## **ABSTRACT**

## THE EFFECT OF WORKLOAD AND WORK MOTIVATION ON EMPLOYEE

PERFORMANCE IN PT. Auto 2000

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Workload is one of the most important factors in improving employee performance results that have been given in accordance with the capabilities of employees as well as work motivation where work motivation is the provision of stimulation to employees either directly or indirectly. With the motivation given by the leadership to employees, of course, it will have a positive effect on achieving employee performance. This study aims to determine the effect of workload and work motivation on the performance of employees of PT. Auto 2000 Wayhalim Bandar Lampung. The method of determining the sample in this study uses saturated sampling, where the number of samples in this study are all sales of PT. Auto 2000 Wayhalim Bandar Lampung, namely 32 sales. Methods of data analysis using multiple linear regression. Partial hypothesis testing results that workload and work motivation affect employee performance. Simultaneous or joint testing also shows the results that workload and work motivation affect the performance of employees at PT. Auto 2000 Wayhalim Bandar Lampung.

Keywords: Workload, Work Motivation, Employee Performance