

ABSTRACT

THE EFFECT OF LEVERAGE, OPERATING CASH FLOW, LIQUIDITY, AND FIRM SIZE ON BASIC EARNING POWER (Empirical Study on Health Sector Companies Listed on the Indonesia Stock Exchange for the 2019-2023 Period)

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This study aims to empirically prove the Effect of Leverage, Operating Cash Flow, Liquidity, and Firm Size on Basic Earning Power in Health Companies listed on the Indonesia Stock Exchange (BEI) for the 2019-2023 period. The data source used in this study is secondary data in the form of corporate financial statements. The research method used is quantitative method. The population in this study were Health Companies listed on the Indonesia Stock Exchange (IDX) for the 2019-2023 period. The sampling technique used was purposive sampling method consisting of 17 companies with research conducted for five years in 2019-2023, so that 85 samples were obtained. The analysis method used is multiple linear regression with the SPSS version 25 program. The results of research and hypothesis testing show that Leverage, Operating Cash Flow, and Liquidity has a significant effect on Basic Earning Power, meanwhile Firm Size has no effect on Basic Earning Power.

Keywords: Leverage, Operating Cash Flow, Liquidity, Firm Size, Basic Earning Power

