



JURNAL MANAJEMEN
BISNIS MODERN

LETTER OF ACCEPTANCE (LOA)
FOR SCIENTIFIC ARTICLE PUBLICATION

No. 04/JMBM/LOA/VII/01/2025

Chief of Editor Jurnal Manajemen Bisnis Modern (JMBM) has decided that the name article below has been accepted on JMBM will be published in vol 7 No 1 2025.

Author : Ni Wayan Devi Meidiyana, Lilla Rahmawati, and Dian Septiana
Email : waydev5353b@gmail.com
Title : **PENGARUH PEMASARAN MEDIA SOSIAL DAN KESADARAN
MEREK TERHADAP NIAT PEMBELIAN TROPICANA SLIM**
Affiliation : Institut Informatika Dan Bisnis Darmajaya
Indexation : Sinta 4

Thank you for submitting your article to our journal. We wish you all possible success in the future

Issued on,
15 Januari 2025



Publisher