

SSAD IMPLEMENTATION DESIGN FOR THE PERFORMANCE MEASUREMENT SYSTEM OF ITBA DCC KOTABUMI LECTURER

Yoska Aryani

ABSTRACT

This research aims to evaluate how the implementation of SSAD can have an impact on the lecturer performance measurement system at ITBA DCC Kotabumi, with a focus on analyzing the effectiveness of the system in supporting the lecturer performance measurement process, identifying existing weaknesses, and providing recommendations for improvement. This research includes field research, namely research that aims to study intensively the background of the current situation and environmental interactions of a social unit, whether individuals, groups, institutions or society, using a sample of 59 ITBA DCC Kotabumi lecturers. The data analysis method used is Analytical Hierarchy Process AHP. The results of the research show that from the comparison matrix, the weight vector value for the Usefulness criterion is 0.054167, the weight for the Convenience criterion is 0.1625, the weight for the Acceptance criterion is 0.295833, the weight for the Quality criterion is 0.4875, and the CI value is 0.032778, which means consistent comparison matrix..

Keywords: Analytical Hierarchy Process AHP, Lecturer Performance, Usefulness, Convenience, Acceptance, Quality.