

DAFTAR GAMBAR

Gambar 3.1 Mindmapping	26
Gambar 3.1 Moodboard	27
Gambar 3.3 Tata Letak	28
Gambar 3.4 Jenis Huruf	28
Gambar 3.5 Palet Warna	29
Gambar 4.1 Sumber Ide	30
Gambar 4.2 Sketsa Logo	30
Gambar 4.3 Proses Digitalisasi Logo	31
Gambar 4.4 Alternatif Logo Pancong Bumi	32
Gambar 4.5 Logo Pancong Bumi	32
Gambar 4.6 Filosofi Logo	33
Gambar 4.7 Warna Logo	34
Gambar 4.8 Font Logo	35
Gambar 4.9 Mockup Desain Graphic Standar Manual	36
Gambar 4.10 Desain Graphic Standar Manual	37
Gambar 4.11 Desain Graphic Standar Manual	37
Gambar 4.12 Desain Graphic Standar Manual	38
Gambar 4.13 Desain Graphic Standar Manual	39
Gambar 4.14 Desain Kemasan	40
Gambar 4.15 Desain Feed Instagram	40
Gambar 4.16 Desain Seragam	41
Gambar 4.17 Desain Topi	42
Gambar 4.18 Desain Nota	42
Gambar 4.19 Desain Pin	43
Gambar 4.20 Desain Mug	44
Gambar 4.21 Desain Kartu Nama	44
Gambar 4.22 Desain X Banner	45