

## DAFTAR PUSTAKA

- Falcidieno, M. L. (2020). About Sound Mark: Considerations of Identity Connotations. *IMG Journal*, (2), 116-127.
- Raposo, D., Neves, J., Fátima Peres, M. D., Paiva, T., Amaral, M., Silva, J., & Silva, F. M. D. (2020, July). Visual identity design as a cultural interface of a territory. In *International Conference on Applied Human Factors and Ergonomics* (pp. 65-72). Springer, Cham.
- Suwandi, A., Susanti, S., & Nisrina, N. (2023). Pengembangan Logo pada Produk sebagai branding UMKM di Desa Wisata Kertarahayu. *Journal of Tourism and Creativity*, 7(2), 108. <https://doi.org/10.19184/jtc.v7i2.38775>
- Darmajaya. (2021/2022). *Buku Panduan Penyusunan dan Penulisan Laporan Praktik Kerja*. Bandar Lampung: IIB Darmajaya