

Lampiran I

KUESIONER PENELITIAN

Perihal : Mohon bantuan pengisian Kuesioner

Kepada Yth : Bapak/ Ibu, Saudara/ i
Di tempat

Dengan Hormat,

Dalam rangka penyusunan Skripsi sebagai salah satu syarat kelulusan program Strata 1 Manajemen di Program Studi Manajemen IIB Darmajaya, Saya:

Nama : I Putu Adi Kustiawan

NPM : 2112110180

Sedang melakukan penelitian yang berjudul **“PENGARUH PERSEPSI KEMUDAHAN, PERSEPSI MANFAAT DAN PERSEPSI KEAMANAN TERHADAP KEPUTUSAN PENGGUNA APLIKASI BRIMO”** Oleh karena itu saya mohon kesediaan bapak/ibu,saudara/i untuk mengisi kusioner di bawah ini dengan jujur dan benar. Data atau informasi yang terkumpul akan saya jaga kerahasiaanya dan di gunakan hanya untuk kepentingan penyusunan skripsi ini semata. Atas perhatian bapak/ibu, saudara/i saya ucapkan terima kasih.

Bandar Lampung, Januari 2025

Peneliti

I Putu Adi Kustiawan

NPM. 2112110180

Panduan pengisian pernyataan :

1. Jawablah pernyataan yang diajukan dibawah ini dengan benar dan jujur.
2. Pernyataan harus dijawab semua jangan sampai ada yang terlewatkan, agar data dapat sepenuhnya di olah oleh peneliti.
3. Berilah tanda (√) pada jawaban yang telah disediakan oleh peneliti.
4. Keterangan : SS (Sangat Setuju)
S (Setuju)
CS (Cukup Setuju)
TS (Tidak Setuju)
STS (Sangat Tidak Setuju)

I. INFORMASI UMUM

1. Nasabah BRI : ☐ ya
☐ Tidak
2. Menggunakan BRImo: ☐ Ya
☐ Tidak

II. IDENTITAS RESPONDEN

1. Nama :(Dapat dikosongkan)
2. Jenis Kelamin:

☐ a. Laki-Laki	☐ b. Perempuan
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3. Usia :

☐ a. 17 Tahun – 22 Tahun	☐ d. 35 Tahun – 40 Tahun
☐ b. 23 Tahun – 28 Tahun	☐ e. > 40 Tahun
☐ c. 29 Tahun – 34 Tahun	
4. Pekerjaan :

☐ a. Pelajar	☐ c. Pegawai Negeri
☐ b. Mahasiswa	☐ d. Karyawan Swasta
☐ c. Wiraswasta	☐ e. Lainnya

III. DAFTAR PERNYATAAN

Persepsi Kemudahan						
No	Pernyataan	STS	TS	CS	S	SS
Mudah Untuk Dipelajari						
1	Dapat memahami cara penggunaan Aplikasi BRImo dengan cepat					
2	Fungsi menu dan fitur dalam Aplikasi BRImo mudah dipahami					
Mempermudah Pekerjaan						
3	Aplikasi BRImo mempermudah dalam melakukan transaksi perbankan kapan saja, di mana saja.					
4	Fitur-fitur dalam Aplikasi BRImo membantu mengatur transaksi perbankan dengan lebih baik.					
Meningkatkan Keterampilan						
5	Aplikasi BRImo membantu mengenal berbagai metode pembayaran digital					
6	Aplikasi BRImo membuat lebih terampil dalam menggunakan layanan perbankan digital					
Mudah Dioperasikan						
7	Tata letak dan desain Aplikasi BRImo memudahkan dalam melakukan transaksi.					
8	Menu dalam aplikasi Aplikasi BRImo berfungsi dengan baik dan responsif					

Persepsi Manfaat						
No	Pernyataan	STS	TS	CS	S	SS
Penggunaan Sistem Mampu Meningkatkan Kinerja Individu						
1	Aplikasi BRImo membantu dalam mengontrol pengeluaran secara real-time					
2	Lebih efisien dalam mengelola keuangan pribadi dengan menggunakan Aplikasi BRImo					
Penggunaan Sistem Mampu Menambah Tingkat Produktivitas Individu						
3	Dapat melakukan lebih banyak transaksi keuangan dalam waktu singkat dengan menggunakan Aplikasi BRImo					
4	Penggunaan Aplikasi BRImo membantu dalam mengelola berbagai tagihan secara otomatis					
Penggunaan Sistem Mampu Meningkatkan Efektivitas Kinerja Individu						
5	Aplikasi BRImo dapat mengurangi kesalahan dalam transaksi keuangan					
6	Aplikasi BRImo memberikan laporan transaksi yang jelas					
Penggunaan Sistem Bermanfaat Bagi Individu						
7	Fitur yang tersedia dalam Aplikasi BRImo sesuai dengan kebutuhan bertransaksi					
8	Aplikasi BRImo membantu saya dalam mengelola pembayaran rutin seperti cicilan atau tagihan bulanan					

Persepsi Keamanan						
No	Pernyataan	STS	TS	CS	S	SS
Tidak Khawatir Memberikan Informasi						
1	Percaya bahwa Aplikasi BRImo memiliki sistem keamanan yang baik dalam melindungi informasi pengguna					
2	Yakin bahwa aplikasi Aplikasi BRImo tidak akan membagikan informasi pribadi kepada pihak lain tanpa izin					
Percaya Bahwa Informasi Dilindungi						
3	Merasa tenang karena adanya fitur keamanan tambahan seperti verifikasi dua langkah atau OTP (One-Time Password) pada Aplikasi BRImo					
4	Aplikasi BRImo memiliki kebijakan privasi yang ketat dalam melindungi informasi pengguna					
Percaya Transaksi Terjamin Keamananannya						
5	Percaya bahwa sistem Aplikasi BRImo mampu mencegah adanya transaksi yang tidak sah					
6	Transaksi yang saya lakukan melalui Aplikasi BRImo tidak dapat diakses oleh pihak yang tidak berwenang					

Keputusan Penggunaan						
No	Pernyataan	STS	TS	CS	S	SS
Pemakaian Nyata						
1	Secara rutin menggunakan Aplikasi BRImo untuk melakukan transaksi keuangan.					
2	Selalu mengandalkan BRImo ketika membutuhkan layanan perbankan secara cepat					
Frekuensi Penggunaan						
3	Sering mengakses Aplikasi BRImo untuk mengecek saldo dan riwayat transaksi.					
4	Semakin sering menggunakan Aplikasi BRImo setelah terbiasa dengan fitur-fiturnya.					
Kepuasan Pengguna						
5	Akan merekomendasikan Aplikasi BRImo kepada nasabah lain untuk kegiatan transaksi					
6	Merasa nyaman menggunakan Aplikasi BRImo karena minim kendala teknis					

Lampiran II (Hasil Jawaban Responden)

No	PK1	PK2	PK3	PK4	PK5	PK6	PK7	PK8	Persepsi_Kemudahan
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No	PM1	PM2	PM3	PM4	PM5	PM6	PM7	PM8	Persepsi_Manfaat
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No	PN1	PN2	PN3	PN4	PN5	PN6	Persepsi_Kemanan
1	4	3	3	4	3	3	20
2	3	4	3	5	4	4	23
3	3	5	3	3	2	4	20
4	3	5	5	4	4	4	25
5	3	5	4	4	4	4	24
6	4	4	3	5	4	4	24
7	4	3	3	5	5	4	24
8	5	4	4	4	4	4	25
9	4	4	3	5	4	3	23
10	4	4	3	4	4	4	23
11	2	3	3	5	4	3	20
12	2	5	3	4	4	2	20
13	2	2	3	4	4	3	18
14	2	5	3	5	4	4	23
15	4	3	5	5	5	5	27
16	3	4	2	4	4	4	21
17	1	4	4	5	5	5	24
18	4	5	3	4	4	3	23
19	2	3	3	4	4	4	20
20	4	3	4	5	5	4	25
21	3	2	3	4	4	4	20
22	4	4	3	3	3	3	20
23	2	5	2	3	3	4	19
24	3	3	3	4	4	4	21
25	3	3	5	3	4	3	21
26	3	4	2	5	5	5	24
27	3	4	4	4	4	4	23
28	2	5	4	4	3	4	22
29	4	5	3	3	3	4	22
30	3	4	5	5	5	3	25
31	4	4	4	5	5	4	26
32	2	4	5	4	4	4	23
33	2	3	2	4	4	4	19
34	4	4	3	5	5	3	24
35	3	5	5	5	5	5	28
36	1	5	3	4	4	4	21
37	2	4	4	5	5	4	24
38	1	5	4	5	5	3	23
39	3	3	3	4	4	4	21
40	3	2	3	4	4	4	20
41	3	4	3	5	5	5	25
42	4	3	3	4	3	3	20
43	3	4	5	4	5	4	25
44	4	4	3	5	4	4	24
45	4	4	3	5	4	3	23
46	1	4	4	5	5	5	24
47	2	4	4	4	4	3	21
48	2	5	4	4	3	4	22
49	3	4	4	5	4	3	23
50	3	4	3	5	5	5	25

51	3	4	4	5	5	4	25
52	3	4	4	5	4	3	23
53	4	5	4	5	5	5	28
54	3	4	3	4	4	4	22
55	3	3	3	4	3	3	19
56	4	4	4	4	5	3	24
57	3	3	5	5	5	3	24
58	3	3	3	4	4	3	20
59	4	5	4	5	5	5	28
60	3	3	3	3	4	3	19
61	2	3	5	5	4	4	23
62	3	4	3	5	4	4	23
63	3	5	3	3	2	4	20
64	3	5	5	4	4	4	25
65	3	5	5	4	3	2	22
66	3	4	3	4	4	4	22
67	3	5	4	4	4	4	24
68	4	3	3	5	5	4	24
69	1	3	3	4	4	4	19
70	4	4	3	5	4	4	24
71	3	3	2	4	4	4	20
72	3	3	3	4	3	3	19
73	2	3	3	5	4	3	20
74	2	2	4	5	3	3	19
75	2	5	3	4	4	2	20
76	2	2	3	4	4	3	18
77	2	5	3	5	4	4	23
78	4	3	5	5	5	5	27
79	3	4	2	4	4	4	21
80	4	5	5	5	5	5	29
81	4	4	4	4	5	3	24
82	2	3	3	4	4	4	20
83	4	3	4	5	5	4	25
84	3	2	3	4	4	4	20
85	2	5	2	3	3	4	19
86	3	3	3	4	4	4	21
87	3	3	3	4	4	3	20
88	3	4	2	5	5	5	24
89	4	3	5	3	3	5	23
90	3	4	4	4	4	4	23
91	4	5	3	3	3	4	22
92	3	4	5	5	5	3	25
93	2	4	5	4	4	4	23
94	3	3	3	3	4	3	19
95	2	3	2	4	4	4	19
96	4	4	3	5	5	3	24
97	1	5	3	4	4	4	21
98	5	5	5	4	5	4	28
99	1	5	4	5	5	3	23
100	3	3	3	4	4	4	21
101	4	5	3	4	4	3	23
102	3	4	4	5	5	4	25
103	3	5	5	4	3	2	22

104	4	5	5	5	5	5	29
105	2	3	5	5	4	4	23
106	4	4	5	5	5	4	27
107	4	3	5	3	3	5	23
108	5	5	5	4	5	4	28
109	4	4	5	5	5	4	27
110	4	5	5	5	3	5	27
111	4	5	5	5	5	5	29
112	4	5	5	5	3	5	27
113	5	5	5	5	4	5	29
114	4	4	4	5	5	5	27
115	5	5	5	5	5	5	30
116	5	4	5	5	5	3	27
117	5	5	4	4	4	4	26
118	4	3	5	5	5	5	27
119	4	5	5	5	5	5	29
120	2	4	4	4	3	3	20
121	4	2	4	5	5	5	25
122	4	5	5	5	3	3	25
123	5	5	5	4	4	5	28
124	5	5	5	5	4	5	29
125	3	3	3	4	4	4	21
126	3	4	3	2	5	5	22
127	5	5	5	4	5	4	28
128	4	4	4	4	4	5	25
129	4	5	4	5	4	4	26
130	4	4	4	5	5	5	27
131	3	4	3	3	2	3	18
132	4	4	4	5	5	5	27
133	4	5	4	3	4	4	24
134	3	3	3	4	4	3	20
135	5	5	5	5	5	5	30
136	3	3	3	3	4	3	19
137	2	3	5	5	4	4	23
138	3	4	3	5	4	4	23
139	5	4	5	3	5	5	27
140	3	5	3	3	2	4	20

No	KP1	KP2	KP3	KP4	KP5	KP6	Keputusan_Penggunaan
1	5	5	5	5	5	5	30
2	5	5	5	5	5	5	30
3	3	5	4	4	4	3	23
4	5	3	4	4	3	4	23
5	4	4	4	4	5	3	24
6	3	2	2	2	2	2	13
7	5	5	5	5	5	5	30
8	5	5	5	5	5	5	30
9	5	5	5	5	5	5	30
10	3	3	4	3	3	4	20
11	3	3	4	5	4	5	24
12	3	4	4	5	2	4	22
13	5	5	4	5	4	5	28
14	3	5	4	4	4	3	23
15	5	5	4	4	3	3	24
16	4	4	5	3	5	4	25
17	5	5	4	4	4	4	26
18	3	3	3	4	4	4	21
19	3	4	5	5	2	3	22
20	3	4	4	2	4	4	21
21	4	4	4	5	5	4	26
22	4	3	3	5	3	3	21
23	3	4	4	4	3	3	21
24	3	4	3	4	4	4	22
25	2	2	2	2	2	2	12
26	2	5	5	3	4	3	22
27	3	4	5	3	3	4	22
28	4	4	5	5	4	4	26
29	3	4	3	2	4	3	19
30	5	3	4	5	5	3	25
31	4	5	3	4	4	4	24
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33	2	4	5	4	4	4	23
34	4	4	5	4	4	3	24
35	5	4	5	5	5	5	29
36	2	4	5	4	5	5	25
37	5	5	4	4	3	4	25
38	3	3	4	5	5	4	24
39	2	4	4	3	4	4	21
40	3	4	3	4	3	3	20
41	4	5	5	5	3	3	25
42	5	3	3	3	3	3	20
43	5	5	5	5	4	5	29
44	3	4	4	3	2	3	19
45	5	5	5	4	4	3	26
46	5	5	4	4	4	4	26
47	2	3	3	3	3	2	16
48	5	5	5	5	5	5	30
49	5	3	4	4	4	4	24
50	5	5	5	5	5	5	30

51	3	4	5	5	4	3	24
52	5	3	4	3	3	3	21
53	5	5	5	5	5	5	30
54	4	4	3	4	4	3	22
55	4	4	4	4	4	3	23
56	5	4	3	2	5	4	23
57	5	5	5	5	5	5	30
58	4	4	4	4	4	3	23
59	5	5	5	5	4	4	28
60	4	4	3	4	3	3	21
61	4	4	4	4	5	5	26
62	4	4	4	4	5	5	26
63	3	5	4	4	4	3	23
64	5	3	4	4	3	4	23
65	4	4	3	4	4	4	23
66	4	4	3	4	4	3	22
67	4	4	4	4	5	3	24
68	3	5	5	4	4	5	26
69	4	4	4	4	4	4	24
70	4	3	5	3	3	4	22
71	3	2	2	2	2	2	13
72	4	4	4	4	4	3	23
73	3	3	4	5	4	5	24
74	2	2	2	2	2	2	12
75	3	4	4	5	2	4	22
76	3	5	4	4	4	5	25
77	3	5	4	4	4	3	23
78	5	5	4	4	3	3	24
79	4	4	5	3	5	4	25
80	5	5	5	5	5	5	30
81	5	4	3	2	5	4	23
82	3	4	5	5	2	3	22
83	3	4	4	2	4	4	21
84	4	4	4	5	5	4	26
85	3	4	4	4	3	3	21
86	3	4	3	4	4	4	22
87	4	4	4	4	4	3	23
88	2	5	5	3	4	3	22
89	5	5	5	3	5	5	28
90	3	4	5	3	3	4	22
91	3	4	3	2	4	3	19
92	5	3	4	5	5	3	25
93	5	4	4	3	5	4	25
94	4	4	3	4	3	3	21
95	2	4	5	4	4	4	23
96	4	4	5	4	4	3	24
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98	5	5	5	5	5	5	30
99	3	3	4	5	5	4	24
100	2	4	4	3	4	4	21
101	3	3	3	4	4	4	21
102	2	4	3	5	2	1	17
103	4	1	1	1	1	1	9

104	5	5	5	5	5	5	30
105	4	4	4	4	5	5	26
106	5	5	5	5	5	5	30
107	5	5	5	3	5	5	28
108	5	4	4	5	5	5	28
109	4	5	5	4	5	4	27
110	5	3	5	5	5	5	28
111	4	5	5	5	5	5	29
112	5	5	5	5	5	5	30
113	5	4	5	5	5	5	29
114	5	5	5	5	5	5	30
115	5	5	5	5	5	4	29
116	5	3	3	5	3	3	22
117	4	5	3	5	5	4	26
118	5	3	5	5	5	5	28
119	5	5	5	5	5	5	30
120	3	5	5	5	5	5	28
121	5	5	5	4	5	3	27
122	2	5	4	3	4	5	23
123	2	5	4	5	5	5	26
124	5	5	5	5	5	5	30
125	5	4	5	4	4	5	27
126	3	5	3	5	4	5	25
127	5	4	4	3	5	5	26
128	5	4	4	4	4	4	25
129	4	5	3	5	4	5	26
130	5	5	5	5	5	5	30
131	4	3	3	2	3	3	18
132	5	4	5	3	3	5	25
133	5	5	5	5	5	5	30
134	5	5	5	5	4	5	29
135	5	5	5	5	4	5	29
136	4	3	3	3	3	4	20
137	5	4	3	3	4	5	24
138	5	5	5	5	5	5	30
139	5	5	5	5	5	5	30
140	5	5	5	5	5	5	30

Lampiran III (Hasil Uji Deskriptif)

- **Identitas Responden**

Jenis_Kelamin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Laki-Laki	61	43.6	43.6	43.6
	Perempuan	79	56.4	56.4	100.0
	Total	140	100.0	100.0	

Usia

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	> 40 Tahun	7	5.0	5.0	5.0
	17 Tahun – 22 Tahun	34	24.3	24.3	29.3
	23 Tahun – 28 Tahun	38	27.1	27.1	56.4
	29 Tahun – 34 Tahun	53	37.9	37.9	94.3
	35 Tahun – 40 Tahun	8	5.7	5.7	100.0
	Total	140	100.0	100.0	

Pekerjaan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Karyawan Swasta	44	31.4	31.4	31.4
	Mahasiswa	35	25.0	25.0	56.4
	Pegawai Negeri	25	17.9	17.9	74.3
	Pelajar	4	2.9	2.9	77.1
	Wiraswasta	32	22.9	22.9	100.0
	Total	140	100.0	100.0	

- **Variabel Persepsi Kemudahan**

PK1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	.7	.7	.7
	TS	8	5.7	5.7	6.4
	CS	14	10.0	10.0	16.4
	S	67	47.9	47.9	64.3
	SS	50	35.7	35.7	100.0
	Total	140	100.0	100.0	

PK2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	.7	.7	.7
	TS	7	5.0	5.0	5.7
	CS	47	33.6	33.6	39.3
	S	47	33.6	33.6	72.9
	SS	38	27.1	27.1	100.0
	Total	140	100.0	100.0	

PK3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	.7	.7	.7
	TS	2	1.4	1.4	2.1
	CS	11	7.9	7.9	10.0
	S	66	47.1	47.1	57.1
	SS	60	42.9	42.9	100.0
	Total	140	100.0	100.0	

PK4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	1.4	1.4	1.4
	TS	1	.7	.7	2.1
	CS	31	22.1	22.1	24.3
	S	53	37.9	37.9	62.1
	SS	53	37.9	37.9	100.0
	Total	140	100.0	100.0	

PK5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	7	5.0	5.0	5.0
	CS	22	15.7	15.7	20.7
	S	47	33.6	33.6	54.3
	SS	64	45.7	45.7	100.0
	Total	140	100.0	100.0	

PK6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	.7	.7	.7
	TS	8	5.7	5.7	6.4
	CS	40	28.6	28.6	35.0
	S	51	36.4	36.4	71.4
	SS	40	28.6	28.6	100.0
	Total	140	100.0	100.0	

PK7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	1.4	1.4	1.4
	TS	6	4.3	4.3	5.7
	CS	38	27.1	27.1	32.9
	S	50	35.7	35.7	68.6
	SS	44	31.4	31.4	100.0
	Total	140	100.0	100.0	

PK8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	.7	.7	.7
	TS	4	2.9	2.9	3.6
	CS	14	10.0	10.0	13.6
	S	67	47.9	47.9	61.4
	SS	54	38.6	38.6	100.0
	Total	140	100.0	100.0	

- **Variabel Persepsi Manfaat**

PM1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	6	4.3	4.3	4.3
	TS	20	14.3	14.3	18.6
	CS	47	33.6	33.6	52.1
	S	48	34.3	34.3	86.4
	SS	19	13.6	13.6	100.0
	Total	140	100.0	100.0	

PM2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	1.4	1.4	1.4
	TS	20	14.3	14.3	15.7
	CS	62	44.3	44.3	60.0
	S	40	28.6	28.6	88.6
	SS	16	11.4	11.4	100.0
	Total	140	100.0	100.0	

PM3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	10	7.1	7.1	7.1
	TS	27	19.3	19.3	26.4
	CS	44	31.4	31.4	57.9
	S	44	31.4	31.4	89.3
	SS	15	10.7	10.7	100.0
	Total	140	100.0	100.0	

PM4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	4	2.9	2.9	2.9
	TS	33	23.6	23.6	26.4
	CS	45	32.1	32.1	58.6
	S	29	20.7	20.7	79.3
	SS	29	20.7	20.7	100.0
	Total	140	100.0	100.0	

PM5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	10	7.1	7.1	7.1
	TS	33	23.6	23.6	30.7
	CS	49	35.0	35.0	65.7
	S	24	17.1	17.1	82.9
	SS	24	17.1	17.1	100.0
	Total	140	100.0	100.0	

PM6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	6	4.3	4.3	4.3
	CS	17	12.1	12.1	16.4
	S	73	52.1	52.1	68.6
	SS	44	31.4	31.4	100.0
	Total	140	100.0	100.0	

PM7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	TS	11	7.9	7.9	7.9
	CS	39	27.9	27.9	35.7
	S	49	35.0	35.0	70.7
	SS	41	29.3	29.3	100.0
	Total	140	100.0	100.0	

PM8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	CS	13	9.3	9.3	9.3
	S	61	43.6	43.6	52.9
	SS	66	47.1	47.1	100.0
	Total	140	100.0	100.0	

- **Variabel Persepsi Keamanan**

PN1

	Frequency	Percent	Valid Percent	Cumulative Percent
STS	7	5.0	5.0	5.0
TS	25	17.9	17.9	22.9
CS	51	36.4	36.4	59.3
S	45	32.1	32.1	91.4
SS	12	8.6	8.6	100.0
Total	140	100.0	100.0	

PN2

	Frequency	Percent	Valid Percent	Cumulative Percent
TS	7	5.0	5.0	5.0
CS	37	26.4	26.4	31.4
S	50	35.7	35.7	67.1
SS	46	32.9	32.9	100.0
Total	140	100.0	100.0	

PN3

	Frequency	Percent	Valid Percent	Cumulative Percent
TS	9	6.4	6.4	6.4
CS	58	41.4	41.4	47.9
S	34	24.3	24.3	72.1
SS	39	27.9	27.9	100.0
Total	140	100.0	100.0	

PN4

	Frequency	Percent	Valid Percent	Cumulative Percent
TS	1	.7	.7	.7
CS	17	12.1	12.1	12.9
S	58	41.4	41.4	54.3
SS	64	45.7	45.7	100.0
Total	140	100.0	100.0	

PN5

	Frequency	Percent	Valid Percent	Cumulative Percent
TS	4	2.9	2.9	2.9
CS	20	14.3	14.3	17.1
S	68	48.6	48.6	65.7
SS	48	34.3	34.3	100.0
Total	140	100.0	100.0	

PN6

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid TS	4	2.9	2.9	2.9
CS	37	26.4	26.4	29.3
S	67	47.9	47.9	77.1
SS	32	22.9	22.9	100.0
Total	140	100.0	100.0	

- Variabel Keputusan Penggunaan**

KP1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid TS	14	10.0	10.0	10.0
CS	34	24.3	24.3	34.3
S	33	23.6	23.6	57.9
SS	59	42.1	42.1	100.0
Total	140	100.0	100.0	

KP2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	1	.7	.7	.7
TS	4	2.9	2.9	3.6
CS	22	15.7	15.7	19.3
S	58	41.4	41.4	60.7
SS	55	39.3	39.3	100.0
Total	140	100.0	100.0	

KP3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	1	.7	.7	.7
TS	4	2.9	2.9	3.6
CS	26	18.6	18.6	22.1
S	50	35.7	35.7	57.9
SS	59	42.1	42.1	100.0
Total	140	100.0	100.0	

KP4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid STS	1	.7	.7	.7
TS	11	7.9	7.9	8.6
CS	23	16.4	16.4	25.0
S	48	34.3	34.3	59.3
SS	57	40.7	40.7	100.0
Total	140	100.0	100.0	

KP5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	1	.7	.7	.7
	TS	10	7.1	7.1	7.9
	CS	23	16.4	16.4	24.3
	S	50	35.7	35.7	60.0
	SS	56	40.0	40.0	100.0
	Total	140	100.0	100.0	

KP6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STS	2	1.4	1.4	1.4
	TS	5	3.6	3.6	5.0
	CS	39	27.9	27.9	32.9
	S	42	30.0	30.0	62.9
	SS	52	37.1	37.1	100.0
	Total	140	100.0	100.0	

Lampiran IV (Hasil Uji Validitas)

		Correlations								Persepsi_Kemudahan
		PK1	PK2	PK3	PK4	PK5	PK6	PK7	PK8	
PK1	Pearson Correlation	1	.666**	.710**	.692**	.674**	.600**	.742**	.757**	.852**
	Sig. (2-tailed)		.000	.000	.000	.000	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30
PK2	Pearson Correlation	.666**	1	.445*	.675**	.480**	.773**	.752**	.744**	.809**
	Sig. (2-tailed)	.000		.014	.000	.007	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30
PK3	Pearson Correlation	.710**	.445*	1	.837**	.578**	.718**	.790**	.588**	.834**
	Sig. (2-tailed)	.000	.014		.000	.001	.000	.000	.001	.000
	N	30	30	30	30	30	30	30	30	30
PK4	Pearson Correlation	.692**	.675**	.837**	1	.595**	.811**	.828**	.588**	.887**
	Sig. (2-tailed)	.000	.000	.000		.001	.000	.000	.001	.000
	N	30	30	30	30	30	30	30	30	30
PK5	Pearson Correlation	.674**	.480**	.578**	.595**	1	.671**	.766**	.577**	.771**
	Sig. (2-tailed)	.000	.007	.001	.001		.000	.000	.001	.000
	N	30	30	30	30	30	30	30	30	30
PK6	Pearson Correlation	.600**	.773**	.718**	.811**	.671**	1	.936**	.663**	.903**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		.000	.000	.000
	N	30	30	30	30	30	30	30	30	30
PK7	Pearson Correlation	.742**	.752**	.790**	.828**	.766**	.936**	1	.751**	.960**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000		.000	.000
	N	30	30	30	30	30	30	30	30	30
PK8	Pearson Correlation	.757**	.744**	.588**	.588**	.577**	.663**	.751**	1	.826**
	Sig. (2-tailed)	.000	.000	.001	.001	.001	.000	.000		.000
	N	30	30	30	30	30	30	30	30	30
Persepsi Kemudahan	Pearson Correlation	.852**	.809**	.834**	.887**	.771**	.903**	.960**	.826**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

		Correlations								
		PM1	PM2	PM3	PM4	PM5	PM6	PM7	PM8	Persepsi_Manfaat
PM1	Pearson Correlation	1	.732**	.947**	.698**	.567**	1.000**	.732**	.947**	.953**
	Sig. (2-tailed)		.000	.000	.000	.001	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30
PM2	Pearson Correlation	.732**	1	.643**	.618**	.686**	.732**	1.000**	.643**	.869**
	Sig. (2-tailed)	.000		.000	.000	.000	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30
PM3	Pearson Correlation	.947**	.643**	1	.689**	.487**	.947**	.643**	1.000**	.915**
	Sig. (2-tailed)	.000	.000		.000	.006	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30
PM4	Pearson Correlation	.698**	.618**	.689**	1	.458*	.698**	.618**	.689**	.787**
	Sig. (2-tailed)	.000	.000	.000		.011	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30
PM5	Pearson Correlation	.567**	.686**	.487**	.458*	1	.567**	.686**	.487**	.701**
	Sig. (2-tailed)	.001	.000	.006	.011		.001	.000	.006	.000
	N	30	30	30	30	30	30	30	30	30
PM6	Pearson Correlation	1.000**	.732**	.947**	.698**	.567**	1	.732**	.947**	.953**
	Sig. (2-tailed)	.000	.000	.000	.000	.001		.000	.000	.000
	N	30	30	30	30	30	30	30	30	30
PM7	Pearson Correlation	.732**	1.000**	.643**	.618**	.686**	.732**	1	.643**	.869**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000		.000	.000
	N	30	30	30	30	30	30	30	30	30
PM8	Pearson Correlation	.947**	.643**	1.000**	.689**	.487**	.947**	.643**	1	.915**
	Sig. (2-tailed)	.000	.000	.000	.000	.006	.000	.000		.000
	N	30	30	30	30	30	30	30	30	30
Persepsi Manfaat	Pearson Correlation	.953**	.869**	.915**	.787**	.701**	.953**	.869**	.915**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

		Correlations						
		PN1	PN2	PN3	PN4	PN5	PN6	Persepsi_Kemamanan
PN1	Pearson Correlation	1	.425*	.456*	.526**	.958**	.552**	.819**
	Sig. (2-tailed)		.019	.011	.003	.000	.002	.000
	N	30	30	30	30	30	30	30
PN2	Pearson Correlation	.425*	1	.296	.529**	.445*	.516**	.697**
	Sig. (2-tailed)	.019		.112	.003	.014	.004	.000
	N	30	30	30	30	30	30	30
PN3	Pearson Correlation	.456*	.296	1	.494**	.454*	.518**	.689**
	Sig. (2-tailed)	.011	.112		.006	.012	.003	.000
	N	30	30	30	30	30	30	30
PN4	Pearson Correlation	.526**	.529**	.494**	1	.530**	.953**	.845**
	Sig. (2-tailed)	.003	.003	.006		.003	.000	.000
	N	30	30	30	30	30	30	30
PN5	Pearson Correlation	.958**	.445*	.454*	.530**	1	.556**	.825**
	Sig. (2-tailed)	.000	.014	.012	.003		.001	.000
	N	30	30	30	30	30	30	30
PN6	Pearson Correlation	.552**	.516**	.518**	.953**	.556**	1	.857**
	Sig. (2-tailed)	.002	.004	.003	.000	.001		.000
	N	30	30	30	30	30	30	30
Persepsi Kemamanan	Pearson Correlation	.819**	.697**	.689**	.845**	.825**	.857**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30

*, Correlation is significant at the 0.05 level (2-tailed).

**, Correlation is significant at the 0.01 level (2-tailed).

		Correlations						Keputusan_Penggunaan
		KP1	KP2	KP3	KP4	KP5	KP6	
KP1	Pearson Correlation	1	.415*	.413*	.586**	.532**	.548**	.771**
	Sig. (2-tailed)		.023	.023	.001	.002	.002	.000
	N	30	30	30	30	30	30	30
KP2	Pearson Correlation	.415*	1	.682**	.382*	.516**	.465**	.743**
	Sig. (2-tailed)	.023		.000	.037	.003	.010	.000
	N	30	30	30	30	30	30	30
KP3	Pearson Correlation	.413*	.682**	1	.482**	.480**	.596**	.781**
	Sig. (2-tailed)	.023	.000		.007	.007	.001	.000
	N	30	30	30	30	30	30	30
KP4	Pearson Correlation	.586**	.382*	.482**	1	.354	.549**	.742**
	Sig. (2-tailed)	.001	.037	.007		.055	.002	.000
	N	30	30	30	30	30	30	30
KP5	Pearson Correlation	.532**	.516**	.480**	.354	1	.559**	.753**
	Sig. (2-tailed)	.002	.003	.007	.055		.001	.000
	N	30	30	30	30	30	30	30
KP6	Pearson Correlation	.548**	.465**	.596**	.549**	.559**	1	.803**
	Sig. (2-tailed)	.002	.010	.001	.002	.001		.000
	N	30	30	30	30	30	30	30
Keputusan Penggunaan	Pearson Correlation	.771**	.743**	.781**	.742**	.753**	.803**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30

*, Correlation is significant at the 0.05 level (2-tailed).

**, Correlation is significant at the 0.01 level (2-tailed).

Lampiran V (Hasil Uji Reliabilitas)

- Variabel Persepsi Kemudahan

Case Processing Summary

	N	%
Cases Valid	30	100.0
Excluded ^a	0	.0
Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.948	8

- Variabel Persepsi Manfaat

Case Processing Summary

	N	%
Cases Valid	30	100.0
Excluded ^a	0	.0
Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.955	8

- Variabel Persepsi Keamanan

Case Processing Summary

	N	%
Cases Valid	30	100.0
Excluded ^a	0	.0
Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.871	6

- **Variabel Keputusan Penggunaan**

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.856	6

Lampiran VI (Hasil Uji Normalitas)**One-Sample Kolmogorov-Smirnov Test**

		Persepsi_Kemuda haan	Persepsi_Man faat	Persepsi_Keam anan	Keputusan_Penggu naan
N		140	140	140	140
Normal Parameter Statistics ^{a,b}	Mean	32.52	28.73	23.29	24.41
	Std.	4.568	5.569	3.009	4.148
	Deviation				
	Absolute	.113	.099	.105	.099
	Most Extreme Positive	.101	.099	.105	.089
Difference Statistics	Negative	-.113	-.083	-.084	-.099
	Kolmogorov-Smirnov Z	1.340	1.170	1.247	1.166
Asymp. Sig. (2-tailed)		.055	.130	.089	.132

a. Test distribution is Normal.

b. Calculated from data.

Lampiran VII (Hasil Uji Linearitas)

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
Keputusan_Penggunaan * Persepsi_Kemudahan	(Combined)		434.086	17	25.534	1.591	.076
	Between Groups	Linearity	32.760	1	32.760	2.042	.156
		Deviation from Linearity	401.325	16	25.083	1.563	.089
	Within Groups		1957.707	122	16.047		
	Total		2391.793	139			

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
Keputusan_Penggunaan * Persepsi_Manfaat	(Combined)		860.629	23	37.419	2.835	.000
	Between Groups	Linearity	387.431	1	387.431	29.352	.000
		Deviation from Linearity	473.198	22	21.509	1.630	.051
	Within Groups		1531.164	116	13.200		
	Total		2391.793	139			

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
Keputusan_Penggunaan * Persepsi_Keamanan	(Combined)		689.722	12	57.477	4.289	.000
	Between Groups	Linearity	532.582	1	532.582	39.739	.000
		Deviation from Linearity	157.139	11	14.285	1.066	.394
	Within Groups		1702.071	127	13.402		
	Total		2391.793	139			

Lampiran VIII (Hasil Uji Multikolinearitas)

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	VIF
1 (Constant)	2.042	3.360		.608	.544		
Persepsi_Kemudahan	.143	.066	.157	2.182	.031	.988	1.012
Persepsi_Manfaat	.183	.058	.246	3.131	.002	.834	1.199
Persepsi_Keamanan	.535	.109	.388	4.917	.000	.826	1.211

a. Dependent Variable: Keputusan_Penggunaan

Lampiran IX (Hasil Uji Analisis Regresi Berganda)

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Persepsi_Keamanan, Persepsi_Kemudahan, Persepsi_Manfaat ^b	.	Enter

a. Dependent Variable: Keputusan_Penggunaan

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.548 ^a	.300	.285	3.507

a. Predictors: (Constant), Persepsi_Keamanan,

Persepsi_Kemudahan, Persepsi_Manfaat

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	2.042	3.360		.608	.544
	Persepsi_Kemudahan	.143	.066	.157	2.182	.031
	Persepsi_Manfaat	.183	.058	.246	3.131	.002
	Persepsi_Keamanan	.535	.109	.388	4.917	.000

a. Dependent Variable: Keputusan_Penggunaan

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	718.683	3	239.561	19.473	.000 ^b
	Residual	1673.110	136	12.302		
	Total	2391.793	139			

a. Dependent Variable: Keputusan_Penggunaan

b. Predictors: (Constant), Persepsi_Keamanan, Persepsi_Kemudahan, Persepsi_Manfaat