	2.0	2.0	2.0
3	33	33.0	33.0	35.0
Valid 4	47	47.0	47.0	82.0
5	18	18.0	18.0	100.0
Total	100	100.0	100.0	

PE5

	Frequency	Percent	Valid Percent	Cumulative Percent
2	6	6.0	6.0	6.0
3	35	35.0	35.0	41.0
Valid 4	42	42.0	42.0	83.0
5	17	17.0	17.0	100.0
Total	100	100.0	100.0	

PE6

	Frequency	Percent	Valid Percent	Cumulative Percent
2	7	7.0	7.0	7.0
3	48	48.0	48.0	55.0
Valid 4	37	37.0	37.0	92.0
5	8	8.0	8.0	100.0
Total	100	100.0	100.0	

- Behavior**B11**

	Frequency	Percent	Valid Percent	Cumulative Percent
1	1	1.0	1.0	1.0
2	4	4.0	4.0	5.0
Valid 3	22	22.0	22.0	27.0
4	45	45.0	45.0	72.0
5	28	28.0	28.0	100.0
Total	100	100.0	100.0	

B12

	Frequency	Percent	Valid Percent	Cumulative Percent
2	11	11.0	11.0	11.0
3	26	26.0	26.0	37.0
Valid 4	33	33.0	33.0	70.0
5	30	30.0	30.0	100.0
Total	100	100.0	100.0	

B13

	Frequency	Percent	Valid Percent	Cumulative Percent
1	2	2.0	2.0	2.0
2	17	17.0	17.0	19.0
Valid 3	31	31.0	31.0	50.0
4	26	26.0	26.0	76.0
5	24	24.0	24.0	100.0
Total	100	100.0	100.0	

B14

	Frequency	Percent	Valid Percent	Cumulative Percent
2	7	7.0	7.0	7.0
3	23	23.0	23.0	30.0
Valid 4	43	43.0	43.0	73.0
5	27	27.0	27.0	100.0
Total	100	100.0	100.0	

B15

	Frequency	Percent	Valid Percent	Cumulative Percent
1	1	1.0	1.0	1.0
2	3	3.0	3.0	4.0
Valid 3	28	28.0	28.0	32.0
4	40	40.0	40.0	72.0
5	28	28.0	28.0	100.0
Total	100	100.0	100.0	

B16

	Frequency	Percent	Valid Percent	Cumulative Percent
1	2	2.0	2.0	2.0
2	5	5.0	5.0	7.0
Valid 3	25	25.0	25.0	32.0
4	40	40.0	40.0	72.0
5	28	28.0	28.0	100.0
Total	100	100.0	100.0	

- *Attitude Toward Use*

ATU1

	Frequency	Percent	Valid Percent	Cumulative Percent
2	8	8.0	8.0	8.0
3	34	34.0	34.0	42.0
Valid 4	40	40.0	40.0	82.0
5	18	18.0	18.0	100.0
Total	100	100.0	100.0	

ATU2

	Frequency	Percent	Valid Percent	Cumulative Percent
2	8	8.0	8.0	8.0
3	32	32.0	32.0	40.0
Valid 4	48	48.0	48.0	88.0
5	12	12.0	12.0	100.0
Total	100	100.0	100.0	

ATU3

	Frequency	Percent	Valid Percent	Cumulative Percent
1	1	1.0	1.0	1.0
2	6	6.0	6.0	7.0
Valid 3	24	24.0	24.0	31.0
4	40	40.0	40.0	71.0
5	29	29.0	29.0	100.0
Total	100	100.0	100.0	

ATU4

	Frequency	Percent	Valid Percent	Cumulative Percent
2	6	6.0	6.0	6.0
3	23	23.0	23.0	29.0
Valid 4	37	37.0	37.0	66.0
5	34	34.0	34.0	100.0
Total	100	100.0	100.0	

ATU5

	Frequency	Percent	Valid Percent	Cumulative Percent
1	2	2.0	2.0	2.0
2	13	13.0	13.0	15.0
Valid 3	34	34.0	34.0	49.0
4	28	28.0	28.0	77.0
5	23	23.0	23.0	100.0
Total	100	100.0	100.0	

ATU6

	Frequency	Percent	Valid Percent	Cumulative Percent
2	8	8.0	8.0	8.0
3	19	19.0	19.0	27.0
Valid 4	45	45.0	45.0	72.0
5	28	28.0	28.0	100.0
Total	100	100.0	100.0	

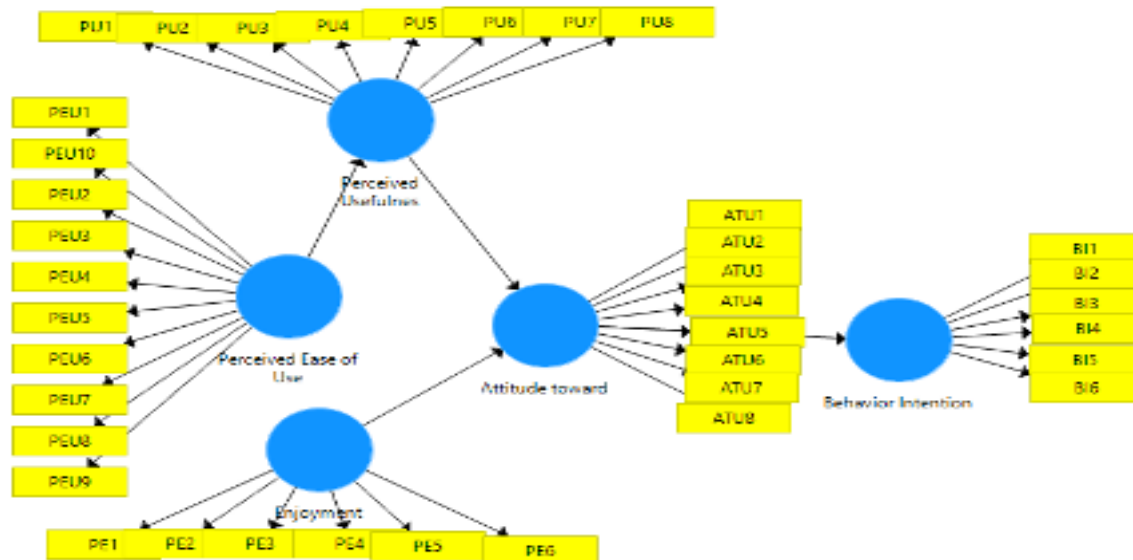
ATU7

	Frequency	Percent	Valid Percent	Cumulative Percent
2	16	16.0	16.0	16.0
3	35	35.0	35.0	51.0
Valid 4	32	32.0	32.0	83.0
5	17	17.0	17.0	100.0
Total	100	100.0	100.0	

ATU8

	Frequency	Percent	Valid Percent	Cumulative Percent
2	7	7.0	7.0	7.0
3	34	34.0	34.0	41.0
Valid 4	49	49.0	49.0	90.0
5	10	10.0	10.0	100.0
Total	100	100.0	100.0	

3. Model Struktural



4. Uji Reliabilitas Konstruk

Construct Reliability and Validity

Matrix	Cronbach's Alpha	rho_A	Composite Reliability	Average Variance Extracted (AVE)	Copy to Clipboard
	Cronbach's Alpha	rho_A	Composite Reliability	Average Variance Extracted (AVE)	
Attitude toward	0.732	0.749	0.800	0.338	
Behavior Intention	0.640	0.361	0.592	0.241	
Enjoyment	0.738	0.771	0.806	0.418	
Perceived Ease of Use	0.732	0.709	0.745	0.252	
Perceived Usefulness	0.739	0.787	0.807	0.375	

5. Pengujian Hipotesis

R Square

Matrix	R Square	R Square Adjusted
	R Square	R Square Adjusted
Attitude toward	0.511	0.485
Behavior Intention	0.190	0.169
Perceived Usefulness	0.581	0.570

f Square

Matrix	f Square				
	Attitude toward	Behavior Inten...	Enjoyment	Perceived Eas...	Perceived Usef...
Attitude toward		0.235			
Behavior Intention					
Enjoyment	1.017				
Perceived Ease of Use					1.388
Perceived Usefulness	0.041				

Path Coefficients

Mean, STDEV, T-Values, P-Val...	Confidence Intervals	Confidence Intervals Bias Cor...	Samples	Copy to Clipboard:	Excel Form
	Original Sampl...	Sample Mean (...)	Standard Devia...	T Statistics (O/...	P Values
Attitude toward -> Behavior Intention	0.436	0.339	0.501	0.870	0.385
Enjoyment -> Attitude toward	0.706	0.690	0.102	6.930	0.000
Perceived Ease of Use -> Perceived Usefulness	0.762	0.787	0.049	15.705	0.000
Perceived Usefulness -> Attitude toward	-0.142	-0.106	0.210	0.677	0.499