

ABSTRAK

PENGARUH EMPLOYEE ENGAGEMENT DAN BUDAYA ORGANISASI TERHADAP KINERJA KARYAWAN CV. SIDOREJO FURNITURE LAMPUNG TIMUR

**Oleh
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CV. Sidorejo Furniture Lampung Timur Merupakan Perusahaan Yang Melakukan Penjualan bidang penjualan kebutuhan rumah tangga seperti meja makan, shofa dan kasur ini Memiliki Permasalahan Terkait kinerja karyawan diperusahaan. Penelitian Ini Bertujuan Untuk Mengetahui Pengaruh Employee Engagement Dan Budaya Organisasi Terhadap Kinerja Karyawan CV. Sidorejo Furniture Lampung Timur. Jenis Penelitian Adalah Kuantitatif Dengan Metode Asosiatif. Pengumpulan Data Dilakukan Melalui Penyebaran Kuesioner Kepada Seluruh Karyawan CV. Sidorejo Furniture Lampung Timur Yang Berjumlah 35 Orang. Metode Analisis Data Menggunakan Regresi Linear Berganda (Uji T Dan Uji F). Pengolahan Data Dengan Perangkat Lunak Spss Versi 21. Hasil Penelitian Ini Menemukan Bahwa Employee Engagement Dan Budaya Organisasi Berpengaruh Secara Simultan Dan Parsial Terhadap Kinerja Karyawan CV. Sidorejo Furniture Lampung Timur

Kata Kunci : Employee Engagement, Budaya Organisasi Dan Kinerja

ABSTRACT

THE INFLUENCE OF EMPLOYEE ENGEMENT AND ORGANIZATIONAL CULTURE ON EMPLOYEE PERFORMANCE AT CV. SIDOREJO FURNITURE EAST LAMPUNG

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CV. Sidorejo Furniture East Lampung is a company that sells household items such as dining tables, sofas, and mattresses. There are problems related to employee performance in the company. This study aims to determine the effect of employee engagement and organizational culture on employee performance at CV. Sidorejo Furniture East Lampung. This type of research was quantitative with associative methods. Data collection conducted through the distribution of questionnaires to all CV. Sidorejo Furniture East Lampung employees amounted to 35 people. Data analysis method used multiple linear regression (T-test and F-test). Data processing assisted by SPSS Software version 21. The results of this study found that employee engagement and organizational culture affected simultaneously and partially on employee performance at CV. Sidorejo Furniture East Lampung.

Keywords: Employee Engagement, Organizational Culture, Performance.

