

LAMPIRAN

Lampiran 1 Kuisisioner

Kepada Yth
Bapak/Ibu Saudara/i
Di Tempat

Berkenaan dengan penelitian yang saya lakukan dalam rangka menyelesaikan studi pada program Strata 1 (S1) Manajemen IIB Darmajaya Bandar Lampung tentang **“PERILAKU KONSUMEN PADA LAYANAN PENGANTARAN MAKANAN ONLINE : PENGARUH *FLASH SALE*, VARIASI PRODUK, DAN ULASAN PELANGGAN”** maka saya meminta bantuan dari Bapak/ibu/saudara/I untuk mengisi kuesioner terlampir.

Kriteria Responden:

1. Usia minimal 12 Tahun
2. Pengguna layanan GoFood
3. Pernah menggunakan promo *Flash Sale* di GoFood

Penelitian ini diharapkan dapat memberikan hasil yang bermanfaat, oleh karenanya diharapkan ketersediaan Bapak/ibu/saudara/i untuk menjawab kuesioner ini dengan benar dan jujur.

Perlu diberitahukan bahwa informasi yang Bapak/ibu/saudara/i berikan semata-mata untuk kepentingan penelitian ini. Untuk itu saya menjamin kerahasiaanya.

Atas perhatian, bantuan dan kerjasama yang baik dari Bapak/ibu/saudara/i saya mengucapkan banyak terimakasih.

Hormat Saya

M. Arif Wicaksono
2112110068

KUISIONER

A. Identitas Responden

1. Usia:
 - a. 12 Tahun - 15 Tahun
 - b. 15 Tahun - 18 Tahun
 - c. 18 Tahun - 25 Tahun
 - d. 26 Tahun - 45 Tahun
2. Tempat Tinggal
3. Pekerjaan
4. Pengeluaran Perbulan:
 - a. < Rp.500.000
 - b. Rp. 500.000 - Rp. 1.000.000
 - c. Rp. 1000.000 – Rp. 2000.000
 - d. > Rp. 2000.000
5. Frekuensi Pembelian di GoFood
 - a. < 2 Kali
 - b. 2 – 5 Kali
 - c. > 5 Kali

B. Petunjuk Pengisian Kuesioner :

Pilihlah salah satu jawaban yang menurut anda paling tepat pada kolom jawaban dan diberi tanda check list (✓) denganketentuan sebagai berikut:

- 1) Sangat Tidak Setuju (STS)
- 2) Tidak Setuju (TS)
- 3) Netral (N)
- 4) Setuju (S)
- 5) Sangat Setuju (SS)

DAFTAR PERNYATAAN KUISIONER

No.	PERNYATAAN	STS	TS	N	S	SS
A.	<i>Flash Sale</i>					
1.	Potongan harga/ diskon <i>Flash Sale</i> di GoFood cukup besar.					
2.	GoFood sering memberikan promosi <i>Flash Sale</i> dalam waktu tertentu					
3.	Durasi yang ditawarkan <i>Flash Sale</i> GoFood memiliki waktu yang cukup					
4.	<i>Flash Sale</i> GoFood menawarkan beragam produk					
5.	Promosi <i>Flash Sale</i> di GoFood sangat menarik					
B.	Variasi produk (Variasi Produk)					
6.	Ukuran atau porsi produk yang ditawarkan di GoFood sesuai dengan kebutuhan					
7.	Kualitas produk di GoFood bervariasi					
8.	Produk yang ditawarkan GoFood sangat lengkap					
9.	Banyaknya pilihan merek produk yang ditawarkan di gofood					
C.	Ulasan pelanggan					
10.	Ulasan pelanggan di GoFood dapat meyakinkan dan relevan					
11.	Ulasan di GoFood cukup populer dan banyak					
12.	Ulasan di GoFood cenderung positif					
13.	Ulasan di GoFood lebih up to date					
14.	Ulasan yang diberikan oleh pengguna yang sering memesan di GoFood dapat dipercaya					
D.	Keputusan Pembelian					
15.	Produk yang ditawarkan GoFood sangat baik sehingga mempengaruhi Keputusan Pembelian					
16.	Saya cenderung memesan makanan di GoFood pada saat saat tertentu.					
17.	Saya sering merekomendasikan GoFood kepada teman dan keluarga.					
18.	GoFood dapat dijadikan prioritas untuk melakukan pembelian ulang					

Lampiran 2

Data Jawaban Responden *Flash Sale* (X1)

No.	X1P1	X1P2	X1P3	X1P4	X1P5	TOTAL
1	5	5	4	5	5	24
2	4	5	5	5	5	24
3	4	5	4	5	5	23
4	4	5	5	5	4	23
5	5	5	5	5	5	25
6	5	4	4	5	4	22
7	4	5	5	5	4	23
8	5	5	5	5	4	24
9	4	4	4	4	4	20
10	4	5	4	4	5	22
11	4	2	1	5	4	16
12	2	3	2	5	3	15
13	4	1	4	5	1	15
14	4	5	5	4	4	22
15	4	5	4	5	5	23
16	4	5	5	4	4	22
17	4	4	5	4	5	22
18	4	5	5	4	4	22
19	4	5	4	4	5	22
20	4	5	5	4	5	23
21	4	4	4	5	5	22
22	4	5	4	5	4	22
23	4	5	3	5	5	22
24	4	5	3	5	4	21
25	4	5	3	5	4	21
26	4	5	4	5	4	22
27	4	5	3	4	4	20
28	4	4	3	4	4	19
29	1	1	3	2	1	8
30	1	4	2	1	2	10
31	2	2	3	3	2	12
32	1	4	2	1	3	11
33	3	2	2	4	2	13
34	1	2	1	4	1	9

35	1	4	4	2	3	14
36	4	5	3	5	4	21
37	4	4	3	5	5	21
38	4	5	4	5	5	23
39	4	5	4	5	5	23
40	5	5	3	5	5	23
41	5	5	3	5	5	23
42	5	5	4	5	5	24
43	5	5	4	5	5	24
44	5	5	4	5	5	24
45	5	5	4	5	5	24
46	5	5	3	5	5	23
47	4	5	4	5	5	23
48	4	5	4	5	4	22
49	5	4	5	4	5	23
50	5	5	4	5	5	24
51	4	5	5	5	4	23
52	5	5	5	4	5	24
53	4	5	5	4	5	23
54	4	5	4	5	5	23
55	4	5	4	4	5	22
56	4	4	5	4	5	22
57	4	4	5	4	5	22
58	5	5	4	5	3	22
59	5	4	5	4	5	23
60	5	3	4	4	5	21
61	4	4	5	4	5	22
62	4	5	5	2	4	20
63	3	4	4	3	3	17
64	1	2	2	1	1	7
65	5	1	5	3	4	18
66	2	4	4	3	3	16
67	5	3	5	4	3	20
68	2	4	3	3	3	15
69	3	1	2	4	1	11
70	1	3	3	3	2	12
71	2	1	2	3	1	9
72	3	4	3	3	2	15
73	2	1	3	1	1	8
74	2	4	3	4	3	16
75	4	5	1	4	4	18
76	5	4	2	3	3	17
77	4	5	3	5	5	22

78	1	4	4	4	3	16
79	3	4	5	4	4	20
80	5	4	5	4	5	23
81	2	4	1	5	4	16
82	2	4	1	5	4	16
83	4	4	4	4	3	19
84	3	4	4	3	4	18
85	2	2	4	4	4	16
86	4	4	2	5	3	18
87	1	4	1	4	3	13
88	5	5	1	4	4	19
89	1	5	1	4	3	14
90	5	3	1	4	2	15
91	2	3	2	1	3	11
92	2	3	1	4	2	12
93	4	2	1	3	4	14
94	4	2	1	3	4	14
95	2	1	4	4	1	12
96	1	5	4	3	2	15
97	1	4	1	3	2	11
98	3	4	2	4	4	17
99	1	4	4	2	1	12
100	1	3	2	1	4	11
101	4	4	1	4	4	17
102	2	4	1	3	2	12
103	4	2	1	2	2	11
104	1	4	1	4	1	11
105	1	4	1	3	2	11
106	2	3	4	2	1	12
107	5	2	1	3	4	15
108	5	2	2	4	5	18
109	4	4	4	4	4	20
110	3	2	1	2	3	11
111	2	2	1	3	3	11
112	1	2	3	4	4	14
113	4	3	3	5	5	20
114	3	2	1	1	2	9
115	2	3	2	1	3	11
116	5	5	4	3	3	20
117	1	2	3	3	2	11
118	3	3	2	1	1	10
119	1	2	2	3	3	11
120	4	4	5	5	4	22

121	3	2	1	2	1	9
122	2	2	1	1	3	9
123	2	1	1	2	3	9
124	2	2	1	4	1	10
125	1	3	3	1	2	10
126	3	2	1	1	2	9
127	1	3	2	4	3	13
128	3	4	4	4	4	19
129	4	5	4	2	3	18
130	4	5	2	4	3	18
131	5	4	5	2	3	19
132	4	3	5	4	5	21
133	5	4	4	2	4	19
134	5	4	5	4	3	21
135	5	4	5	4	5	23
136	4	5	4	5	4	22
137	4	4	5	3	4	20
138	4	5	4	5	4	22
139	4	4	3	3	4	18
140	4	5	5	4	5	23
141	4	4	4	3	4	19
142	5	4	1	4	4	18
143	5	4	5	5	4	23
144	4	3	5	4	5	21
145	5	3	5	4	5	22
146	3	5	4	4	5	21
147	4	4	5	5	4	22
148	4	4	4	4	4	20
149	3	4	4	2	3	16
150	4	4	4	4	4	20
151	4	4	4	4	4	20
152	4	4	4	4	1	17
153	4	5	4	5	5	23
154	1	1	1	1	1	5
155	4	4	3	3	5	19
156	3	4	4	5	5	21
157	4	4	5	5	3	21
158	5	5	4	4	4	22
159	3	4	4	5	5	21
160	4	5	5	5	4	23
161	5	2	4	4	4	19
162	1	2	3	4	5	15
163	4	4	4	5	4	21

164	4	5	4	4	4	21
165	4	5	4	5	4	22
166	4	4	4	5	4	21
167	4	5	2	4	5	20
168	5	4	5	5	4	23
169	3	5	2	5	5	20
170	2	2	4	5	5	18
171	4	5	5	4	5	23
172	2	5	3	3	4	17
173	4	5	5	4	5	23
174	4	5	4	5	5	23
175	4	5	3	2	5	19
176	3	2	4	5	5	19
177	4	2	4	2	5	17
178	5	4	5	4	5	23
179	4	5	5	5	5	24
180	4	5	1	2	5	17
	625	690	604	682	670	

Data Jawaban Responden Variasi produk (X2)

No.	X2P1	X2P2	X2P3	X2P4	TOTAL
1	4	4	3	5	16
2	5	4	5	5	19
3	4	5	4	5	18
4	5	4	5	5	19
5	5	4	5	5	19
6	4	3	4	3	14
7	3	4	4	2	13
8	5	4	5	3	17
9	3	4	3	4	14
10	2	4	5	4	15
11	5	2	5	3	15
12	5	1	3	4	13
13	4	4	3	5	16
14	5	4	5	5	19
15	4	5	4	5	18
16	5	4	5	5	19
17	5	4	5	5	19
18	5	4	5	5	19
19	4	5	5	4	18
20	5	4	4	5	18
21	4	4	4	5	17

22	4	3	3	5	15
23	4	4	3	5	16
24	4	3	3	5	15
25	4	3	4	4	15
26	4	3	3	5	15
27	5	3	4	5	17
28	5	4	4	5	18
29	4	3	4	4	15
30	2	4	1	3	10
31	4	5	5	5	19
32	4	5	4	5	18
33	4	5	5	4	18
34	4	5	5	5	19
35	4	5	5	4	18
36	4	4	3	4	15
37	4	4	3	5	16
38	4	3	3	4	14
39	4	4	3	4	15
40	4	4	5	5	18
41	4	4	3	5	16
42	4	3	4	5	16
43	4	3	4	5	16
44	4	3	4	5	16
45	4	4	4	5	17
46	5	4	4	5	18
47	5	3	3	5	16
48	4	3	4	4	15
49	5	4	4	4	17
50	4	4	3	5	16
51	4	5	4	5	18
52	4	5	4	5	18
53	4	5	5	4	18
54	4	5	4	5	18
55	4	5	5	5	19
56	4	5	5	5	19
57	3	5	5	4	17
58	4	5	5	5	19
59	4	5	5	4	18
60	4	5	5	5	19
61	4	5	5	4	18
62	4	3	2	2	11
63	4	4	2	3	13
64	2	4	1	1	8

65	2	1	2	3	8
66	3	4	1	2	10
67	5	2	5	4	16
68	3	5	2	3	13
69	2	3	5	2	12
70	3	2	3	2	10
71	2	1	2	2	7
72	2	3	1	1	7
73	2	4	2	3	11
74	3	5	2	1	11
75	5	1	4	5	15
76	4	2	5	4	15
77	4	3	4	5	16
78	4	3	3	3	13
79	4	4	2	3	13
80	4	3	2	2	11
81	4	5	3	3	15
82	3	5	4	3	15
83	4	4	4	4	16
84	4	2	2	3	11
85	4	3	2	4	13
86	3	4	2	3	12
87	4	4	2	3	13
88	2	3	3	1	9
89	2	3	3	4	12
90	2	2	2	2	8
91	2	4	2	3	11
92	4	3	2	2	11
93	4	3	2	4	13
94	4	2	3	4	13
95	3	1	2	3	9
96	4	4	1	4	13
97	3	4	2	4	13
98	4	4	2	1	11
99	4	3	1	1	9
100	4	3	4	2	13
101	4	4	4	1	13
102	4	1	2	1	8
103	4	5	1	2	12
104	4	5	1	4	14
105	4	1	3	2	10
106	4	2	2	1	9
107	2	2	4	4	12

108	1	3	2	4	10
109	4	4	4	4	16
110	3	2	1	1	7
111	3	4	5	3	15
112	5	5	5	3	18
113	3	4	4	2	13
114	3	3	4	4	14
115	1	4	4	2	11
116	4	5	5	3	17
117	1	4	2	2	9
118	1	2	2	2	7
119	2	1	1	4	8
120	3	5	2	2	12
121	3	3	2	1	9
122	3	4	2	1	10
123	2	1	1	3	7
124	3	3	3	3	12
125	2	3	1	1	7
126	2	3	3	2	10
127	4	5	3	4	16
128	5	5	5	3	18
129	4	5	2	2	13
130	4	4	1	4	13
131	4	5	4	5	18
132	3	5	2	4	14
133	5	5	4	5	19
134	4	5	5	4	18
135	5	5	4	5	19
136	5	4	5	4	18
137	5	4	5	4	18
138	5	5	4	4	18
139	3	4	3	4	14
140	4	5	4	5	18
141	5	4	4	4	17
142	5	4	5	5	19
143	5	2	4	5	16
144	5	4	1	5	15
145	5	4	5	5	19
146	5	4	4	5	18
147	5	5	4	5	19
148	4	4	4	4	16
149	3	4	2	4	13
150	4	4	3	4	15

151	5	5	5	5	20
152	5	5	2	4	16
153	4	3	4	4	15
154	1	1	1	1	4
155	4	5	5	5	19
156	4	5	4	4	17
157	5	4	5	3	17
158	3	3	4	3	13
159	3	4	5	5	17
160	4	4	3	2	13
161	4	4	2	3	13
162	4	5	5	5	19
163	4	4	5	5	18
164	5	5	5	4	19
165	5	4	5	4	18
166	3	4	4	4	15
167	5	5	4	4	18
168	3	5	5	5	18
169	4	5	5	4	18
170	4	5	5	4	18
171	4	5	4	5	18
172	3	5	5	4	17
173	5	5	5	5	20
174	4	5	5	5	19
175	5	5	5	5	20
176	4	5	4	3	16
177	5	5	3	5	18
178	3	5	2	1	11
179	5	4	5	4	18
180	5	5	5	4	19
	686	690	631	670	

Data Jawaban Responden Ulasan pelanggan(X3)

No.	X3P1	X3P2	X3P3	X3P4	X3P5	TOTAL
1	4	1	2	4	5	16
2	4	2	1	5	4	16
3	1	3	2	5	3	14
4	4	1	4	5	1	15
5	4	3	4	3	3	17
6	3	3	4	4	3	17
7	3	4	1	3	5	16
8	4	4	2	1	3	14

9	3	3	3	3	3	15
10	2	4	4	5	2	17
11	4	1	2	3	2	12
12	2	2	2	2	4	12
13	3	1	1	5	3	13
14	4	2	1	5	4	16
15	1	3	2	5	3	14
16	4	1	4	5	1	15
17	4	3	4	3	3	17
18	4	4	5	4	5	22
19	5	4	5	4	4	22
20	4	5	5	4	5	23
21	5	4	4	4	4	21
22	4	4	4	5	4	21
23	4	4	5	4	4	21
24	4	4	4	4	3	19
25	4	5	4	5	3	21
26	4	4	4	4	4	20
27	4	4	4	5	3	20
28	4	4	4	5	4	21
29	5	4	3	2	4	18
30	2	1	3	4	3	13
31	1	2	3	3	4	13
32	1	1	3	2	3	10
33	4	2	2	3	3	14
34	2	1	3	4	5	15
35	1	4	1	4	1	11
36	4	5	5	4	4	22
37	4	4	4	4	3	19
38	5	5	5	4	4	23
39	4	5	4	5	3	21
40	5	5	4	4	5	23
41	4	5	5	4	4	22
42	4	4	4	5	4	21
43	4	4	4	5	4	21
44	5	5	4	5	3	22
45	4	5	5	5	4	23
46	4	5	5	4	4	22
47	4	4	5	5	3	21
48	5	4	4	4	5	22
49	4	4	5	4	4	21
50	4	4	5	4	4	21
51	4	5	5	4	5	23

52	4	5	5	4	5	23
53	4	5	5	5	5	24
54	4	5	5	5	4	23
55	4	5	5	4	5	23
56	5	5	4	5	4	23
57	4	5	5	4	5	23
58	4	5	4	5	4	22
59	3	4	5	5	4	21
60	4	5	5	4	4	22
61	4	5	5	4	5	23
62	4	5	1	4	3	17
63	3	3	2	3	5	16
64	2	4	5	4	1	16
65	4	4	2	5	3	18
66	4	3	1	2	5	15
67	2	4	2	4	5	17
68	5	1	1	2	5	14
69	3	4	4	1	4	16
70	5	2	1	1	2	11
71	3	1	4	1	3	12
72	3	2	1	2	4	12
73	3	3	4	1	2	13
74	5	2	1	2	4	14
75	1	5	5	5	1	17
76	2	4	5	4	2	17
77	3	5	5	4	3	20
78	1	3	2	4	4	14
79	3	4	4	4	5	20
80	5	3	5	5	5	23
81	4	3	1	4	2	14
82	3	4	1	4	2	14
83	5	5	5	4	5	24
84	5	2	3	4	5	19
85	4	4	4	2	3	17
86	2	3	4	3	2	14
87	4	4	3	2	4	17
88	4	4	3	2	1	14
89	1	2	4	3	2	12
90	1	2	1	1	1	6
91	1	1	3	3	2	10
92	4	3	1	3	4	15
93	3	4	4	2	4	17
94	2	2	2	2	3	11

95	4	3	1	2	4	14
96	2	4	3	3	2	14
97	4	2	4	1	5	16
98	3	3	2	4	4	16
99	5	2	3	4	4	18
100	5	4	4	4	4	21
101	4	2	4	4	4	18
102	3	2	4	3	4	16
103	1	5	1	3	4	14
104	5	3	1	3	4	16
105	5	3	2	4	4	18
106	3	2	1	5	5	16
107	5	4	2	2	2	15
108	2	5	1	2	5	15
109	4	4	4	4	4	20
110	3	3	2	1	3	12
111	2	1	1	4	4	12
112	2	1	1	2	3	9
113	2	4	2	3	3	14
114	3	3	4	2	2	14
115	2	2	3	2	2	11
116	3	3	3	2	2	13
117	3	1	1	2	3	10
118	3	2	2	3	3	13
119	4	2	3	2	4	15
120	2	2	5	5	5	19
121	4	1	2	2	3	12
122	3	2	1	3	3	12
123	3	3	4	4	4	18
124	2	4	3	3	2	14
125	2	3	3	1	1	10
126	1	3	4	4	3	15
127	4	4	3	3	4	18
128	3	5	5	4	4	21
129	3	2	1	4	5	15
130	4	3	5	2	3	17
131	4	3	3	4	4	18
132	5	5	5	2	4	21
133	4	5	1	5	4	19
134	3	5	4	5	4	21
135	5	5	5	4	4	23
136	5	4	5	4	5	23
137	5	4	5	5	5	24

138	3	2	5	5	5	20
139	3	3	4	4	3	17
140	4	4	5	4	5	22
141	4	3	4	4	4	19
142	4	5	4	5	4	22
143	4	5	4	2	5	20
144	5	5	5	4	5	24
145	5	5	5	4	5	24
146	4	4	5	5	5	23
147	5	5	5	5	4	24
148	4	4	4	4	4	20
149	4	2	2	2	3	13
150	4	3	2	4	4	17
151	5	5	5	5	5	25
152	4	4	4	4	4	20
153	5	5	4	4	5	23
154	4	4	4	4	4	20
155	4	3	4	3	5	19
156	4	3	4	2	4	17
157	3	4	5	5	3	20
158	4	4	5	4	4	21
159	4	4	4	5	5	22
160	2	4	5	2	4	17
161	5	5	5	5	3	23
162	4	5	4	4	5	22
163	4	5	4	5	4	22
164	5	5	5	5	5	25
165	5	4	5	4	5	23
166	4	4	3	3	3	17
167	5	5	5	5	5	25
168	2	5	4	5	5	21
169	5	5	4	5	5	24
170	5	4	5	5	4	23
171	5	3	5	2	5	20
172	5	4	5	5	5	24
173	4	5	4	5	4	22
174	1	2	1	2	2	8
175	5	4	5	4	5	23
176	5	5	4	5	3	22
177	5	5	4	5	3	22
178	5	4	5	4	4	22
179	5	4	5	4	5	23
180	5	5	5	4	4	23

	653	640	632	659	670	
--	-----	-----	-----	-----	-----	--

Data Jawaban Responden Keputusan Pembelian (Y)

No.	Y1	Y2	Y3	Y4	TOTAL
1	5	5	5	5	20
2	5	5	5	5	20
3	5	5	5	5	20
4	5	4	5	5	19
5	5	5	5	4	19
6	5	4	5	5	19
7	5	5	4	4	18
8	5	4	5	4	18
9	5	5	5	5	20
10	4	5	5	5	19
11	5	5	5	4	19
12	4	5	4	5	18
13	4	4	5	5	18
14	5	5	5	5	20
15	5	5	5	5	20
16	5	5	5	5	20
17	5	5	5	5	20
18	5	4	5	5	19
19	4	5	5	4	18
20	5	4	5	4	18
21	4	4	3	4	15
22	4	5	4	3	16
23	5	4	3	3	15
24	4	4	3	4	15
25	4	4	4	4	16
26	4	5	3	3	15
27	4	4	4	3	15
28	5	4	3	3	15
29	5	5	5	5	20
30	5	5	5	5	20
31	5	5	5	5	20
32	5	5	5	5	20
33	5	5	5	5	20
34	5	5	5	5	20
35	5	5	5	4	19

36	4	5	3	4	16
37	5	5	4	4	18
38	5	5	4	3	17
39	5	5	4	4	18
40	5	4	3	4	16
41	5	4	4	4	17
42	5	4	3	4	16
43	5	4	4	4	17
44	5	5	4	3	17
45	4	4	4	3	15
46	5	4	4	4	17
47	5	4	3	3	15
48	4	3	4	3	14
49	4	5	4	3	16
50	4	5	4	3	16
51	3	5	5	4	17
52	4	5	5	4	18
53	4	5	4	4	17
54	4	5	5	5	19
55	5	5	5	4	19
56	4	5	5	4	18
57	4	5	4	4	17
58	4	4	5	4	17
59	4	4	5	4	17
60	5	5	5	4	19
61	4	5	5	4	18
62	5	3	4	5	17
63	4	4	3	2	13
64	2	3	1	1	7
65	4	2	1	2	9
66	3	4	2	1	10
67	4	3	4	4	15
68	2	3	1	1	7
69	2	4	2	2	10
70	3	1	2	1	7
71	1	2	2	3	8
72	2	2	3	2	9
73	1	2	2	1	6
74	3	3	1	1	8
75	4	5	5	3	17
76	4	5	5	4	18
77	4	5	5	4	18
78	3	4	2	2	11

79	4	4	4	4	16
80	5	5	4	5	19
81	4	5	2	4	15
82	5	4	4	3	16
83	5	5	5	5	20
84	4	5	5	5	19
85	4	4	4	4	16
86	5	5	4	5	19
87	4	5	2	3	14
88	5	5	4	3	17
89	5	5	3	2	15
90	5	2	2	3	12
91	1	4	3	3	11
92	3	4	1	1	9
93	4	4	2	2	12
94	4	3	3	2	12
95	4	5	2	1	12
96	2	3	2	1	8
97	1	1	3	1	6
98	4	4	3	3	14
99	5	4	3	3	15
100	4	5	3	3	15
101	3	4	4	4	15
102	5	1	1	1	8
103	2	5	1	2	10
104	4	4	1	2	11
105	1	2	1	1	5
106	1	4	1	1	7
107	4	4	1	2	11
108	2	5	2	2	11
109	4	4	4	4	16
110	2	2	4	4	12
111	4	3	2	1	10
112	3	4	2	2	11
113	5	5	3	3	16
114	1	1	4	4	10
115	4	4	1	5	14
116	3	5	2	4	14
117	3	4	2	2	11
118	2	1	3	3	9
119	4	1	1	2	8
120	4	3	3	5	15
121	4	4	3	3	14

122	4	4	2	4	14
123	2	2	1	4	9
124	2	2	4	2	10
125	2	2	3	3	10
126	1	2	3	3	9
127	4	4	3	4	15
128	3	4	4	3	14
129	3	4	5	5	17
130	4	2	4	5	15
131	4	4	4	4	16
132	4	5	5	5	19
133	4	5	5	4	18
134	4	5	4	5	18
135	5	5	4	5	19
136	4	3	5	5	17
137	5	4	4	5	18
138	5	5	4	5	19
139	4	5	1	3	13
140	5	4	4	4	17
141	5	4	3	4	16
142	5	5	3	5	18
143	4	5	5	5	19
144	5	5	5	5	20
145	5	5	4	5	19
146	5	4	5	5	19
147	5	5	5	5	20
148	4	4	4	4	16
149	4	4	4	4	16
150	4	4	4	4	16
151	5	5	5	5	20
152	4	4	3	5	16
153	4	5	5	3	17
154	4	4	4	4	16
155	4	5	5	5	19
156	4	4	5	5	18
157	4	4	5	5	18
158	5	4	5	4	18
159	4	4	5	4	17
160	4	5	4	3	16
161	5	5	5	5	20
162	5	4	4	4	17
163	5	4	5	4	18
164	3	4	5	5	17

165	5	4	5	4	18
166	3	4	3	4	14
167	5	5	5	5	20
168	3	5	2	2	12
169	2	4	2	1	9
170	5	4	5	5	19
171	5	4	4	5	18
172	5	5	5	5	20
173	5	4	5	5	19
174	4	5	5	5	19
175	4	5	4	5	18
176	5	5	5	5	20
177	4	5	5	5	19
178	5	4	3	3	15
179	4	5	5	5	19
180	5	5	5	5	20
	727	748	672	669	

Lampiran 3 Karakteristik Responden

USIA

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 15-18 Tahun	12	6.7	6.7	6.7
18-25 Tahun	143	79.4	79.4	86.1
26-45 Tahun	25	13.9	13.9	100.0
Total	180	100.0	100.0	

PROVINSI

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid LAMPUNG	106	58.9	58.9	58.9
JAWA TENGAH	10	5.6	5.6	64.4
JAWA BARAT	13	7.2	7.2	71.7
JAWA TIMUR	16	8.9	8.9	80.6
JAKARTA	11	6.1	6.1	86.7
SUMATERA UTARA	2	1.1	1.1	87.8
SULAWESI SELATAN	1	.6	.6	88.3
SULAWESI UTARA	2	1.1	1.1	89.4
D.I YOGYAKARTA	4	2.2	2.2	91.7

RIAU	2	1.1	1.1	92.8
SUMATERA BARAT	3	1.7	1.7	94.4
BANTEN	2	1.1	1.1	95.6
SUMATERA SELATAN	5	2.8	2.8	98.3
BALI	1	.6	.6	98.9
BENGKULU	2	1.1	1.1	100.0
Total	180	100.0	100.0	

PEKERJAAN

	Frequency	Percent	Valid Percent	Cumulative Percent
MAHASISWA/PELAJAR	109	60.6	60.6	60.6
GURU	3	1.7	1.7	62.2
WIRASWASTA	51	28.3	28.3	90.6
WIRAUSAHA	7	3.9	3.9	94.4
PNS	10	5.6	5.6	100.0
Total	180	100.0	100.0	

PENGELUARAN PERBULAN

	Frequency	Percent	Valid Percent	Cumulative Percent
< Rp. 500.000	10	5.6	5.6	5.6
Rp. 500.000-Rp. 1.000.000	55	30.6	30.6	36.1
Rp. 1000.000-Rp. 2000.000	86	47.8	47.8	83.9
>Rp. 2.000.000	29	16.1	16.1	100.0
Total	180	100.0	100.0	

FREKUENSI PEMBELIAN

	Frequency	Percent	Valid Percent	Cumulative Percent
< 2 Kali	38	21.1	21.1	21.1
2-5 Kali	86	47.8	47.8	68.9
>5 Kali	56	31.1	31.1	100.0
Total	180	100.0	100.0	

Lampiran 4 Dekskripsi Jawaban Responden

Variabel *Flash Sale* (X1)

X1P1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid SANGAT TIDAK SETUJU	23	12.8	12.8	12.8
TIDAK SETUJU	22	12.2	12.2	25.0
NETRAL	19	10.6	10.6	35.6
SETUJU	79	43.9	43.9	79.4
SANGAT SETUJU	37	20.6	20.6	100.0
Total	180	100.0	100.0	

X1P2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid SANGAT TIDAK SETUJU	9	5.0	5.0	5.0
TIDAK SETUJU	26	14.4	14.4	19.4
NETRAL	17	9.4	9.4	28.9
SETUJU	62	34.4	34.4	63.3
SANGAT SETUJU	66	36.7	36.7	100.0
Total	180	100.0	100.0	

X1P3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid SANGAT TIDAK SETUJU	30	16.7	16.7	16.7
TIDAK SETUJU	20	11.1	11.1	27.8
NETRAL	27	15.0	15.0	42.8
SETUJU	62	34.4	34.4	77.2
SANGAT SETUJU	41	22.8	22.8	100.0
Total	180	100.0	100.0	

X1P4

	Frequency	Percent	Valid Percent	Cumulative Percent
--	-----------	---------	---------------	--------------------

Valid	SANGAT TIDAK SETUJU	13	7.2	7.2	7.2
	TIDAK SETUJU	16	8.9	8.9	16.1
	NETRAL	26	14.4	14.4	30.6
	SETUJU	66	36.7	36.7	67.2
	SANGAT SETUJU	59	32.8	32.8	100.0
	Total	180	100.0	100.0	

X1P5

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SANGAT TIDAK SETUJU	16	8.9	8.9
	TIDAK SETUJU	16	8.9	17.8
	NETRAL	30	16.7	34.4
	SETUJU	58	32.2	66.7
	SANGAT SETUJU	60	33.3	100.0
	Total	180	100.0	100.0

Variabel Variasi produk (X2)**X2P1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SANGAT TIDAK SETUJU	5	2.8	2.8
	TIDAK SETUJU	17	9.4	12.2
	NETRAL	28	15.6	27.8
	SETUJU	87	48.3	76.1
	SANGAT SETUJU	43	23.9	100.0
	Total	180	100.0	100.0

X2P2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SANGAT TIDAK SETUJU	10	5.6	5.6
	TIDAK SETUJU	12	6.7	12.2
	NETRAL	34	18.9	31.1
	SETUJU	66	36.7	67.8

SANGAT SETUJU	58	32.2	32.2	100.0
Total	180	100.0	100.0	

X2P3

	Frequency	Percent	Valid Percent	Cumulative Percent
SANGAT TIDAK SETUJU	15	8.3	8.3	8.3
TIDAK SETUJU	34	18.9	18.9	27.2
NETRAL	29	16.1	16.1	43.3
SETUJU	49	27.2	27.2	70.6
SANGAT SETUJU	53	29.4	29.4	100.0
Total	180	100.0	100.0	

X2P4

	Frequency	Percent	Valid Percent	Cumulative Percent
SANGAT TIDAK SETUJU	15	8.3	8.3	8.3
TIDAK SETUJU	20	11.1	11.1	19.4
NETRAL	27	15.0	15.0	34.4
SETUJU	56	31.1	31.1	65.6
SANGAT SETUJU	62	34.4	34.4	100.0
Total	180	100.0	100.0	

Variabel Ulasan pelanggan(X3)**X3P1**

	Frequency	Percent	Valid Percent	Cumulative Percent
SANGAT TIDAK SETUJU	13	7.2	7.2	7.2
TIDAK SETUJU	20	11.1	11.1	18.3
NETRAL	30	16.7	16.7	35.0
SETUJU	75	41.7	41.7	76.7
SANGAT SETUJU	42	23.3	23.3	100.0
Total	180	100.0	100.0	

X3P2

	Frequency	Percent	Valid Percent	Cumulative Percent
--	-----------	---------	---------------	--------------------

Valid	SANGAT TIDAK SETUJU	15	8.3	8.3	8.3
	TIDAK SETUJU	26	14.4	14.4	22.8
	NETRAL	32	17.8	17.8	40.6
	SETUJU	58	32.2	32.2	72.8
	SANGAT SETUJU	49	27.2	27.2	100.0
	Total	180	100.0	100.0	

X3P3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SANGAT TIDAK SETUJU	27	15.0	15.0
	TIDAK SETUJU	21	11.7	26.7
	NETRAL	20	11.1	37.8
	SETUJU	57	31.7	69.4
	SANGAT SETUJU	55	30.6	100.0
	Total	180	100.0	100.0

X3P4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SANGAT TIDAK SETUJU	9	5.0	5.0
	TIDAK SETUJU	30	16.7	21.7
	NETRAL	23	12.8	34.4
	SETUJU	69	38.3	72.8
	SANGAT SETUJU	49	27.2	100.0
	Total	180	100.0	100.0

X3P5

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SANGAT TIDAK SETUJU	8	4.4	4.4
	TIDAK SETUJU	17	9.4	13.9
	NETRAL	40	22.2	36.1
	SETUJU	67	37.2	73.3
	SANGAT SETUJU	48	26.7	100.0
	Total	180	100.0	100.0

Variabel Keputusan Pembelian (Y)**Y1**

	Frequency	Percent	Valid Percent	Cumulative Percent
SANGAT TIDAK SETUJU	8	4.4	4.4	4.4
TIDAK SETUJU	13	7.2	7.2	11.7
NETRAL	15	8.3	8.3	20.0
SETUJU	72	40.0	40.0	60.0
SANGAT SETUJU	72	40.0	40.0	100.0
Total	180	100.0	100.0	

Y2

	Frequency	Percent	Valid Percent	Cumulative Percent
SANGAT TIDAK SETUJU	6	3.3	3.3	3.3
TIDAK SETUJU	12	6.7	6.7	10.0
NETRAL	11	6.1	6.1	16.1
SETUJU	70	38.9	38.9	55.0
SANGAT SETUJU	81	45.0	45.0	100.0
Total	180	100.0	100.0	

Y3

	Frequency	Percent	Valid Percent	Cumulative Percent
SANGAT TIDAK SETUJU	15	8.3	8.3	8.3
TIDAK SETUJU	20	11.1	11.1	19.4
NETRAL	30	16.7	16.7	36.1
SETUJU	48	26.7	26.7	62.8
SANGAT SETUJU	67	37.2	37.2	100.0
Total	180	100.0	100.0	

Y4

	Frequency	Percent	Valid Percent	Cumulative Percent
SANGAT TIDAK SETUJU	15	8.3	8.3	8.3
TIDAK SETUJU	17	9.4	9.4	17.8
NETRAL	32	17.8	17.8	35.6

SETUJU	56	31.1	31.1	66.7
SANGAT SETUJU	60	33.3	33.3	100.0
Total	180	100.0	100.0	

Lampiran 5 Uji Validitas
Variabel *Flash Sale* (X1) 30 Responden

		Correlations					
		X1P1	X1P2	X1P3	X1P4	X1P5	TOTAL
X1P1	Pearson Correlation	1	.487**	.227	.293	.371*	.650**
	Sig. (2-tailed)		.006	.229	.117	.043	.000
	N	30	30	30	30	30	30
X1P2	Pearson Correlation	.487**	1	.119	.374*	.403*	.687**
	Sig. (2-tailed)	.006		.530	.042	.027	.000
	N	30	30	30	30	30	30
X1P3	Pearson Correlation	.227	.119	1	-.118	.404*	.562**
	Sig. (2-tailed)	.229	.530		.535	.027	.001
	N	30	30	30	30	30	30
X1P4	Pearson Correlation	.293	.374*	-.118	1	.461*	.576**
	Sig. (2-tailed)	.117	.042	.535		.010	.001
	N	30	30	30	30	30	30
X1P5	Pearson Correlation	.371*	.403*	.404*	.461*	1	.827**
	Sig. (2-tailed)	.043	.027	.027	.010		.000
	N	30	30	30	30	30	30
TOTAL	Pearson Correlation	.650**	.687**	.562**	.576**	.827**	1
	Sig. (2-tailed)	.000	.000	.001	.001	.000	
	N	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Variabel Variasi produk (X2) 30 Responden

		Correlations				
		X2P1	X2P2	X2P3	X2P4	TOTAL
X2P1	Pearson Correlation	1	.254	.477**	.648**	.807**
	Sig. (2-tailed)		.176	.008	.000	.000
	N	30	30	30	30	30
X2P2	Pearson Correlation	.254	1	.558**	.170	.643**
	Sig. (2-tailed)	.176		.001	.370	.000
	N	30	30	30	30	30
X2P3	Pearson Correlation	.477**	.558**	1	.381*	.832**
	Sig. (2-tailed)	.008	.001		.038	.000
	N	30	30	30	30	30

X2P4	Pearson Correlation	.648**	.170	.381*	1	.706**
	Sig. (2-tailed)	.000	.370	.038		.000
	N	30	30	30	30	30
TOTAL	Pearson Correlation	.807**	.643**	.832**	.706**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

Variabel Ulasan pelanggan(X3) 30 Responden

		Correlations					
		X3P1	X3P2	X3P3	X3P4	X3P5	TOTAL
X3P1	Pearson Correlation	1	.465**	.399*	.293	.651**	.789**
	Sig. (2-tailed)		.010	.029	.116	.000	.000
	N	30	30	30	30	30	30
X3P2	Pearson Correlation	.465**	1	.398*	.526**	.531**	.800**
	Sig. (2-tailed)	.010		.029	.003	.003	.000
	N	30	30	30	30	30	30
X3P3	Pearson Correlation	.399*	.398*	1	.181	.422*	.630**
	Sig. (2-tailed)	.029	.029		.338	.020	.000
	N	30	30	30	30	30	30
X3P4	Pearson Correlation	.293	.526**	.181	1	.140	.596**
	Sig. (2-tailed)	.116	.003	.338		.461	.001
	N	30	30	30	30	30	30
X3P5	Pearson Correlation	.651**	.531**	.422*	.140	1	.786**
	Sig. (2-tailed)	.000	.003	.020	.461		.000
	N	30	30	30	30	30	30
TOTAL	Pearson Correlation	.789**	.800**	.630**	.596**	.786**	1
	Sig. (2-tailed)	.000	.000	.000	.001	.000	
	N	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

Variabel Keputusan Pembelian (Y) 30 Responden

Correlations

		YP1	YP2	YP3	YP4	TOTAL
YP1	Pearson Correlation	1	.158	.480**	.338	.636**
	Sig. (2-tailed)		.405	.007	.067	.000
	N	30	30	30	30	30
YP2	Pearson Correlation	.158	1	.257	.238	.574**
	Sig. (2-tailed)	.405		.170	.206	.001
	N	30	30	30	30	30
YP3	Pearson Correlation	.480**	.257	1	.595**	.858**
	Sig. (2-tailed)	.007	.170		.001	.000
	N	30	30	30	30	30
YP4	Pearson Correlation	.338	.238	.595**	1	.769**
	Sig. (2-tailed)	.067	.206	.001		.000
	N	30	30	30	30	30
TOTAL	Pearson Correlation	.636**	.574**	.858**	.769**	1
	Sig. (2-tailed)	.000	.001	.000	.000	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 6 Uji Reabilitas 30 Responden

Variabel *Flash Sale*

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.659	.684	5

Variasi produk

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.738	.739	4

Ulasan pelanggan

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.761	.770	5

Keputusan Pembelian

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.675	.678	4

Lampiran 7 Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		180
Normal Parameters ^{a,b}	Mean	0E-7
	Std. Deviation	2.73420331
	Absolute	.061
Most Extreme Differences	Positive	.048
	Negative	-.061
Kolmogorov-Smirnov Z		.820
Asymp. Sig. (2-tailed)		.511

a. Test distribution is Normal.

b. Calculated from data.

Lampiran 8 Uji Linieritas

ANOVA Tabel

			Sum of Squares	df	Mean Square	F	Sig.
KEPUTUSAN	Between	(Combined)	1124.896	19	59.205	6.469	.000
PEMBELIAN	* Groups	Linearity	893.943	1	893.943	97.675	.000

<i>FLASH SALE</i>	Deviation from Linearity	230.953	18	12.831	1.402	.137
Within Groups		1464.348	160	9.152		
Total		2589.244	179			

ANOVA Tabel

		Sum of Squares	df	Mean Square	F	Sig.
KEPUTUSAN PEMBELIAN * <i>VARIASI PRODUK</i>	(Combined)	1273.767	14	90.983	11.412	.000
	Between Groups	1128.467	1	1128.467	141.543	.000
	Deviation from Linearity	145.300	13	11.177	1.402	.163
	Within Groups	1315.478	165	7.973		
	Total	2589.244	179			

ANOVA Tabel

		Sum of Squares	df	Mean Square	F	Sig.
KEPUTUSAN PEMBELIAN * ULASAN PELANGGAN	(Combined)	692.972	18	38.498	3.269	.000
	Between Groups	471.861	1	471.861	40.063	.000
	Deviation from Linearity	221.111	17	13.007	1.104	.354
	Within Groups	1896.272	161	11.778		
	Total	2589.244	179			

Lampiran 9 Uji Multikolinieritas

Coefficients^a

Model	Collinearity Statistics	
	Tolerance	VIF
1 <i>FLASH SALE</i>	.497	2.013
<i>VARIASI PRODUK</i>	.566	1.765
ULASAN PELANGGAN	.613	1.632

a. Dependent Variable: KEPUTUSAN PEMBELIAN

Collinearity Diagnosticsa

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	FLASH SALE	VARIASI PRODUK	ULASAN PELANGGAN
1	1	3.921	1.000	.00	.00	.00	.00
	2	.034	10.740	.71	.33	.04	.00
	3	.025	12.438	.05	.00	.47	.72
	4	.020	14.149	.24	.67	.48	.28

a. Dependent Variable: KEPUTUSAN PEMBELIAN

Lampiran 10 Uji Heteroskedastisitas

Correlations

			FLASH SALE	VARIASI PRODUK	ULASAN PELANGGAN	Unstandardized Residual
Spearman's rho	FLASH SALE	Correlation	1.000	.558**	.578**	.017
		Coefficient				
		Sig. (2-tailed)	.	.000	.000	.824
		N	180	180	180	180
	VARIASI PRODUK	Correlation	.558**	1.000	.523**	.067
		Coefficient				
		Sig. (2-tailed)	.000	.	.000	.373
		N	180	180	180	180
	ULASAN PELANGGAN	Correlation	.578**	.523**	1.000	-.005
		Coefficient				
		Sig. (2-tailed)	.000	.000	.	.946
		N	180	180	180	180
	Unstandardized Residual	Correlation	.017	.067	-.005	1.000
		Coefficient				
		Sig. (2-tailed)	.824	.373	.946	.
		N	180	180	180	180

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 11 Analisis Linier Berganda

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	ULASAN PELANGGAN, VARIASI PRODUK, FLASH SALE ^b	.	Enter

a. Dependent Variable: KEPUTUSAN PEMBELIAN

b. All requested variables entered.

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	3.852	1.026		3.752	.000
	FLASH SALE	.216	.061	.274	3.558	.000
	VARIASI PRODUK	.510	.077	.477	6.626	.000
	ULASAN PELANGGAN	.016	.062	.018	.253	.801

a. Dependent Variable: KEPUTUSAN PEMBELIAN

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.695 ^a	.483	.474	2.757

a. Predictors: (Constant), ULASAN PELANGGAN, VARIASI PRODUK, FLASH SALE

Lampiran 12 Uji T

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	3.852	1.026		3.752	.000
	FLASH SALE	.216	.061	.274	3.558	.000
	VARIASI PRODUK	.510	.077	.477	6.626	.000
	ULASAN PELANGGAN	.016	.062	.018	.253	.801

a. Dependent Variable: KEPUTUSAN PEMBELIAN

Lampiran 13 Uji F

ANOVA ^a					
Model	Sum of Squares	df	Mean Square	F	Sig.
1 Regression	1251.064	3	417.021	54.847	.000 ^b
Residual	1338.180	176	7.603		
Total	2589.244	179			

a. Dependent Variable: KEPUTUSAN PEMBELIAN

b. Predictors: (Constant), ULASAN PELANGGAN, *VARIASI PRODUK*, *FLASH SALE*

Lampiran 14 R Tabel

df = (N-2)	Tingkat signifikansi untuk uji satu arah				
	0.05	0.025	0.01	0.005	0.0005
	Tingkat signifikansi untuk uji dua arah				
	0.1	0.05	0.02	0.01	0.001
1	0.9877	0.9969	0.9995	0.9999	1.0000
2	0.9000	0.9500	0.9800	0.9900	0.9990
3	0.8054	0.8783	0.9343	0.9587	0.9911
4	0.7293	0.8114	0.8822	0.9172	0.9741
5	0.6694	0.7545	0.8329	0.8745	0.9509
6	0.6215	0.7067	0.7887	0.8343	0.9249
7	0.5822	0.6664	0.7498	0.7977	0.8983
8	0.5494	0.6319	0.7155	0.7646	0.8721
9	0.5214	0.6021	0.6851	0.7348	0.8470
10	0.4973	0.5760	0.6581	0.7079	0.8233
11	0.4762	0.5529	0.6339	0.6835	0.8010
12	0.4575	0.5324	0.6120	0.6614	0.7800
13	0.4409	0.5140	0.5923	0.6411	0.7604
14	0.4259	0.4973	0.5742	0.6226	0.7419
15	0.4124	0.4821	0.5577	0.6055	0.7247
16	0.4000	0.4683	0.5425	0.5897	0.7084
17	0.3887	0.4555	0.5285	0.5751	0.6932
18	0.3783	0.4438	0.5155	0.5614	0.6788
19	0.3687	0.4329	0.5034	0.5487	0.6652
20	0.3598	0.4227	0.4921	0.5368	0.6524
21	0.3515	0.4132	0.4815	0.5256	0.6402
22	0.3438	0.4044	0.4716	0.5151	0.6287
23	0.3365	0.3961	0.4622	0.5052	0.6178
24	0.3297	0.3882	0.4534	0.4958	0.6074
25	0.3233	0.3809	0.4451	0.4869	0.5974
26	0.3172	0.3739	0.4372	0.4785	0.5880
27	0.3115	0.3673	0.4297	0.4705	0.5790
28	0.3061	0.3610	0.4226	0.4629	0.5703
29	0.3009	0.3550	0.4158	0.4556	0.5620
30	0.2960	0.3494	0.4093	0.4487	0.5541
31	0.2913	0.3440	0.4032	0.4421	0.5465
32	0.2869	0.3388	0.3972	0.4357	0.5392
33	0.2826	0.3338	0.3916	0.4296	0.5322
34	0.2785	0.3291	0.3862	0.4238	0.5254
35	0.2746	0.3246	0.3810	0.4182	0.5189
36	0.2709	0.3202	0.3760	0.4128	0.5126
37	0.2673	0.3160	0.3712	0.4076	0.5066
38	0.2638	0.3120	0.3665	0.4026	0.5007
39	0.2605	0.3081	0.3621	0.3978	0.4950
40	0.2573	0.3044	0.3578	0.3932	0.4896
41	0.2542	0.3008	0.3536	0.3887	0.4843
42	0.2512	0.2973	0.3496	0.3843	0.4791
43	0.2483	0.2940	0.3457	0.3801	0.4742
44	0.2455	0.2907	0.3420	0.3761	0.4694
45	0.2429	0.2876	0.3384	0.3721	0.4647
46	0.2403	0.2845	0.3348	0.3683	0.4601
47	0.2377	0.2816	0.3314	0.3646	0.4557
48	0.2353	0.2787	0.3281	0.3610	0.4514
49	0.2329	0.2759	0.3249	0.3575	0.4473
50	0.2306	0.2732	0.3218	0.3542	0.4432

Lampiran 15 T Tabel

	$\alpha = 0.1$	0.05	0.025	0.01	0.005	0.0025	0.001
dk							
163	1.286767	1.654256	1.974625	2.349442	2.606328	2.845751	3.140983
164	1.286735	1.654198	1.974535	2.349300	2.606140	2.845511	3.140669
165	1.286703	1.654141	1.974446	2.349160	2.605954	2.845275	3.140358
166	1.286672	1.654085	1.974358	2.349021	2.605770	2.845042	3.140052
167	1.286641	1.654029	1.974271	2.348884	2.605589	2.844812	3.139749
168	1.286611	1.653974	1.974185	2.348749	2.605410	2.844584	3.139450
169	1.286581	1.653920	1.974100	2.348615	2.605233	2.844359	3.139155
170	1.286551	1.653866	1.974017	2.348483	2.605058	2.844137	3.138863
171	1.286522	1.653813	1.973934	2.348352	2.604886	2.843917	3.138575
172	1.286493	1.653761	1.973852	2.348223	2.604715	2.843700	3.138290
173	1.286464	1.653709	1.973771	2.348096	2.604546	2.843486	3.138008
174	1.286436	1.653658	1.973691	2.347970	2.604379	2.843274	3.137729
175	1.286408	1.653607	1.973612	2.347845	2.604215	2.843064	3.137454
176	1.286380	1.653557	1.973534	2.347722	2.604052	2.842857	3.137182
177	1.286353	1.653508	1.973457	2.347600	2.603891	2.842652	3.136913
178	1.286326	1.653459	1.973381	2.347479	2.603731	2.842450	3.136648
179	1.286299	1.653411	1.973305	2.347360	2.603574	2.842250	3.136385
180	1.286272	1.653363	1.973231	2.347243	2.603418	2.842052	3.136125

Lampiran 16 F Tabel

Titik Persentase Distribusi F untuk Probabilita = 0,05

df untuk penyebut (N2)	df untuk pembilang (N1)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
136	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.82	1.79	1.77	1.74
137	3.91	3.06	2.67	2.44	2.28	2.17	2.08	2.01	1.95	1.90	1.86	1.82	1.79	1.76	1.74
138	3.91	3.06	2.67	2.44	2.28	2.16	2.08	2.01	1.95	1.90	1.86	1.82	1.79	1.76	1.74
139	3.91	3.06	2.67	2.44	2.28	2.16	2.08	2.01	1.95	1.90	1.86	1.82	1.79	1.76	1.74
140	3.91	3.06	2.67	2.44	2.28	2.16	2.08	2.01	1.95	1.90	1.86	1.82	1.79	1.76	1.74
141	3.91	3.06	2.67	2.44	2.28	2.16	2.08	2.00	1.95	1.90	1.86	1.82	1.79	1.76	1.74
142	3.91	3.06	2.67	2.44	2.28	2.16	2.07	2.00	1.95	1.90	1.86	1.82	1.79	1.76	1.74
143	3.91	3.06	2.67	2.43	2.28	2.16	2.07	2.00	1.95	1.90	1.86	1.82	1.79	1.76	1.74
144	3.91	3.06	2.67	2.43	2.28	2.16	2.07	2.00	1.95	1.90	1.86	1.82	1.79	1.76	1.74
145	3.91	3.06	2.67	2.43	2.28	2.16	2.07	2.00	1.94	1.90	1.86	1.82	1.79	1.76	1.74
146	3.91	3.06	2.67	2.43	2.28	2.16	2.07	2.00	1.94	1.90	1.85	1.82	1.79	1.76	1.74
147	3.91	3.06	2.67	2.43	2.28	2.16	2.07	2.00	1.94	1.90	1.85	1.82	1.79	1.76	1.73
148	3.91	3.06	2.67	2.43	2.28	2.16	2.07	2.00	1.94	1.90	1.85	1.82	1.79	1.76	1.73
149	3.90	3.06	2.67	2.43	2.27	2.16	2.07	2.00	1.94	1.89	1.85	1.82	1.79	1.76	1.73
150	3.90	3.06	2.66	2.43	2.27	2.16	2.07	2.00	1.94	1.89	1.85	1.82	1.79	1.76	1.73
151	3.90	3.06	2.66	2.43	2.27	2.16	2.07	2.00	1.94	1.89	1.85	1.82	1.79	1.76	1.73
152	3.90	3.06	2.66	2.43	2.27	2.16	2.07	2.00	1.94	1.89	1.85	1.82	1.79	1.76	1.73
153	3.90	3.06	2.66	2.43	2.27	2.16	2.07	2.00	1.94	1.89	1.85	1.82	1.78	1.76	1.73
154	3.90	3.05	2.66	2.43	2.27	2.16	2.07	2.00	1.94	1.89	1.85	1.82	1.78	1.76	1.73
155	3.90	3.05	2.66	2.43	2.27	2.16	2.07	2.00	1.94	1.89	1.85	1.82	1.78	1.76	1.73
156	3.90	3.05	2.66	2.43	2.27	2.16	2.07	2.00	1.94	1.89	1.85	1.81	1.78	1.76	1.73
157	3.90	3.05	2.66	2.43	2.27	2.16	2.07	2.00	1.94	1.89	1.85	1.81	1.78	1.76	1.73
158	3.90	3.05	2.66	2.43	2.27	2.16	2.07	2.00	1.94	1.89	1.85	1.81	1.78	1.75	1.73
159	3.90	3.05	2.66	2.43	2.27	2.16	2.07	2.00	1.94	1.89	1.85	1.81	1.78	1.75	1.73
160	3.90	3.05	2.66	2.43	2.27	2.16	2.07	2.00	1.94	1.89	1.85	1.81	1.78	1.75	1.73
161	3.90	3.05	2.66	2.43	2.27	2.16	2.07	2.00	1.94	1.89	1.85	1.81	1.78	1.75	1.73
162	3.90	3.05	2.66	2.43	2.27	2.15	2.07	2.00	1.94	1.89	1.85	1.81	1.78	1.75	1.73
163	3.90	3.05	2.66	2.43	2.27	2.15	2.07	2.00	1.94	1.89	1.85	1.81	1.78	1.75	1.73
164	3.90	3.05	2.66	2.43	2.27	2.15	2.07	2.00	1.94	1.89	1.85	1.81	1.78	1.75	1.73
165	3.90	3.05	2.66	2.43	2.27	2.15	2.07	1.99	1.94	1.89	1.85	1.81	1.78	1.75	1.73
166	3.90	3.05	2.66	2.43	2.27	2.15	2.07	1.99	1.94	1.89	1.85	1.81	1.78	1.75	1.73
167	3.90	3.05	2.66	2.43	2.27	2.15	2.06	1.99	1.94	1.89	1.85	1.81	1.78	1.75	1.73
168	3.90	3.05	2.66	2.43	2.27	2.15	2.06	1.99	1.94	1.89	1.85	1.81	1.78	1.75	1.73
169	3.90	3.05	2.66	2.43	2.27	2.15	2.06	1.99	1.94	1.89	1.85	1.81	1.78	1.75	1.73
170	3.90	2.66	2.42	2.27	2.15	2.06	1.99	1.94	1.89	1.85	1.81	1.78	1.75	1.73	1.73
171	3.90	2.66	2.42	2.27	2.15	2.06	1.99	1.93	1.89	1.85	1.81	1.78	1.75	1.73	1.73
172	3.90	2.66	2.42	2.27	2.15	2.06	1.99	1.93	1.89	1.84	1.81	1.78	1.75	1.72	1.72
173	3.90	2.66	2.42	2.27	2.15	2.06	1.99	1.93	1.89	1.84	1.81	1.78	1.75	1.72	1.72
174	3.90	2.66	2.42	2.27	2.15	2.06	1.99	1.93	1.89	1.84	1.81	1.78	1.75	1.72	1.72
175	3.90	2.66	2.42	2.27	2.15	2.06	1.99	1.93	1.89	1.84	1.81	1.78	1.75	1.72	1.72
176	3.89	2.66	2.42	2.27	2.15	2.06	1.99	1.93	1.88	1.84	1.81	1.78	1.75	1.72	1.72
177	3.89	2.66	2.42	2.27	2.15	2.06	1.99	1.93	1.88	1.84	1.81	1.78	1.75	1.72	1.72
178	3.89	3.05	2.66	2.42	2.26	2.15	2.06	1.99	1.93	1.88	1.84	1.81	1.78	1.75	1.72
179	3.89	3.05	2.66	2.42	2.26	2.15	2.06	1.99	1.93	1.88	1.84	1.81	1.78	1.75	1.72
180	3.89	3.05	2.65	2.42	2.26	2.15	2.06	1.99	1.93	1.88	1.84	1.81	1.77	1.75	1.72