

ABSTRACT

THE INFLUENCE OF COMMUNICATION, WORK BURDEN, WORK STRESS ON EMPLOYEE PERFORMANCE OF HONDA MOTOR PRABU JAYA SUKSES BANDAR LAMPUNG

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This study aimed to examine the influence of communication on employee performance of Honda Motor Prabu Jaya Sukses Bandar Lampung, to examine the influence of work burden on employee performance of Honda Motor Prabu Jaya Sukses Bandar Lampung, and to examine the influence of work stress on employee performance of Honda Motor Prabu Sukses Bandar Lampung. The type of the research used a quantitative with the associative method. The data resources used primary and secondary data. The data collecting technique used library research and field research. The population and the samples in this research is all employees of Honda Motor Prabu Jaya Sukses Bandar Lampung as 38 employees. The sample taking technique used the saturated method. The data analysis method used multiple linear regression. The hypothesis test used t test and F test. The result of this research showed that communication influenced on employee performance of Honda Motor Prabu Jaya Sukses Bandar Lampung, Work stress influenced on employee performance of Honda Motor Prabu Jaya Sukses Bandar Lampung, then communication, work burden and work stress training influenced significantly on employee performance of Honda Motor Prabu Sukses Bandar Lampung.

Keywords : Communication, Work Burden, Work Stress, Employee Performance

