

ABSTRACT

THE INFLUENCE OF COMPETENCE AND MOTIVATION ON EMPLOYEE WORK PRODUCTIVITY

(A Case Study at PT. Erick Putra Remaja)

by

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study aims to examine the influence of competence and motivation on employee work productivity at PT. Erick Putra Remaja. The variables used in this research are competence and motivation. The research population consists of all employees at PT. Erick Putra Remaja, with a sample of 34 employees out of 36 available in the company. The research method employs multiple linear regression analysis with a 95% confidence level. The results of this study indicate that competence and motivation significantly affect employee work productivity at PT. Erick Putra Remaja.

Keywords: Competence, Motivation, Employee Work Productivity.