## **ABSTRACT**

## ANALYSIS OF THE ROLE OF MOTIVATION, WORK DISCIPLINE, AND SUPERVISION ON ASN PERFORM PERFORMANCE AT THE WAY HALIM DISTRICT OFFICE

Human resource potential is fundamentally one of the most crucial assets for an organization, whether in the private sector or government. The work results achieved by an individual must make a significant contribution to the company, both in terms of quality and quantity, thus significantly benefiting the company's interests now and in the future. This study assesses the role of motivation, work discipline, and supervision on the performance of civil servants (ASN) at the Way Halim District Office. This is a quantitative descriptive study, with a sample of 37 ASN at the Way Halim District Office selected using purposive sampling. Data collection techniques used included questionnaires, observation, and interviews, and the data were analyzed using multiple regression analysis. The results indicate that motivation has a significant positive effect on ASN performance, work discipline has a significant positive effect on ASN performance, and supervision has a significant positive effect on ASN performance at the Way Halim District Office.

Keywords — Motivation, Discipline, Supervision, Performance.