

ABSTRACT

THE EFFECT OF DEBT POLICY, INVESTMENT POLICY, COMPANY SIZE AND GOOD CORPORATE GOVERNANCE ON FIRM VALUE

(Empirical Study of Banking Companies Listed on the Indonesia Stock Exchange in 2021 - 2023)

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This study aimed to empirically prove the effect of debt policy, investment policy, company size and good corporate governance on FIRM value in banking companies listed on the Indonesia Stock Exchange (IDX) in 2021 - 2023. The data source used in this study was secondary data in the form of company annual reports. The research method used was quantitative method. The population in this study were Banking Companies listed on the Indonesia Stock Exchange (IDX) in 2021-2023. The sampling technique used was purposive sampling method consisting of 33 companies with research conducted for three years in 2021-2023 so that 99 samples were obtained. The analysis method used was multiple linear regression with the SPSS version 25 programs. The results showed that Debt Policy, Investment Policy, and Company Size had an effect on Firm Value. Meanwhile, Good Corporate Governance did not affect Firm Value.

Keywords: Debt Policy, Investment Policy, Company Size, Good Corporate Governance, Firm Value

