

ABSTRACT

THE INFLUENCE OF LEADERSHIP STYLE AND WORK MOTIVATION ON EMPLOYEE JOB SATISFACTION AT THE PROVINCIAL HEALTH OFFICE OF LAMPUNG PROVINCE

By:

OKTA DWI RAHMA

E-mail: Oktadwirahma123@gmail.com

This study aimed to analyze the influence of leadership style and work motivation on employee job satisfaction at the Provincial Health Office of Lampung Province. A quantitative method was employed in this research. The population consisted of all permanent employees (civil servants) at the Provincial Health Office of Lampung Province, totaling 165 individuals. The sample size was determined using the Slovin formula, resulting in 62 permanent employees (civil servants) as respondents. Primary data were collected through the distribution and retrieval of questionnaires. Data analysis was conducted using multiple linear regression, while hypothesis testing utilized t-tests and F-tests with the assistance of the Statistical Package for the Social Sciences (SPSS). The results indicated that the leadership style variable had a positive and significant influence on employee job satisfaction. Similarly, the work motivation variable also demonstrated a positive and significant effect on employee job satisfaction. Collectively, leadership style and work motivation significantly influenced employee job satisfaction.

Keywords: Leadership Style, Work Motivation, Job Satisfaction

